

## Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.



Who are the users of the Application?

What are Aspects of the Application that we are concertned about?

How do you manage nagative Outcome?

PROBLEM

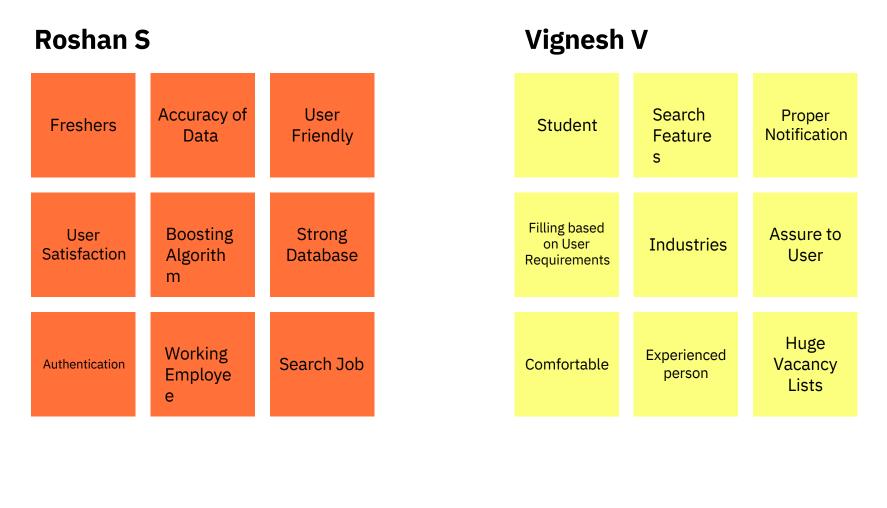
What are the expectations from the user side?



## **Brainstorm**

Write down any ideas that come to mind that address your problem statement.

**① 10** minutes



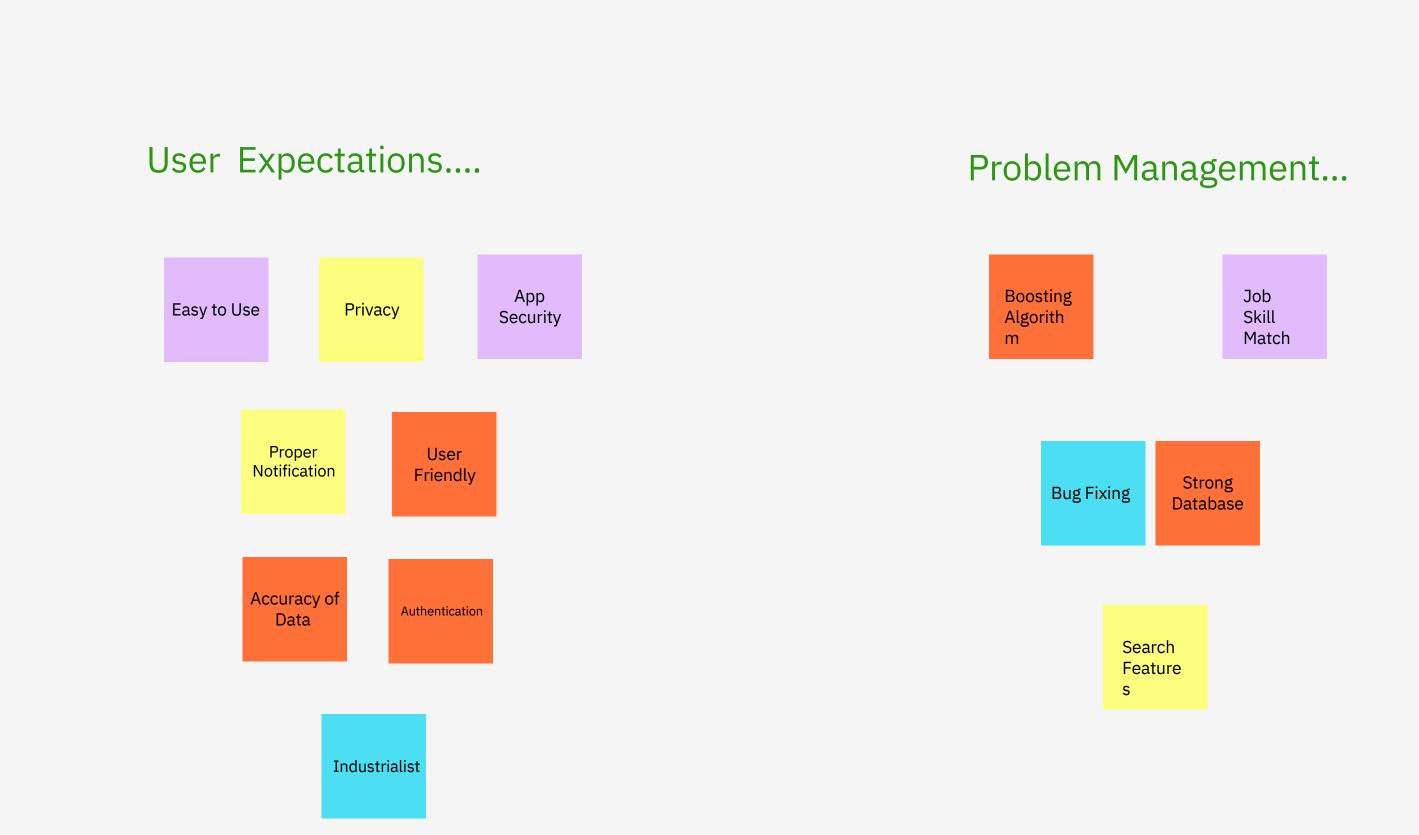
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aduates	Web User	Easy to Use		Job Seekers	Proper Maintanace	Reliabi
User edback	Social integration	Privacy		Backup	Free from Spam Messages	Securi y Threat
Quick ecovery	App Security	Job Skill Match		Providing Compensation	Industrialist	Bug Fixi



Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

**① 20 minutes** 

**Group ideas** 





## **Prioritize**

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes





Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)