Project Design Phase-I

Problem - Solution Fit

Date	7 OCTOBER 2022
Team ID	PNT2022TMID27338
Project Name	Project - Natural Disaster Intensity Analysis and Classification Using Artificial Intelligence
Maximum Marks	2 Marks

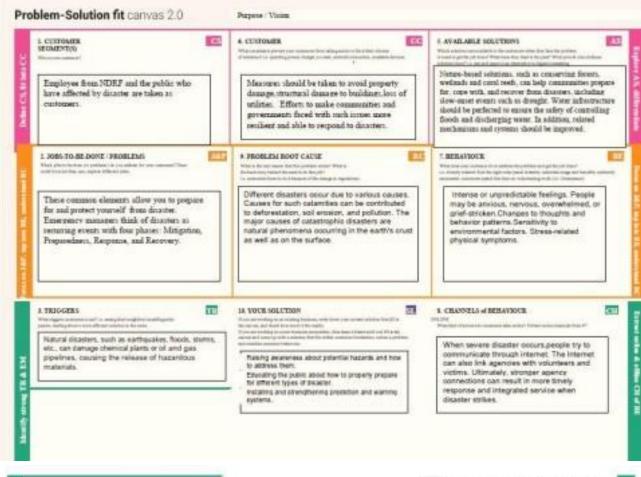
Problem - Solution Fit:

The Problem-Solution Fit simply means that you have found a problem with your customer and that the solution you have realized for it actually solves the customer's problem. It helps entrepreneurs, marketers and corporate innovators identify behavioral patterns and recognize what would work and why?

Purpose:

- **♣** Solve complex problems in a way that fits the state of your customers. **♣** Succeed faster and increase your solution adoption by tapping into existing mediums and channels of behavior.
- Sharpen your communication and marketing strategy with the right triggers and messaging.
- ♣Increase touch-points with your company by finding the right problem-behavior fit and building trust by solving frequent annoyances, or urgent or costly problems.
 ♣ Understand the existing situation in order to improve it for your target group.

Problem Solution Fit for Natural Disaster Intensity Analysis and Classification Using Artificial Intelligence:





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Before the disaster, people will lead their life in a very peaceful manner. They do their routines. They will work and earn money. After the disaster, people's get stressed, because some may lost their properties, their families etc.. Feelings of fear, anger and change in their lifestyle, difficulty in sleeping and they will be very hard in accepting the reality.

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