

**Proposed Solution Template:**

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	Massive growth of algae called eutrophication leads to pollution. (Monitoring and controlling the quality of river water)
2.	Idea / Solution description	Detecting the dust particles, PH level of water, Dissolved oxygen and temperature to be monitored and alerting the authorities if water quality is not good.
3.	Novelty / Uniqueness	River water quality can be monitored by web application. Quality parameter will track continuously with standard measurements.
4.	Social Impact / Customer Satisfaction	Localities will not get suffered by poor quality of water by alerting them when the water quality is not good.
5.	Business Model (Revenue Model)	Water quality monitoring system by Aeron systems for industrial water treatment plant, river bodies, aqua forming ,digital loggers.
6.	Scalability of the Solution	Measuring of real time values and continuous monitoring helps in maintaining the quality of water.