

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S)<div>CS</div><p>Farmers are the primary target customer along with them small Industrial Workers may also be the customer in some cases.</p></div>	<div>5. AVAILABLE SOLUTION<div>AS</div><p>Manual monitoring of crops by recognizing changes in leaf quality and sick patches, people can assess a plant's level of illness. In similar way weather and Quality of soil are recognized, Irrigation Control is done by making the water paths to the crops manually.</p></div>	<div>8. CHANNELS OF BEHAVIOUR<div>CB</div><p>Online : Basic understanding of plants, Soil quality, and Control the irrigation of the crop through the application</p><p>Offline : People attempt to diagnose diseases based on the condition of the leaves.</p></div>	Explore AS, differentiate
	<div>2. JOBS-TO-BE-DONE / PROBLEMS<div>J&P</div><p>This application focuses on Crop Monitoring, Local weather Monitoring, Soil Quality Monitoring and Irrigation Control.</p></div>	<div>6. CUSTOMER CONSTRAINTS<div>CC</div><p>Access to a reliable internet connection. To acquire a precise prognosis of disease in the plant, the image must be captured in the necessary pixels. More sensors should be used and make the farmers to access the application in a easy way.</p></div>	<div>9.PROBLEM ROOT CAUSE<div>RC</div><p>Having poor drainage, the soil lacks water and nutrients like phosphate and nitrogen that cause disease.</p></div>	
3. TRIGGERS	<div>3. TRIGGERS<div>TR</div><p>Factors such as Climate change, population growth and food security concerns have propelled the industry into seeking more innovative approaches.</p></div>	<div>7. BEHAVIOUR<div>B</div><p>Directly : The tool makes it simple for farmers to monitor the crop, weather conditions and quality of the soil, and they don't need any further expertise in disease prediction.</p><p>Indirectly: Online results may be accessed instantly by farmers, who can also expect good crop growth and irrigation system.</p></div>	<div>10. SOLUTION<div></div><p>By making farming more connected and intelligent, precision agriculture helps reduce overall costs and improve the quality and quantity of product.</p></div>	10. YOUR SOL

	<div data-bbox="159 55 568 86">4. EMOTIONS: BEFORE / AFTER</div> <div data-bbox="159 137 627 196">Before : Losing confidence, Miserable, Stressed. After : Self-assured, Relief, Happy</div> <div data-bbox="730 103 775 135">EM</div>			
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