

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID26358
Project Name	Analytics For Hospitals Health-Care Data
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:


Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/empathy-map-canvas>

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template




Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-6 people recommended

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Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

A

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#)

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

How might we [your problem statement]?

PROBLEM

How can we analyse the need for the patients using the data?

PROBLEM

How can we get the data about the availability of the patients requirement?

Key rules of brainstorming

To run a smooth and productive session

Stay in topic.

Defer judgment.

Go for volume.

Encourage wild ideas.

Listen to others.

If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Headlight Navigator

HEADLIGHT NAVIGATOR	HEADLIGHT NAVIGATOR
HEADLIGHT NAVIGATOR	HEADLIGHT NAVIGATOR
HEADLIGHT NAVIGATOR	HEADLIGHT NAVIGATOR

Octalix

OCTALIX	OCTALIX
OCTALIX	OCTALIX
OCTALIX	OCTALIX

Harold Almond

HAROLD ALMOND	HAROLD ALMOND
HAROLD ALMOND	HAROLD ALMOND
HAROLD ALMOND	HAROLD ALMOND

Chrysanthemum

CHRYSANTHEMUM	CHRYSANTHEMUM
CHRYSANTHEMUM	CHRYSANTHEMUM
CHRYSANTHEMUM	CHRYSANTHEMUM

3 Group Ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

RESOURCE

GROUPS REDUCES ALLOCATION FOR RESOURCES	REDUCES FOR OPTICAL CONNECTION
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TIME COMPLEXITY

REDUCES REDUCES	REDUCES SAVING TIME
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DIAGNOSIS

NEW DIAGNOSIS AND PRECISION	IMPROVES REDUCES LOADS RESPONSE
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TIP

Ask your collaborator to help you cluster sticky notes to make it easier to find, break, improve, and categorize repeated ideas as they add your ideas.

Step-3: Idea Prioritization

4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

Importance

How much of these ideas would you want to implement and why? Which would have the most positive impact?

Feasibility

Regardless of their importance, which ideas are more feasible than others? (Cost, time, effort, complexity, etc.)