OPERABLE

SAFETY MEASURES

EXCITED

What do they THINK AND FEEL?

what really counts
major preoccupations
worries & aspirations

INNOVATIVE

PERSPECTIVE THINKING

HELPFUL

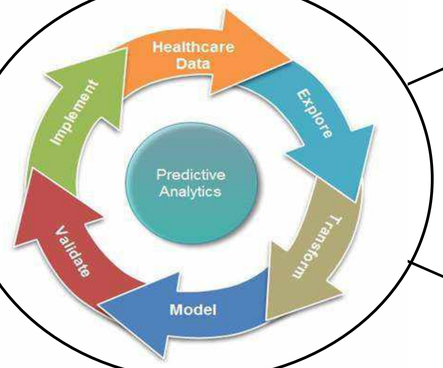
PRECAUTION FOR CRITICAL CONDITIONS

What do they HEAR?

what friends say
what boss say
what influencers say

DOCTORS ATTEND CRITICAL PATIENTS WITH PRIORITY

EFFICIENT USAGE OF RESOURCES



SMART HOSPITAL MANAGEMENT

RAPID DIAGNOSIS AND PREVENTION

PATIENT DISEASE TRACKING

What do they SEE?

environment
friends
what the market offers

What do they SAY AND DO?

attitude in public
appearance
behavior towards others

EASY TO ATTEND PATIENTS ON TIME

PROPER RESOURCE ALLOCATION FOR PATIENTS

AVAILABILITY OF REQUIRED MEDICATIONS IN ADVANCE

EASE OF USABILITY

PAIN

fears
frustrations
obstacles

REQUIRES HUGE STORAGE SPACE

CHANCE OF SECURITY BREACH

CENTRALIZED

GAIN

"wants" / needs
measures of success
obstacles

REDUCING MEDICAL ERRORS

IMPROVES PATIENT DISEASE MONITORING

EFFICIENT USE OF HOSPITAL RESOURCES