AS

BE

Team ID: PNT2022TMID27335

1. CUSTOMER SEGMENT(S)

J&P

CS

2.Freshers who have no experience but have skills and a seeking for a job

internships to improvise their skills.

1.Students who are looking forward for

- 3.Experienced people who are looking forward to upgrade them professionally
- 4.Professionals who are expecting work from home
- 5. Technical and non-technical job seekers

6. CUSTOMER CONSTRAINTS

- 1.To visit on-site each time in search of job
- 2. Need to search different website each time they need to apply a job
- 3.Manually filtering the job based on their skill-set
- 4. Need to find the relevant job

5. AVAILABLE SOLUTION

CC

RC

- 1.Breezy is a cloud based recruiting and applicant tracking platform for small and mid-size businesses
- 2.Bootstrap is used to create a branded career sight and distribute listings to over 50 job boards
- 3.Go-hire is an all in one talent hiring platform that includes features to help advertise openings, attract applicants and make informed hiring decisions

2. JOBS-TO-BE-DONE / PROBLEMS

- 1.People want to know about all the job openings at their own pace
- 2.Need for a one stop destination where all kind of jobs can be found
- 3. Alert mechanism to not miss any appropriate job openings

9. PROBLEM ROOT CAUSE

- 1. They need to visit each and every company in person every time
- 2.Online websites available are specific for each company and consumes time
- 3.Other applications available are complex for the user to handle
- 4.Missing valuable opportunities due to lack of time management

7. BEHAVIOUR

- 1.People use different websites to access different resources which consumes time and are manually required to check the compatibility of their skills and job description
- 2. Job seekers were forced to constantly use their mobile to check the new job postings

3. TRIGGER

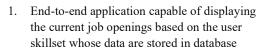
- 1. People want a one stop destination where they can find all the job listings available
- 2. People want a easy search engine that will make things easier to find the compatibility of their skills and the job description

4. EMOTIONS: BEFORE / AFTER

- 1. Job seekers found searching a job as a burden and could not accomplish the act of finding their expectations in the job making them stressed
- 2. The user friendly UI and alert mechanism builds a trust and eases the pain of searching a job for the requirement

10. YOUR SOLUTION

ΕM



- 2. An alert is sent when there is an opening based on the user skillset
- 3. Users can interact with the chatbox and get recommendations based on their skillset.

8. CHANNELS of BEHAVIOUR



- 1. Advertise online with influencers
- 2. Make a tie-up with top recruiters
- 3. Officially taking over high educational institutions placements
- 4. Testimonies

SL

Auvertise omme