ANALYTICS FOR HOSPITAL'S HEALTH-CARE DATA

EMPATHY MAP CANVAS

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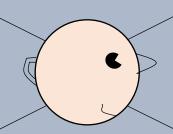Snekha.A - 113219041112

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THINK & FEEL

Want to understand the patient and use of Data analytics and Healthcare. They are individuals who need accurate medical information and not attempt to harm the patient.

HEAR

The problem with hospital administration and the importance of treating patients. Lack of funding and the federal budget can make it difficult to treat patients due to a lack of technology.

SEE

Patients wanting more individualised medical care due to advancements in technology can increase the life span of the patient. Improving the quality of Life.

SAY

Outdated technology can hinder medical treatment due to a lack of funding and prevent productivity in a hospital and the number of patients which can be treated, particularly for elderly patients.

PAIN

Capturing, storing, sharing, searching, and analysing data are the challenges of Data in almost every area.

GAIN

Data analytics has the potential in disease surveillance, epidemic control, clinical decision support, population health management.