

## Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare 1 hour to collaborate

2-8 people recommended

Team gathering Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Before you collaborate

the brainstorming session.

productive session.

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to do to get going.

① 10 minutes

A little bit of preparation goes a long way

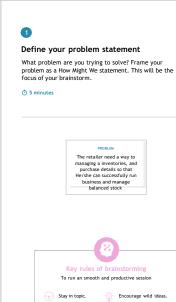
with this session. Here's what you need

Set the goal
Think about the problem you'll be focusing on solving in

Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and

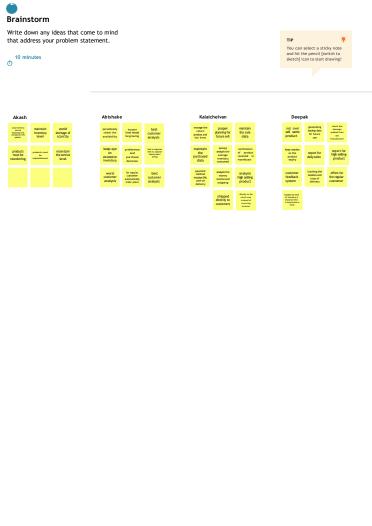


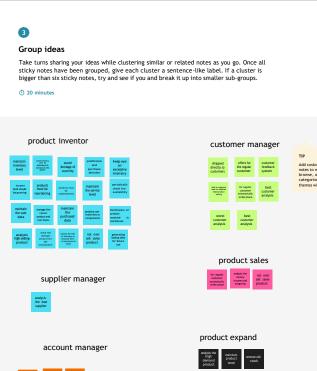


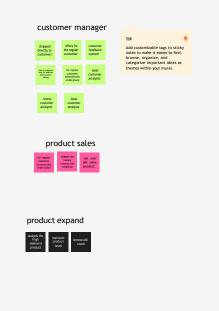


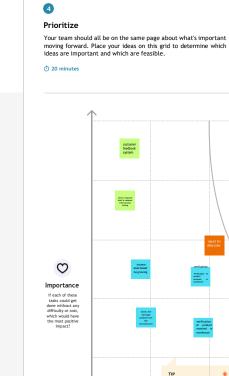














After you collaborate

might find it helpful.

Quick add-ons

Share the mural

Export the mural

Keep moving forward

Share template feedback

Strategy blueprint Define the components of a new idea or

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Customer experience journey map Understand customer needs, motivations, and

Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities,

and threats (SWOT) to develop a plan.

obstacles for an experience.

Open the template →

Open the template  $\rightarrow$ 

strategy.

You can export the mural as an image or pdf

to share with members of your company who

Share a view link to the mural with stakeholders to keep

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

them in the loop about the outcomes of the session.

