

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S)<div>CS</div><div><div>· Students</div><div>· Employees</div><div>· Tourists</div></div></div>	<div>6. CUSTOMER CONSTRAINTS<div>CS</div><div><div>If the rental fees of bicycles are large, people may not come to rent the bicycles</div></div></div>	<div>5. AVAILABLE SOLUTIONS<div>CS</div><div><div>By analyzing the bike usage, no of trips, and the usage based on customer and subscriber's gender and age categories, We can able to find the increasing number of people during peak hours.</div></div></div>	Explore AS, differentiate
Focus on J&P, tap into BE, understand RC	<div>2. JOBS-TO-BE-DONE / PROBLEMS<div>RC</div><div><div>Bike demands during peak hours</div></div></div>	<div>9. PROBLEM ROOT CAUSE<div>RC</div><div><div>Due to over population</div></div></div>	<div>7. BEHAVIOUR<div>BE</div><div><div>Calculate the bike usage and the number of trips</div></div></div>	Focus on J&P, tap into BE, understand RC

<div>3. TRIGGERS<div>TR</div><p>By creating more advertisements about it, people can be able to aware of the Bike Sharing System.</p></div> <div>4. EMOTIONS: BEFORE / AFTER<div>EM</div><p>Before: People may become frustrated when they are not able to rent a bicycle during peak hours.</p><p>After: People may feel comfortable</p></div>	<div>10. YOUR SOLUTION<div>SL</div><p>Understanding the situation by exploring by creating data visualization by prediction of bike utilization</p></div>	<div>8. CHANNELS of BEHAVIOUR<div>CH</div><div>8.1 ONLINE</div><p>Steady network and an efficient database system should be made ensured</p><div>8.2 OFFLINE</div><p>Ensure the proper working of bikes and the genuineness of the users</p></div>
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