

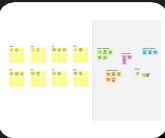


Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare
👥 1 hour to collaborate
👤 2-8 people recommended

🗨️ Share template feedback



Need some inspiration?
See a finished version of this template to kickstart your work.
[Open example](#)

Before you collaborate
A little bit of preparation goes a long way with this session. Here's what you need to do to get going.
[🕒 10 minutes](#)

- Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.
- Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.
[Open article](#)

1 Define your problem statement
What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.
[🕒 5 minutes](#)

PROBLEM
How might we make an Obese person Healthier?

To run an smooth and productive session

- 🗣️ Stay in topic.
- 💡 Encourage wild ideas.
- ⏸️ Defer judgment.
- 👂 Listen to others.
- 🗣️ Go for volume.
- 👁️ If possible, be visual.

Key rules of brainstorming

2 Brainstorm
Write down any ideas that come to mind that address your problem statement.
[🕒 10 minutes](#)

TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

YAKASIRI NITHEESH

- Consulting a dietitian
- Undergo Liposuction Surgery
- Regular physical activity
- Choose your food healthy
- Monitor your eating time
- Take weight-loss medicines along with your healthy diet and regular physical activity.

PARTHA SARATHY MJ

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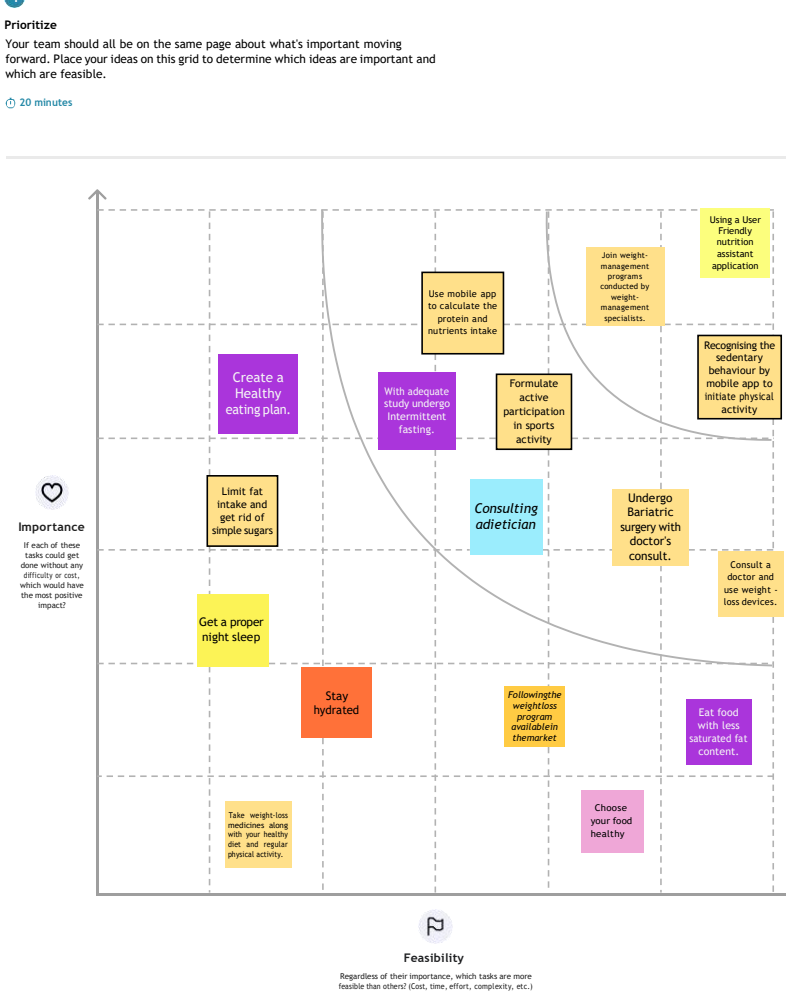
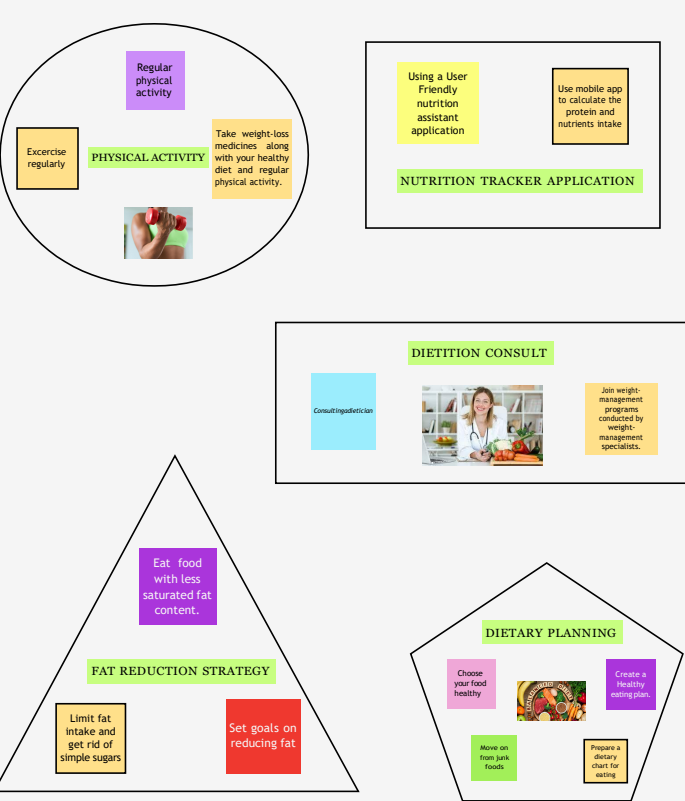
HITESH KS KAMINENI YASHWANTH BABU

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HARISH A

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3 Group ideas
Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.
[🕒 20 minutes](#)



After you collaborate
You can export the mural as an image or pdf to share with members of your company who might find it helpful.

- Quick add-ons**
- A Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
 - B Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

- Keep moving forward**
- Strategy blueprint**
Define the components of a new idea or strategy.
[Open the template](#)
 - Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
[Open the template](#)
 - Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template](#)

🗨️ Share template feedback