Project Design Phase-I
Proposed Solution Template

Date	29 September 2022
Team ID	PNT2022TMID23559
Project Name	News Tracker Application
Maximum Marks	2 Marks

Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	Some news applications often spammed with notifications and unnecessary advertisements which causes users to miss important events across the globe and so it is difficult for the readers to know the important news in a short time.
2.	Idea / Solution description	Newsfeed app is meant for global audience as it portrays localized as well as global news to its readers. We creat a scalable,responsive and user friendly newsfeed application for an audience across the globe including the ones that are not too tech-savvy.
3.	Novelty / Uniqueness	1.app load time will be minimized. 2.news on basis of the user's geographical location . 3.reader retention.
4.	Social Impact / Customer Satisfaction	These are the apps that build loyal audiences because they help people get things done instead of just presenting another thing, they feelobligated to do (keep up with news stories). That is valuable not only for users, but for advertisers as well.
5.	Business Model (Revenue Model)	Businesses have to publish irrelevant news because younger generations prefer news with more fun instead of reliable news. News apps want to increase the time that user

		spends on their app so that they can show ads and generate revenue To increase the user screen time, news apps make users encounter eye-catching news rather than credible ones

6.	Scalability of the Solution	News tracker application can handle more users and evolving concurrently with business needs without affecting the app performance.