

<p>1.CUSTOMER SEGMENT(S):</p> <p>Who is your customer? The customers are, The working parents of 0-5yo. Kids Family members, caretakers, guardians and babysitters.</p>	<p>2. JOBS-TO-BE-DONE / PROBLEMS:</p> <p>Which jobs-to-be-done (or problems) do you address for your customers? Creating a geofence around the child after monitoring its activities. With the help of geofence, the child's parent receive a notification whenever the child crosses the geofence.</p>
<p>3. TRIGGERS:</p> <p>What triggers customers to act? Whenever the child crosses its geo Fence, the parent gets the notification and acts accordingly.</p>	<p>4. EMOTIONS: BEFORE/AFTER:</p> <p>How do customers feel when they face a problem or a job and afterwards? Whenever the customer faces the problem, they tend to feel anxious, upset and worried, frightened; After they get to know that their child has crossed the geofence, the parent identifies the child's location using this application and feel relieved.</p>
<p>5. AVAILABLE SOLUTIONS:</p> <p>Which solutions are available to the customers when they face the problem or need to get the job done? What have they tried in the past? What pros & Cons do these solutions have? Whenever the child goes to a location other than its geofence, its parent gets a notification stating that his/her child is in danger. Earlier the customer tried to contact their nearest police station. Now the customer uses this application. Pros and cons of solution: Pro: Child's location is very easily accessible because the parent gets the notification. Con: Parents who don't have access to smart phone cannot make use of this application.</p>	<p>6. CUSTOMER CONSTRAINTS:</p> <p>What constraints prevent your customers from taking action or limit their choices of solutions? The possible constraints are</p> <ul style="list-style-type: none"> • Spending power • Budget • No cash • Network connection • Available devices • Geo Positioning System (GPS)
<p>7. BEHAVIOUR:</p> <p>What does your customer do to address the problem and get the job done? Find the right solar panel installer, calculate usage and benefits, indirectly associated. The customers spend free time on volunteering work (Greenpeace). After the customer gets access to the child's location, he/she can go to the specified location and find their child.</p>	<p>8. CHANNELS of BEHAVIOUR:</p> <p>1.ONLINE: What kind of actions do customers take online? The customer constantly monitors his/her child and gets access to their location. The customer gets a notification when something suspicious activity occurs.</p> <p>2.OFFLINE: What kind of actions do customers take offline? After tracking the child's activity, the customer goes to the specified location whenever the child crosses the geofence.</p>

<p>9. PROBLEM ROOT CAUSE:</p> <p>What is the real reason that this problem exists? The root cause of this problem is that the child not informing their parents whenever they go out. More and more children go missing and only some children are recovered. Child trafficking is a major issue.</p>	<p>10. YOUR SOLUTION:</p> <p>If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality. The customers are the parents, guardians, caretakers and babysitters. We constantly monitor the child's movements and create a geo fence for the child. Whenever the child crosses the geofence(i.e. the child goes to another location other than its usual ones) the parent gets a notification stating that his/her child has crossed the geofence, the parent get alerted.</p>
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