

Problem-Solution Fit

TEAM ID: PNT2022TMID23026

Define CS, fit into CL	1. CUSTOMER SEGMENT(S) CS <p>The people who wants to buy new products over internet.</p>	6. CUSTOMER LIMITATIONS CL <small>EG. BUDGET, DEVICES</small> <p>The model can only make recommendations based on existing interests of the user.</p>	5. AVAILABLE SOLUTIONS AS <small>PLUSES & MINUSES</small> <p>Content based filtering technique, collaborative based filtering technique and the hybrid approach</p>	Explore AS, differentiate
	Focus on PR, tap into BE, understand RC	2. PROBLEMS / PAINS + ITS FREQUENCY PR <p>Purchase , who needs a convenient shopping of Required products, we have assigned a chat bot availability in the applications for better shopping experience.</p>	9. PROBLEM ROOT / CAUSE RC <p>Customer have to do it because they wants to explore the pioducts quickly and accurately.</p>	
Identify strong TR & EM		3. TRIGGERS TO ACT TR <p>Seeing friends and relatives easily explore the products inonline shopping with less time.</p>	10. YOUR SOLUTION SL <p>In this project, we proposed a personalized fashion íecommender system that generates recommendations for the user based on an input given . This project aims at using a chat bot as a user friendly recommender.</p>	8. CHANNELS of BEHAVIOR CH <p>ONLINE</p> <p>It is easy to access, highly available, visually appealing and can place orders instantly.</p> <hr/> <p>OFFLINE</p> <p>It is exhausting and time-consuming and the number of varieties are limited..</p>
	4. EMOTIONS EM <small>BEFORE / AFTER</small> <p>Before: Feeling exhausted because ofso many navigations and the difficulty to reachthe required products. After : Feeling time utilised, better shopping companion and easy to reach the products.</p>			