

SMART FASHION RECOMMENDER APPLICATION

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LITERATURE SURVEY

| S.NO | TITLE | AUTHORS | ABSTRACT |
|------|--|---|--|
| 1. | Smart Fashion: A Review of AI Applications in Virtual Try-On & Fashion Synthesis | Seyed Omid Mohammadi AND Ahmad Kalhor | The rapid progress of computer vision, machine learning, and artificial intelligence combined with the current growing urge for online shopping systems opened an excellent opportunity for the fashion industry. As a result, many studies worldwide are dedicated to modern fashionrelated applications such as virtual try-on and fashion synthesis. However, the accelerated evolution speed of the field makes it hard to track these many research branches in a structured framework. |
| 2. | Fashion Recommendation Systems | Samit Chakraborty , Md. Saiful Hoque , Naimur Rahman Jeem , Manik Chandra Biswas , Deepayan Bardhan and Edgar Lobaton | In recent years, the textile and fashion industries have witnessed an enormous amount of growth in fast fashion. On e-commerce platforms, where numerous choices are available, an efficient recommendation system is |

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| | | | <p>required to sort, order, and efficiently convey relevant product content or information to users. Image-based fashion recommendation systems (FRSs) have attracted a huge amount of attention from fast fashion retailers as they provide a personalized shopping experience to consumers. With the technological advancements, this branch of artificial intelligence exhibits a tremendous amount of potential in image processing, parsing, classification, and segmentation.</p> |
| 3. | An Intelligent Personalized Fashion Recommendation System | Qingqing Tu AND Le Dong | <p>In this paper, we propose a novel system-Intelligent Personalized Fashion Recommendation System, which creates a new space in web multimedia mining and recommendation. The proposed system significantly helps customers find their most suitable fashion choices in mass fashion information in the virtual space based on multimedia mining. There are three stand-alone models developed in this paper to optimize the analysis of fashion features in mass fashion trend: (i). Interaction and recommender model, which associated clients' personalized demand with the current fashion trend, and helps clients find the most favorable fashion factors in</p> |

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| | | | <p>trend. (ii). Evolutionary hierarchical fashion multimedia mining model, which creates a hierarchical structure to filter the key components of fashion multimedia information in the virtual space, and it proves to be more efficient for web mass multimedia mining in an evolutionary way.</p> |
| 4. | Image-based fashion recommender systems | Shaghayegh Shirkhani | <p>Fashion is perceived as a meaningful way of self-expressing that people use for different purposes. It seems to be an integral part of every person in modern societies, from everyday life to exceptional events and occasions. Fashionable products are highly demanded, and consequently, fashion is perceived as a desirable and profitable industry. Although this massive demand for fashion products provides an excellent opportunity for companies to invest in fashion-related sectors, it also faces different challenges in answering their customer needs. Fashion recommender systems have been introduced to address these needs. This thesis aims to provide deeper insight into the fashion recommender system domain by conducting a comprehensive literature review on more than 100 papers in this field focusing on image-based fashion</p> |

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| | | | recommender systems considering computer vision advancements. |
| 5. | Personalized fashion recommender system with image based neural networks | M Sridevi, N ManikyaArun, M Sheshikala and E Sudarshan | With an increase in the standard of living, peoples' attention gradually moved towards fashion that is concerned to be a popular aesthetic expression. Humans are inevitably drawn towards something that is visually more attractive. This tendency of humans has led to development of fashion industry over the course of time. However, given too many options of garments on the e-commerce websites, has presented new challenges to the customers in identifying their correct outfit. Thus, in this paper, we proposed a personalized Fashion Recommender system that generates recommendations for the user based on an input given. |