

& idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- **2-8 people** recommended



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

① 10 minutes



Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal

Think about the problem you'll be focusing on solving in

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Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM How might we recommend the fashion products in a feasible way



To run an smooth and productive session

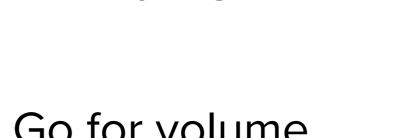
















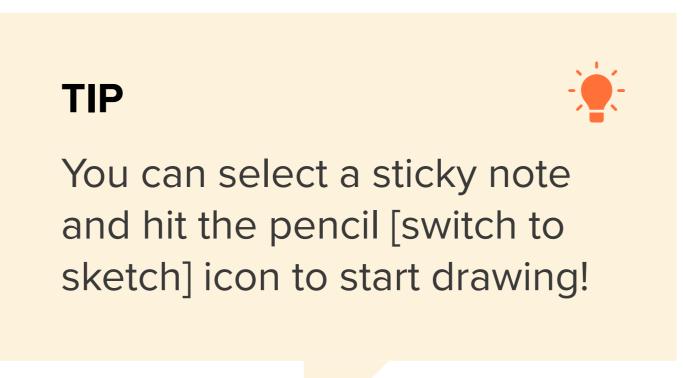




Brainstorm

Write down any ideas that come to mind that address your problem statement.

① 10 minutes

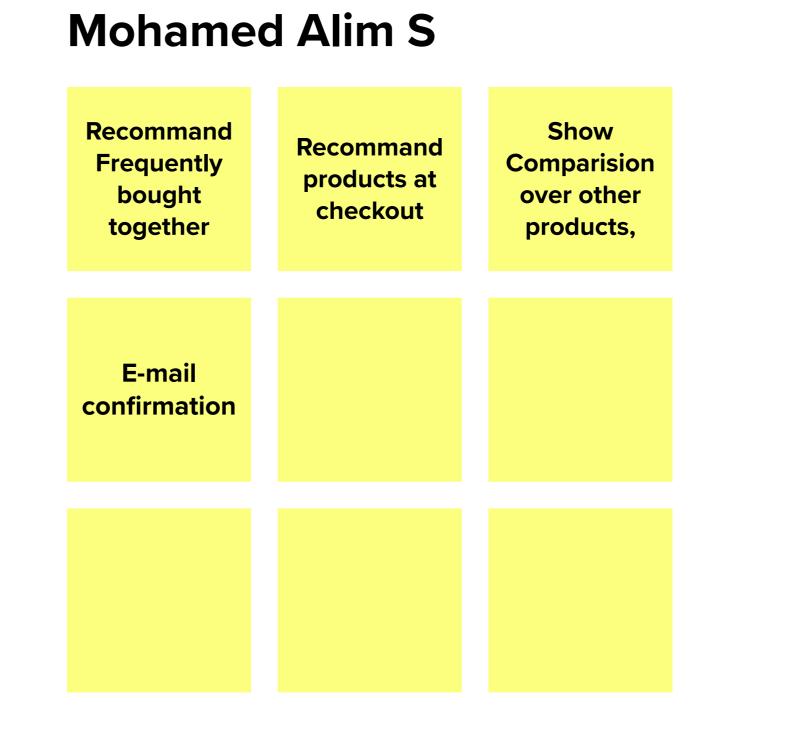


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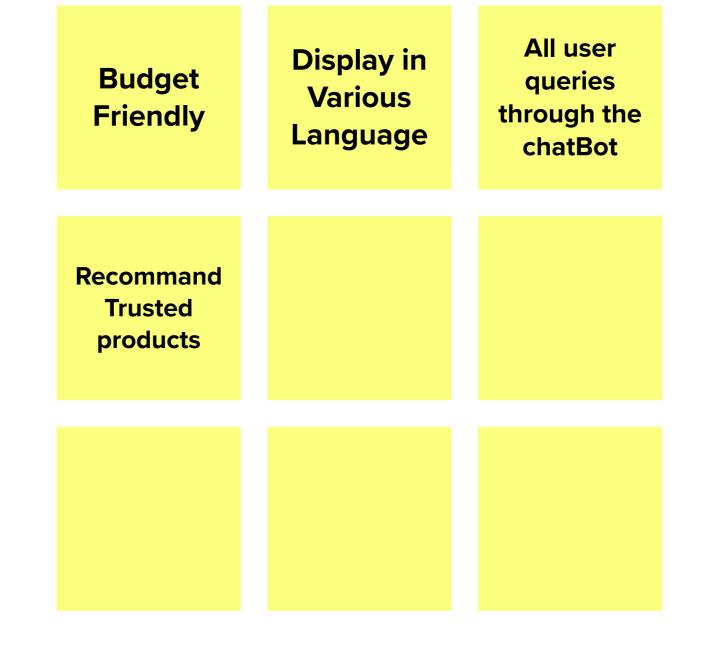
Recommand	Recommand	Recommand
products through voice	the current discounts and sales.	based on their occasions
Recommand based on previous search		

Amris Sarthy C V

Recommand recently viewed product	Recommand product with photos	show Ratings
Only Free shipping products		



Kirithic SA





Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.



