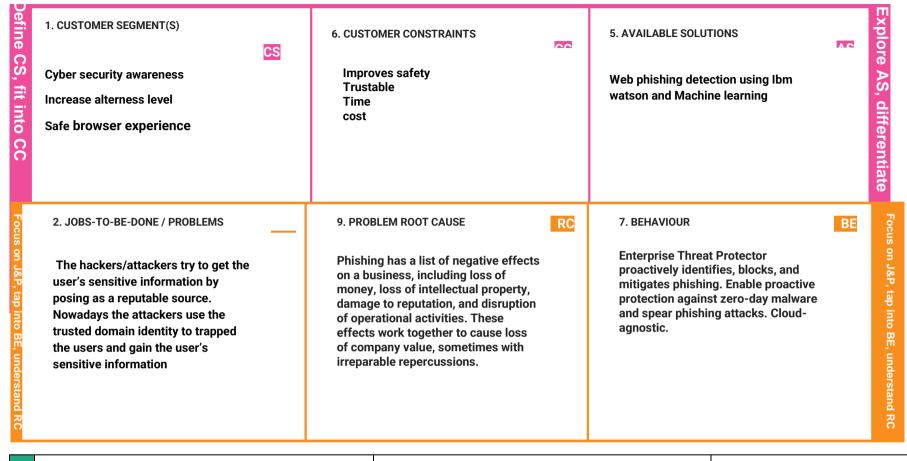
СН



3. TRIGGERS

TR

10. YOUR SOLUTION

SL

8. CHANNELS of BEHAVIOUR

Customers tend to lose their data to phishing sites.

8.1 ONLINE

Customers try to learn about the ways they get cheated from various resources books, other people etc.

A phisher may use public resources, especially social networks, to collect background information about the personal and work experience of their victim. These sources are used to gather information such as the potential victim's name, job title, and email address, as well as interests and activities. The phisher can then use this information to create a reliable fake message.

To solve this problem we Identify, block and targeted the Phishing and ransomware by using classification algorithm to classify the real URLs and fake URLs to prevent the user's information by acknowledge them

4. EMOTIONS: BEFORE / AFTER	
How do customers feel when they face a problem or a job and afterwards?	
Unwanted panicking of the customers is felt after encounter loss of potential data to such sites.	
The customers feel lost and insecure to use the internet after facing such issues.	