

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S)<div>CS</div></div> <div>People who wants to do the following tasks in online: Numerical identification Recognition of handwritten digits Recognize digits written in forms like cheques etc.</div>	<div>6. CUSTOMER CONSTRAINTS<div>CC</div></div> <div>Cost Time Spending power Comfortness</div>	<div>5. AVAILABLE SOLUTIONS<div>AS</div></div> <div>Manual handwritten digit recognition.</div>	Explore AS, differentiate
	<div>2. PROBLEMS/PAINS<div>J&P</div></div> <div>It takes more time to recognize handwritten digits manually. Some people may scribble the digits, those digits are difficult to understand by a normal person. We need some others help to recognize digits even if they can't recognize it the certain task takes more time to complete.</div>	<div>9. PROBLEM ROOT CAUSE<div>RC</div></div> <div>In this digital world, most of the tasks are done digitally. In case of recognizing handwritten digits it is difficult to recognize it with human efforts. It takes more to recognize digits manually.</div>	<div>7. BEHAVIOUR<div>BE</div></div> <div>The important aspect of our project from a customer point of view is output. Our project behaves as a human brain to recognize digits. Our project can solve the customer's problem of understanding handwritten digits which are not written properly or even scribbled.</div>	
Focus on J&P, tap into BE, understand RC				Focus on J&P, tap into BE, understand RC
Identify strong TR & EM	<div>3. TRIGGERS<div>TR</div></div> <div>Feedback from previous users. Advertisement of our developed project. Comfortness provided by our product to customers.</div>	<div>10. YOUR SOLUTION<div>SL</div></div> <div>A Novel method for handwritten digit recognition using MNIST dataset and Neural Networks.</div>	<div>8.CHANNELS of BEHAVIOUR<div>CH</div></div> <div>ONLINE Customers could search the website with the help of ratings and reviews. OFFLINE Customers could get recommendations from other users who use our product and give it a try to use it.</div>	Identify strong TR & EM
	<div>4. EMOTIONS: BEFORE / AFTER<div>EM</div></div> <div>Before using our product the customer may find it difficult to recognize handwritten digits. It takes more time for them to recognize it. After using our product they find it easy to recognize handwritten digits because the uploaded images of digits will be recognized quickly. The time taken is very less when compared to manual recognition..</div>			

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