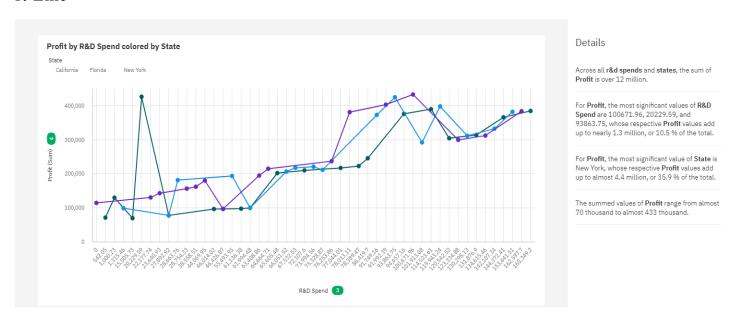
# **ASSIGNMENT - 1**

## THE CASE OF 50 STARTUPS

## - Shivani A 113219031136

#### 1. Line



## 2. Heat map

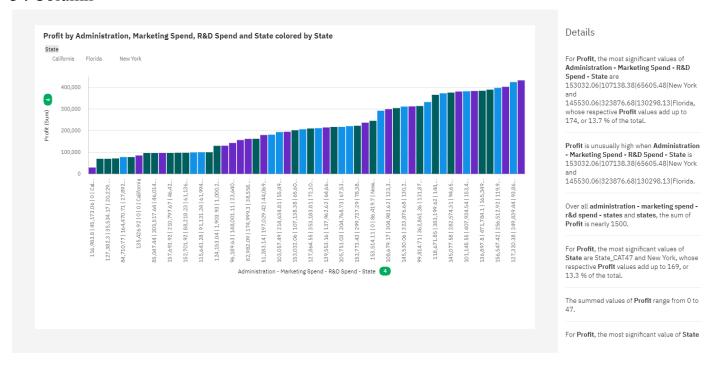


#### Details

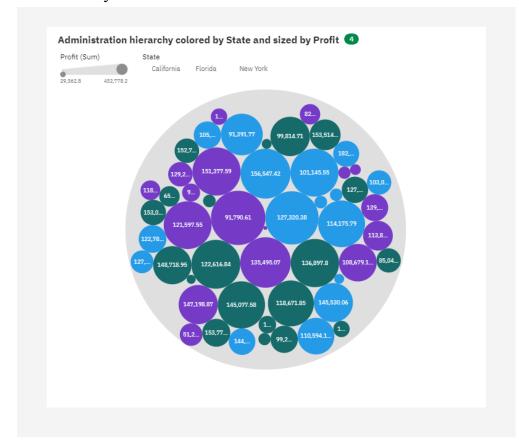
Across all **states**, the sum of **Profit** is over 12 million.

**Profit** ranges from over 3.8 million, in California, to nearly 4.4 million, in New York.

### 3. Column



## 4. Hierarchy bubble



#### Details

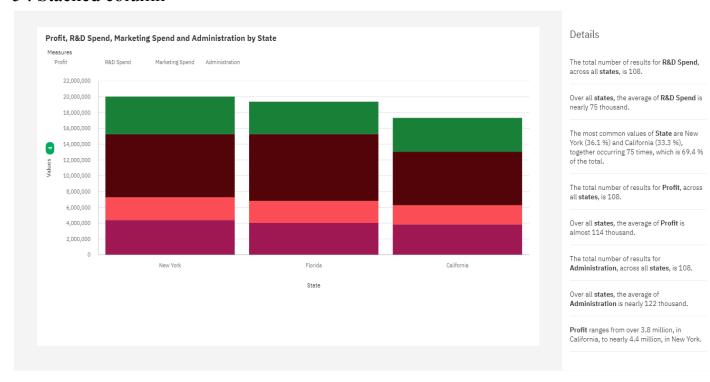
For **Profit**, the most significant value of **State** is New York, whose respective **Profit** values add up to nearly 4.4 million, or 35.9 % of the total.

Across all **administrations** and **states**, the sum of **Profit** is over 12 million.

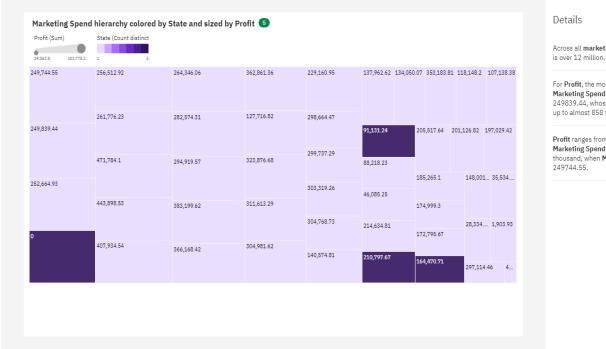
For **Profit**, the most significant values of **Administration** are 91790.61 and 127320.38, whose respective **Profit** values add up to almost 858 thousand, or 7 % of the total.

The summed values of **Profit** range from over 29 thousand to almost 433 thousand.

### 5 . Stacked column



### 6. Tree map



Across all marketing spends, the sum of Profit

For Profit, the most significant values of Marketing Spend are 249744.55 and 249839.44, whose respective Profit values add up to almost 858 thousand, or 7 % of the total.

Profit ranges from over 29 thousand, when Marketing Spend is 45173.06, to nearly 433 thousand, when Marketing Spend is 249744.55.