


Ideation Phase

Brainstorm & Idea Prioritization




Date	19 September 2022
Team ID	PNT2022MID06728
Project Name	Containment zone alerting application
Maximum Marks	4 Marks


Step-1: Team Gathering, Collaboration and Select the Problem Statement




Brainstorm & idea prioritization

CONTAINMENT ZONE ALERT APPLICATION

 10 minutes to prepare
 1 hour to collaborate
 2-3 people recommended

 **Before you collaborate**


A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

 10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

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1 Define your problem statement


An application that is intended to provide the information about containment zones in a particular region by continuously monitoring an individuals location .Location of a individual must be stored in a Database .Alerts are ~~send~~ using notification service.


PROBLEM


How might we alert people of covid containment zone?


Key rules of brainstorming


To run an smooth and productive session


 Stay in topic.

 Defer judgment.

 Go for volume.

 Encourage wild ideas.

 Listen to others.

 If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Ideas that comes to our mind that address our problem statement.

10 minutes

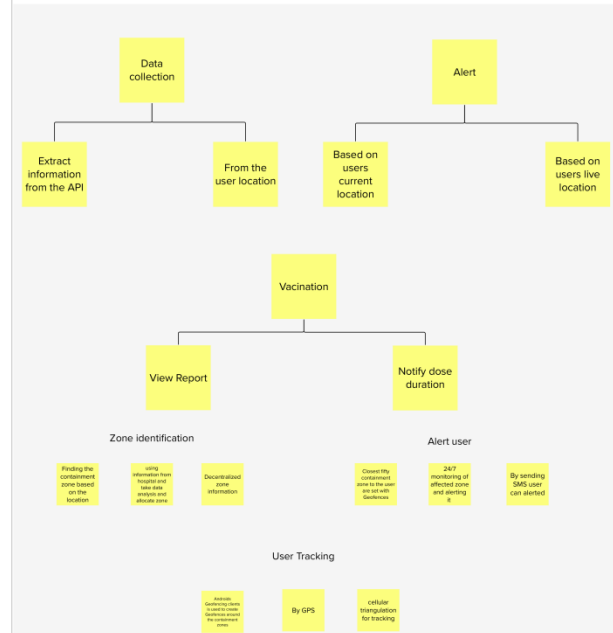


3

Group ideas

Each group is collection of similar ideas from the brainstorm that has a title which describes what the idea have in common.

20 minutes



Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



→

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint**
Define the components of a new idea or strategy.
[Open the template →](#)
- Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
[Open the template →](#)
- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template →](#)

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