



What do they THINK AND FEEL?

what really counts
major preoccupations
worries & aspirations

Accurate

Optimized

Responsive

Swift

Good
results

Upload
Image

Simple to
use

Login details

What do they HEAR?

what friends say
what boss say
what influencers say

What do they SEE?

environment
friends
what the market offers

Could be
complexed

Display
Results

What do they SAY AND DO?

attitude in public
appearance
behavior towards others

Add extra
functionalities

Could be
Cross-
platform

This is
Helpful

Complex

PAIN

Too many
handwritings

Training
different
model

Fluid
UI

GAIN

Recognize
characters
flawlessly

Saves lot
of time