

Ideation Phase

Define the Problem Statements

Date	12 September 2022
Team ID	PNT2022TMID06754
Project Name	Project – Nutrition Assistant Application
Maximum Marks	2 Marks

Problem Statement:

In today's people busy lifestyle, they ignore the healthy food habits and attract towards the fast foods even though they are aware of the effects of the fast food for their health. So, Obesity rates are increasing at an alarming speed, and this is reflective of the risks to people's health. However, although food packaging comes with nutrition (and calorie) labels, it's still not very convenient for people to refer to App based nutrient dashboard systems which can analyze real-time images of a meal and analyze it for nutritional content which can be very handy and improves the dietary habits, and therefore, helps in maintaining a healthy lifestyle.

Example:



Problem Statement(PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Fitness Person	Know the nutrition content in the food which I take	I don't know how much nutrition present in food I eat	Food is a combination of fruits and vegetables	Frustrated to follow a perfect diet plan.
PS-2	Gym member	Lose weight	I don't know the amount of fat which present in my food	I don't know how to find the fat content present in my food	Frustrated and decrease my confidence level

