

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

How might we track expenses and become financially sound?



To run an smooth and productive session

Stay in topic.

Encourage wild ideas. Listen to others.

Defer judgment.





Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes



MAHTHAM	
Offers in popular categories	To view stock market
To read latest authenticated financial news	Alert when a threshold is reached



Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

0 20 minutes





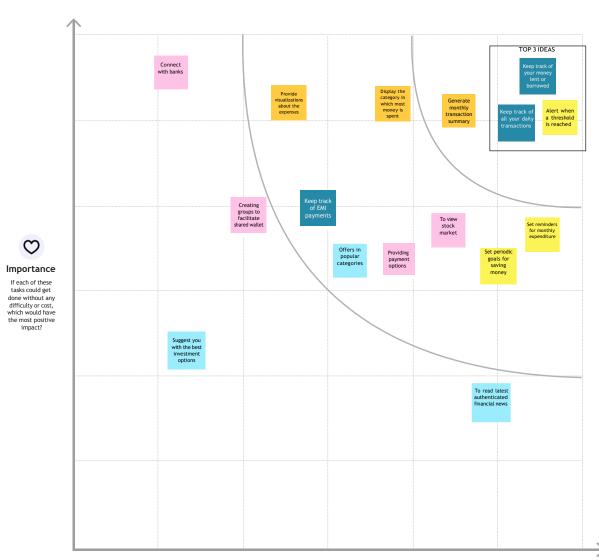




Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

→ 20 minutes





Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)