

Define CS, fit into CC	1. CUSTOMER SEGMENT(S) CS 1. Parents who are concerned about the safety of their child. 2. Parents who are not able to monitor their child due to their work.	6. CUSTOMER CONSTRAINTS CC 1. Customer needs internet connection and IoT gadget.	5. AVAILABLE SOLUTIONS AS 1. Child safety are monitored only through the past location and present locations are not correctly identified.	Explore AS, differentiate
	2. JOBS-TO-BE-DONE / PROBLEMS J&P 1. In older methods exact locations are not easily identified. 2. In case child is in any danger their locations are not identified.	9. PROBLEM ROOT CAUSE RC 1. Children are not able to identify their location when they are lost their root. 2. Lack of knowledge of routes. 3. Lack of social security (Kidnapping).	7. BEHAVIOUR BE 1. Get access to unlimited source to monitor a child with geofence. 2. It will be easier to user to stick with IoT gadget throughout the process.	

<div> <div>3. TRIGGERS</div> <div>TR</div> <div> <ol style="list-style-type: none"> It creates awareness among the parents about the child safety is important then their work. </div> </div>	<div> <div>10. YOUR SOLUTION</div> <div>SL</div> <div> <ol style="list-style-type: none"> This application is used to track the location of children and updated to parents frequently by the notification or by alert message. This allows the parents to monitor the route travelled by their kid with the help of geographic monitoring. This will provide real time security to children. </div> </div>	<div> <div>8. CHANNELS of BEHAVIOUR</div> <div>CH</div> <div> <div>8.1 ONLINE</div> <ol style="list-style-type: none"> Real time tracking of children's location and safety is enhanced. Getting online notifications and alters. <div>8.2 OFFLINE</div> <ol style="list-style-type: none"> As this is fully online oriented, there is no online functionalities. </div> </div>
<div> <div>4. EMOTIONS: BEFORE / AFTER</div> <div>EM</div> <div> <p>BEFORE: Lack of safety of children when they are outside and more possibilities of getting into danger, and parents are not aware of their child's exact location.</p> <p>AFTER: Parents are able to track the live location and safety of children is assured by geofence monitoring.</p> </div> </div>		