Project Title: AI based localization and classification of skin disease with erythema

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1. CUSTOMER SEGMENT(S)

CS

Who is your customer? i.e. working parents of 0-5 y.o. kids

Customers are "patients" who suffer from skin diseases and allergies.

6. CUSTOMER CONSTRAINTS

CC

What constraints prevent your customers from taking action or limit their choices of solutions? i.e. spending power, budget, no cash, network connection, available devices.

A limitation is a shortage of a product in the market due to high demand for the product or the high cost of a particular product

5. AVAILABLE SOLUTIONS

AS

Which solutions are available to the customers when they face the problem

or need to get the job done? What have they tried in the past? What pros & cons do these solutions have? i.e. pen and paper is an alternative to digital notetaking

If they know the disease they are affected by and use the right medicine accordingly .So they can cure the disease in a perfect way.

2. JOBS-TO-BE-DONE / PROBLEMS

J&P

Which jobs-to-be-done (or problems) do you address for your customers? There could be more than one; explore different sides.

Patients are encouraged to capture affected areas of their skin, upload them to the app, and receive suggestions from experts to categorize their ailments and cure them.

9. PROBLEM ROOT CAUSE



What is the real reason that this problem exists? What is the back story behind the need to do this job?

i.e. customers have to do it because of the change in regulations.

The main cause is that the skin has been exposed to chemicals or the skin is not well cared for.

7. BEHAVIOUR



What does your customer do to address the problem and get the job done?

Le. directly related: find the right solar panel installer, calculate usage and benefits; indirectly associated: customers spend free time on volunteering work (i.e. Greenpeace)

Know your disease and use the right medicine. Then share weekly updates of the affected areas and recovery from illness in an app that has the best suggestions to cure the illness.

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10.YOURSOLUTION

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8. CHANNELS of BEHAVIOUR

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13.TRIGGERS

Many customers have installed the app after reading or hearing the news that our suggested medicine worked to cure their patients' skin diseases

The solution offers more drug suggestions at a lower cost, preventive measures to prevent further spread of the disease, and weekly updates of patients after using drugs and recommendations from experienced physicians. to provide the matter.

Know your disease and use the right medicine. We also share weekly updates and feedback.

4.EMOTIONS: BEFORE/ AFTER

Patient was depressed and irritable after seeing affected skin area / Following a satisfied customer's suggestion, the current patient was also happy with our suggestion.

Patient was depressed and irritable after seeing affected skin area / Following a satisfied customer's suggestion, the current patient was also happy with our suggestion. The nature of the measures is to get advice from a nearby doctor or use home remedies.