



Identify strong TR & EM	<div>3. TRIGGERS</div> <div>TR</div> <div>Medical practitioners are easily triggered to act when a solution that frees time from their hectic jobs is available.</div>	10. YOUR SOLUTION	SL	<div>8. CHANNELS of BEHAVIOUR</div> <div>CH</div> <div>8.1 ONLINE</div> <div>Not Applicable</div> <div>8.2 OFFLINE</div> <div>The customers interact with the UI to input ECG scan image and get arrhythmia type result.</div>	Identify strong TR & EM
	<div>4. EMOTIONS: BEFORE / AFTER</div> <div>EM</div> <div>Medical practitioners feel much less stressed after automating the process thanks to more free time and can do their jobs better.</div>				