

Ideation Phase

Define the Problem Statements

Date	28 September 2022
Team ID	PNT2022TMID06742
Project Name	Project – Global Sales Data Analytics
Maximum Marks	2 Marks

Customer Problem Statement:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love. A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

