

Proposed Solution :

S. No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	The major challenge faced by the present companies is that their inventory management is dependent on the fast changing world. Improving their inventory and sales helps in increasing the revenue generated for the organisation. Datasets are to be studied and identify the trends to improve the business and help in taking appropriate decisions.
2.	Idea / Solution description	An interactive, simple yet powerful dashboard to be created such that visualisation of data helps identifying the trends and patterns in the charts.
3.	Novelty / Uniqueness	<ul style="list-style-type: none">• Interactive Dashboard and simple UI• Satisfying Customer's specific needs• Location based inventory management
4.	Social Impact / Customer Satisfaction	Make analysis of data patterns and trends very simple and help in making data driven decisions and Visible profits driven by informed decisions and Optimise sales and marketing.
5.	Business Model (Revenue Model)	Two tier pricing- Standard, Premium <ul style="list-style-type: none">• Standard: Limited Dashboard features.• Premium: Customised Dashboard features with automated reports
6.	Scalability of the Solution	E-commerce and product based D2C companies