

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 🕒 10 minutes to prepare
- 🕒 1 hour to collaborate
- 👤 2-8 people recommended

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A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

 10 minutes

- A Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- B Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.
- C Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.

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What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

 5 minutes

PROBLEM

the retailer need a way to managing a inventories , and purchase details so the he/she can successfully run business and manage balanced stock

To run an smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

maintain inventory level	analyze and to determine the company's inventory policy	avoid shortage of scarcity	preference on purchase decision	keep eye on excessive inventory
income level should be growing	product are must be reordering	product are must be reorganizing	maintain the service level	periodically check the availability
maintain the sale data	manage the return product and lost items	maintain the purchased cost	product raw materials or components	verification of product received warehouse
analysis high selling product	check the damage product from the manufacturer	maintain the level of inventory to maintain the stock	not over sale same product	generating backup data for future use

shipped directly to customers	offers for the regular customer	customer feedback system
fast to respond level to customer	for regular customer automatically order place	best customer analysis
worst customer analysis	best customer analysis	

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

analyst
the best
supplier

- manage the return product and lost items
- maintain the sale data
- maintain the safe data
- products raw materials or components
- report for daily sales

analyse the high demand product

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

 20 minutes

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

You can export the mural as a PDF to share with members of your organization. You might find it helpful.

Quick add-ons

- A Share the mural**
Share a **view link** to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint
 - Define the components of a new idea or strategy.
 - Open the template →
 - Customer experience journey map
 - Understand customer needs, motivations, and obstacles for an experience.
 - Open the template →
 - Strengths, weaknesses, opportunities & threats
 - Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
 - Open the template →

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Need some

See a finished version of this template to kickstart your work.

[Open example](#)

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