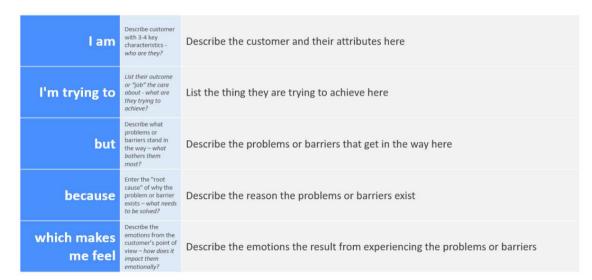
Ideation Phase Define the Problem Statements

Date	19 September 2022		
Team ID	PNT2022TMID06781		
Project Name	Global sales data analysis		
Maximum Marks	2 Marks		

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



Reference: https://miro.com/templates/customer-problem-statement/

Example:



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Customer	Analysis the best product	Inaccurate in data	Different datatype	annoy
PS-2	Customer	To reduce customer withdrawal	Group data collection is not exact	Less data collection method	Losing customer



