

Project Design Phase-I
Proposed Solution Template

Date	19 September 2022
Team ID	PNT2022TMID06781
Project Name	Project - Global Sales Data Analysis
Maximum Marks	2 Marks

Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	The main objective of this project is to make a sales pattern analysis and customer analysis which would be leading to more accurate forecasting and quotas.
2.	Idea / Solution description	The sales pattern analysis focuses on finding trends within sales data, which can help you better understand your product demand.
3.	Novelty / Uniqueness	By the customer analytics, create a single, accurate view of an organization's customer base, which can inform decisions about how to best acquire and retain future customers.
4.	Social Impact / Customer Satisfaction	It can identify high-value customers and suggest proactive ways to interact with them.
5.	Business Model (Revenue Model)	Creating dashboard and cloud storage
6.	Scalability of the Solution	E-commerce website