# News Tracker Application

Team Id: PNT2022TMID04862
Team Lead: Sanchana Shree K I
Team members: Samyuktha C, Sandhiya G, Sandhiya S

Easy access to news resources anytime and anywhere

## Entice
How does someone initially become aware of this process?

## Enter
What do people experience as they begin the process?

## Engage
In the core moments in the process, what happens?

## Exit
What do people typically experience as the process finishes?

## Extend
What happens after the experience is over?

### Steps
What does the person (or group) typically experience?

- **People:** Who do they see or talk to?
- **Places:** Where are they?
- **Things:** What digital touchpoints or physical objects would they use?

**Entice**
- **Difficulty in consuming news on the go.** — Most ways of consuming news is not mobile
- **No time to watch news** — A lot of people find it difficult to watch news due to their fast paced and busy lifestyle.
- **Result** — As a result, people starts using news apps and websites to obtain news.

**Enter**
- **Registration** — Users have to register to use the news tracker application
- **Personalization** — Users can select any category of news to view the news related to them.
- **Home feed** — Users are provided with a home page where they can view the latest news.

**Engage**
- Remembrance — Any registered user info are stored in a database and retrieved during log in .
- API — API is used to retrieve and display news.
- Tracking — User can track news via a tracker and get notification when any updates are released .

**Exit**
- Log out prompt — Users can either choose to stay logged in or they can log out.
- Satisfaction — Users are satisfied that they can consume news anytime and anywhere.

**Extend**
- Personalized news feed — Users are provided with a personalized news feed based on their search and read history.
- Notifications — Notifications are sent to users whenever there is an update regarding the news they decided to track .

### Interactions
What interactions do they have at each step along the way?

**Entice**
- Unaware of latest news when speaking with people
- Usually in public transport
- Use of clumsy newspapers and restrictive mobility of news channel on TV

**Enter**
- Minimal human interaction
- They experience the mobility and accessibility of news tracker application while traveling in public transport
- Avails the help of mobile phones and internet

**Engage**
- Minimal human interaction
- Users are using the news app at a place where conventional methods doesn't work .
- Avails the help of mobile phones and active internet connection

**Exit**
- Minimal human interaction
- Users are using the news app at a place where conventional methods doesn't work .
- Avails the help of mobile phones and active internet connection

**Extend**
- Recommends the app to people facing similar troubles .
- Users are using the news app at a place where conventional methods doesn't work .
- Closes the app and locks their mobile phones

### Goals & motivations
At each step, what is a person's primary goal or motivation? ("Help me..." or "Help me avoid...")

**Entice**
- Access news resources anywhere
- Access latest news resources and tracks them if necessary

**Enter**
- Access latest news
- Track news if necessary

**Engage**
- Successful registration to access news
- Access latest news with the help of API
- Track news and receive update notification

**Exit**
- Successful logging out
- Satisfactory of reading latest news

**Extend**
- Recommends it to various people
- Assure if the notification are being received properly

### Positive moments
What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?

**Entice**
- Reading/watching sports/entertainment news

**Enter**
- Option to filter entertainment / sports news

**Engage**
- Filtering of entertainment / sports news

**Exit**
- Option to turn off filter

**Extend**
- Recommends it to various peopler

### Negative moments
What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?

**Entice**
- Inability to access latest news while on the move.

**Enter**
- Registration compulsory

**Engage**
- Potential long waiting time
- Poor internet connectivity can lead to inability to access latest news

**Exit**
- UI can be overwhelmed for new/inexperienced users

**Extend**
- A repulsive emotion towards the app

### Areas of opportunity
How might we make each step better? What ideas do we have? What have others suggested?

**Entice**
- More advertising
- Better marketing

**Enter**
- Not making registration compulsory

**Engage**
- Simple and ad-free UI to reduce internet consumption

**Exit**
- Simple and effective UI

**Extend**
- Proper functioning of notifications