

Project Design Phase-I

Proposed Solution

Team ID	PNT2022TMID04862
Project Name	Project – News Tracker Application
Maximum Marks	2 Marks

Proposed Solution:

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	In this busy world Peoples do not have time to read newspaper. Some of the people do not like all the news. They only need the news what they are interested. And we cannot carry newspaper wherever we go.
2.	Idea / Solution description	To develop a application which can provide a news with good content and to get a news frequently and to get a news everywhere by hosting this app in mobile phone and pc. And peoples can read the news based on their interest
3.	Novelty / Uniqueness	Many app provides a news which are interesting but our app focusses on providing a based on the user interest. The personal information of the users are safely maintained. And we try to provide a advertisement free application
4.	Social Impact / Customer Satisfaction	Users can provide a feedback and also give ratings for the app. In critical situation this app is very useful for reading news.
5.	Business Model (Revenue Model)	Now this app is advertisement free but for the purpose of revenue we can add advertisement to this app and also we can made a premium plan.

6.	Scalability of the Solution	This application is scalable because this app provides all information in any kind of situation and it contains updated information. And this app have less error and low bugs.
----	-----------------------------	---