Problem-Solution Fit canvas

Project Title: News Tracker Application

Purpose / Vision

Team Id:PNT2022TMID04862

Version:

1. CUSTOMER SEGMENT(S) | CS

Students, Flim director,Politicians,Peoples of age group 10 to 20

6. CUSTOMER LIMITATIONS EG. BUDGET, DEVICES | CL

Knowledge to access the app.

They need to have good internet connection.

They need to have a PC or mobile phone.

5. AVAILABLE SOLUTIONS PROS & CONS | AS

Instesd of using conventional mode of reading we can create a news app.

In this app the many news in global level are covered and having a option of searching particular news.

2. PROBLEMS / PAINS + ITS FREQUENCY | PR

Unpredictablity of available news	5- Often
Lack of satisfication of the news reader	4 - sometime
Lack of Management	1-Rare

9. PROBLEM ROOT / CAUSE | RC

There is no time for reading newspaper

News paper may have the unwanted content what they did not need

Some of the news are not elaborated

7. BEHAVIOR + ITS INTENSITY | BE

The users have rights to access the news they don't have permission to access personal details.

3. TRIGGERS TO ACT | TR

We had suuficient features to reach the app.

This app is a daily use application. It is safe and secure.

10. YOUR SOLUTION | SL

In the news application we feed daily news. The news we collected are in global level. And also this app use low internet spped

8. CHANNELS of BEHAVIOR | CH

ONLINE

Users can search the news and see the news

4. EMOTIONS BEFORE / AFTER | EM

Before: People did not use this app because they did not have any awareness.

After:Now People are known about these app and usage of this app becomes high.

OFFLINE

Users can see the news what they seen last.