



**NALAYATHIRAN**

**TEAM NAME : DPST**

**TEAM ID : PNT2022TMID06561**



# Digital Naturalist - AI Enabled Tools for Biodiversity Researchers

- Biodiversity is the variety of different forms of life on earth, including the different plants, animals, micro-organisms, the genes they contain and the ecosystem they form.
- Biodiversity is the life support system
- There are millions of species of plants and animals; every single variety could be valuable one day or the other.
- Human beings cannot exist without the abundance and diversity of these biological resources.



# Persona & Context (Empathy Map):

Name : Sai Zayn



NAME & SKETCH

increase the  
number and  
size of  
protected areas  
of the world



BEHAVIORS & ACTIONS

Behaviour:  
Being a tourist , they find  
lots of species  
Action:  
we must take necessary  
action to save time to get a  
particular species

Searching,  
Identifying and  
getting results

DEMOGRAPHIC & PSYCHOGRAPHIC DETAILS



Age :25

Location :  
Tamilnadu

He is Researcher.

NEEDS & PAIN POINTS



Needs:  
Research on  
Biodiversity

Support and be  
part on  
environmental  
advocates in  
order to promote  
safe living  
together saving  
the biodiversity.

Pains:  
We cannot  
find the Exact  
details.

## **TEAM LEAD**

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## **TEAM MEMBERS**

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