

Define CS, fit into C	<div>1. CUSTOMER SEGMENT(S)<div>CS</div><ul style="list-style-type: none">• Ornithologist• Botanist• Zoologist• Students• Hiker• Marine biologist• Research people• Touris</div>	<div>6. CUSTOMER CONSTRAINTS<div>CC</div><ul style="list-style-type: none">• Network issues• Insufficient knowledge about the biodiversity.• Cannot remember all the basic life saving tips• Making observations among species.</div>	<div>5. AVAILABLE SOLUTIONS<div>AS</div><ul style="list-style-type: none">• Need to always carry a guidebook around everywhere• Internet databases where we must search for certain species from the mountain of images from the web using modern algorithms.• Usage of ai to tackle different complex difficulties in the wildlifeis an alternative to digital notetaking</div>	Explore AS, differ
Focus on J&P, tap into BE, understand RC	<div>2. JOBS-TO-BE-DONE / PROBLEMS<div>JP</div><ul style="list-style-type: none">• Unable to identify sub species of certain amphibians or birds.• Cannot find a suitable place to work in the workplace• Cannot find the exact habitat of certain species; explore different sides.</div>	<div>9. PROBLEM ROOT CAUSE<div>RC</div><ul style="list-style-type: none">• complexities in identification• Information gathering• Need to depend on external resources• Large dataset.</div>	<div>7. BEHAVIOUR<div>BE</div><ul style="list-style-type: none">• Volunteering for jobs where we can actively work with wildlife• Finding rare and endangered species of flora and fauna and help them navigate in current</div>	Focus on J&P, tap into BE, understand RC

	<div>3. TRIGGERS<div>TR</div><ul style="list-style-type: none">• Save nature• Save Endangered Species• Expanding the lifespan of certain species through medicine• Helps to gather aerial species away from places where they are prone to tower kill or other dangers</div>	<div>10. YOUR SOLUTION<div>SL</div><p>If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality.</p><p>If you are working on a new business proposition, then keep it blank until you fill in the canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer behaviour.</p></div>	<div>8. CHANNELS of BEHAVIOUR<div>CH</div><div>ONLINE</div><div>8.1 • capture image and search it</div><div>8.2 • Browse using the internet</div><div>OFFLINE</div><div>8.3 • Hand notes</div><div>8.4 • Getting the information from</div><div>8.5 experienced user</div></div>	Identify
--	---	---	--	----------

	<div>4. EMOTIONS: BEFORE / AFTER</div> <div><div>EM</div><div><ul style="list-style-type: none">• Co2 to o2• Imbalanced world to sustainable world• Accumulation of waste to renewable energy</div></div>		
--	---	--	--