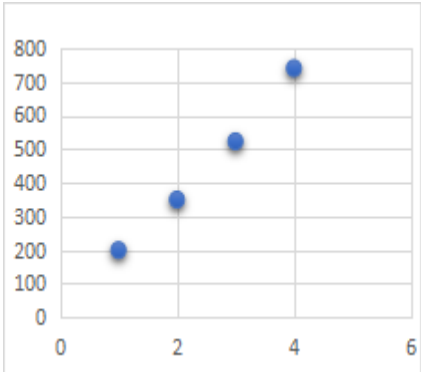


**Project Design Phase-I**  
**Proposed Solution**

Date	19 September 2022
Team ID	PNT2022TMID04665
Project Name	SmartFarmer - IoT Enabled Smart Farming Application
Maximum Marks	2 Marks

**Proposed Solution:**

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	<ul style="list-style-type: none"><li>• This project deals with the problem of Smart Farming , where the Integration of these sensors and tying the sensor data to the analytics driving automation and response activities.</li><li>• Watering the field is a difficult process, Farmers have to wait in the field until the water covers the whole farm field.</li></ul>
2.	Idea / Solution description	<ul style="list-style-type: none"><li>• As is the case of precision Agriculture Smart Farming Technique Enables Farmers better to monitor the fields and maintain the moisture level accordingly.</li><li>• The Data collected by sensors, In terms of humidity, temperature and moisture detections help in determining the weather pattern in Farms. So irrigation is done by farmer easily.</li></ul>
3.	Novelty/ Uniqueness	<p><b>ALERT MESSAGE</b> – IoT sensor nodes collect information from the farming environment, such as soil moisture, humidity and temperature then transmit collected data to IoT devices.</p> <p><b>REMOTE ACCESS</b> – It helps the farmer to operate the motor from anywhere.</p>

4.	Social Impact / Customer Satisfaction	<ul style="list-style-type: none"><li>● Reduces the wages for labors who work in the agricultural field.</li><li>● It saves a lot of time.</li><li>● IoT can help improve customer relationships by enhancing the customer's overall experience.</li><li>● Easily identify maintenance needs, build better products, send personalized communications, and more.</li><li>● It make a wealthy society</li></ul>										
5.	Business Model (Revenue Model)	<p>Revenue (No. of Users vs Months)</p> <div><div>No. of Users</div><table><thead><tr><th>Months</th><th>No. of Users</th></tr></thead><tbody><tr><td>1</td><td>200</td></tr><tr><td>2</td><td>350</td></tr><tr><td>3</td><td>520</td></tr><tr><td>4</td><td>750</td></tr></tbody></table><div>Months</div></div>	Months	No. of Users	1	200	2	350	3	520	4	750
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1	200											
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6.	Scalability of the Solution	<p>Scalability in smart farming refers to the adaptability of a system to increase the capacity, for example, the number of technology devices such as sensors and actuators, while enabling timely analysis.</p>										