## Ideation Phase Brainstorm & Idea Prioritization Template

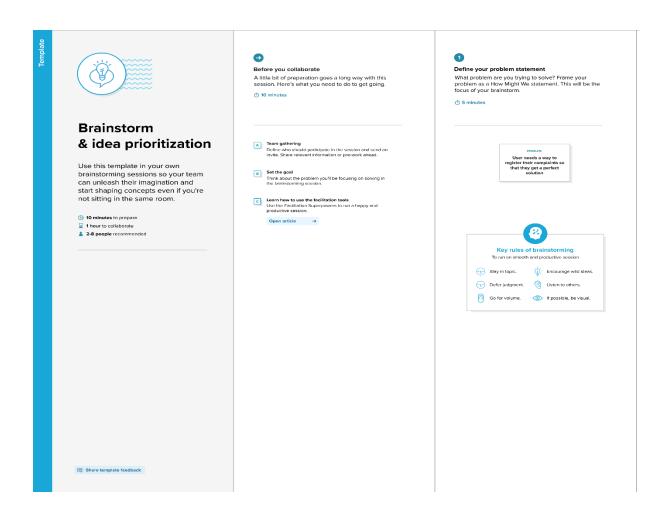
| Date          | 19 September 2022      |
|---------------|------------------------|
| Team ID       | B2-2M4E                |
| Project Name  | Customer Care Registry |
| Maximum Marks | 4 Marks                |

## **Brainstorm & Idea Prioritization Template:**

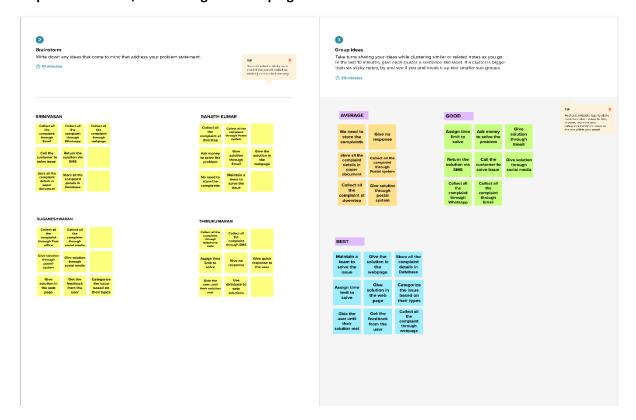
Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Reference: https://www.mural.co/templates/empathy-map-canvas

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping



## **Step-3: Idea Prioritization**

