

# Setting Up Application Environment

## Create an account in Sendgrid

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### Sendgrid Account:

The screenshot shows the SendGrid account setup page for a user named Paul Son. The page is titled "Welcome, Paul!" and includes a navigation sidebar on the left with links to Dashboard, Email API, Marketing, Design Library, Stats, Activity, Suppressions, Settings, and Twilio SMS. The main content area is titled "Send your first emails with Twilio SendGrid" and features a "Create a sender identity" section. This section explains that a sender identity is needed before sending emails and offers two ways to create one: "Create a Single Sender" (highlighted with a blue button) and "Authenticate a domain instead". A diagram illustrates the sender identity as the "from" email address. At the bottom, a "Send your first email" section prompts the user to create a sender identity before sending their first email. The browser's address bar shows the URL "app.sendgrid.com/guide".