

# Problem-Solution Fit canvas

Purpose / Vision

Version:

Define CS, fit into CL	<b>1. CUSTOMER SEGMENT(S)</b> <span>CS</span> Bankers Postal Department Old people and Common People	<b>6. CUSTOMER LIMITATIONS</b> <span>CL</span> <small>EG. BUDGET, DEVICES</small> Internet Connection	<b>5. AVAILABLE SOLUTIONS</b> <span>AS</span> <small>PLUSES &amp; MINUSES</small> The available solutions are not specially meant for digits but our solution is meant only for digits	Explore AS, differentiate
	<b>2. PROBLEMS / PAINS + ITS FREQUENCY</b> <span>PR</span> The frequent problem of customer is handwritten digits are confusing	<b>9. PROBLEM ROOT / CAUSE</b> <span>RC</span> The root cause of problem is many people have different handwriting	<b>7. BEHAVIOR + ITS INTENSITY</b> <span>BE</span> The customer have tried to write the digits with legible handwriting or rewrite the digits	
Identify strong TR & EM	<b>3. TRIGGERS TO ACT</b> <span>TR</span> Providing services and creating advertisements to banking sector and postal sector	<b>10. YOUR SOLUTION</b> <span>SL</span> Creating website for recognizing handwritten digits	<b>8. CHANNELS of BEHAVIOR</b> <span>CH</span> ONLINE Can use mobile applications or websites for recognizing digits OFFLINE Write digits with legible handwriting or rewrite the digits properly	Extract online & offline CH of BE
	<b>4. EMOTIONS</b> <span>EM</span> <small>BEFORE / AFTER</small> Before: Facing difficulties while recognizing handwritten digits After: Relieved while recognizing handwritten digits accurately			



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