Problem-Solution Fit canvas

Purpose / Vision

Version:

1. CUSTOMER SEGMENT(S) CS

Bankers
Postal Department
Old people and
Common People

6. CUSTOMER LIMITATIONS EG. BUDGET, DEVICES CL

Internet Connection

5. AVAILABLE SOLUTIONS PLUSES & MINUSES AS

The available solutions are not specially meant for digits but our solution is meant only for digits

2. PROBLEMS / PAINS + ITS FREQUENCY PR

The frequent problem of customer is handwritten digits are confusing

9. PROBLEM ROOT / CAUSE RC

The root cause of problem is many people have different handwriting

7. BEHAVIOR + ITS INTENSITY BE

The customer have tried to write the digits with legible handwriting or rewrite the digits

3. TRIGGERS TO ACT TR

Providing services and creating advertisements to banking sector and postal sector

4. EMOTIONS BEFORE / AFTER EM

Before:
Facing difficulties while recognizing handwritten digits
After:
Relieved while recognizing handwritten digits accurately

10. YOUR SOLUTION SL

Creating website for recognizing handwritten digits

8. CHANNELS of BEHAVIOR CH

ONLINE

Can use mobile applications or websites for recognizing digits

OFFLINE

Write digits with legible handwriting or rewrite the digits properly