Browsing, booking, attending, and rating a local city tour	Entice How does someone initially become aware of this process?	Enter What do people experience as they begin the process?	Engage In the core moments in the process, what happens?	Extend What happens after the experience is over?
Steps What does the person (or group) typically experience?	Asking opinion from farmers and agriculturalists Through awareness programs Through online advertisement	Install the app Registration Confirmation Create profile	Implementation of the the the mobile device through device application mobile app	The notification is sent to the mobile app appears
	Facing low yield due to animal attacks Awareness program conducted by forest department and agriculture department for betterment of the farmers finding about our smart crop protection system while surfing through internet	Install the app via google play store Register with your google play store Register with your mail account OTP will be sent to your registered mail id for confirmation required details	using the catalogue, implement the device on the feld interconnecting the connection between mobile application downloaded from the play store and the device present in the feld. The sensors senses the level of temperature and humidity. the device sends the notification to the farme	when a particular task has been completed the user gets a notification as, "it has been completed" user gets the info about the next task that is gonna happen ahead
 Interactions What interactions do they have at each step along the way? People: Who do they see or talk to? Places: Where are they? Things: What digital touchpoints or physical objects would they use? 	cntacting the persons who already executed or give the idea for the implementation contacting them through seminars reading feedbacks and reviews from research papers	read the terms and conditions carefully accessing the user use camera and guide video location	report the field updates to the farmers every minute alerting the farmers with notification with notification database. For analytical purpose current state of the crop stored in the database.	completed experiences can be shared on the google playstore or the websites for the beneficial of the other user The user may also interact through the emails with our customer service 'in future'
Goals & motivations At each step, what is a person's primary goal or motivation? ("Help me" or "Help me avoid")	help me from the attacks of wild animals help me to increase in crop production	primary goal is customer understanding while using this product earning about the actual device by accessing the modes available in the app	to avoid intruding of wild animals ensure the crops protectivity is at good state	help me to see what i have done before help me to see what I could be doing next help me to see the ways to enhance my crop productivity
Positive moments What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?	it's easy to access at anywhere and on anytime user friendly	secure application easy to access	positive impact on environment preventing crops from the drought condition	he user gets a satisfaction of having a overview of the field 24X7 we hink people like these device because they have an advantage of the automated irrigation system
Negative moments What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?	expensive power consumption	power backup on the rural areas	if the mobile phone is not worked then it will cause a problem.	
How might we make each step better? What ideas do we have? What have others suggested?	how efficient is the product gets power backed up?	farmers can earn lot	to use this application in slough area farming	how might we enhance the customer service as automated bot generated in the app any quick clarifcation of the doubt? how might we extend our device enhancement through the suggestions from the most of the farmers?