



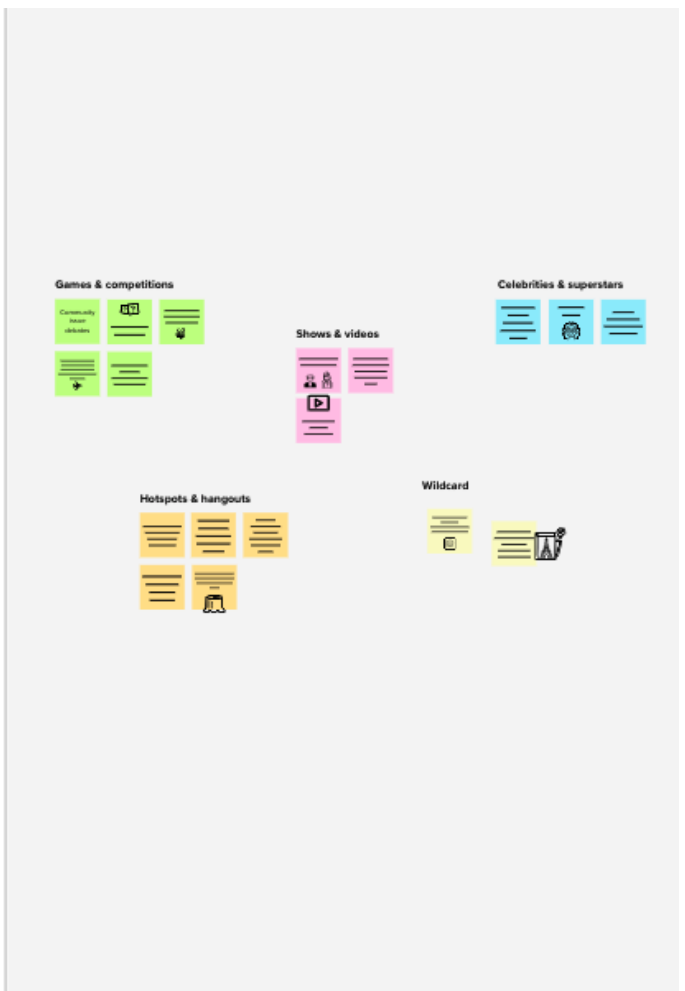
# Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes** to prepare
- 1 hour** to collaborate
- 2-8 people** recommended



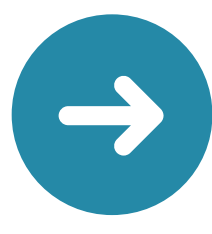
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## Need some inspiration?

See a finished version of this template to kickstart your work.

[Open example](#)



## Before you collaborate

A little bit of preparation goes a long way with this session. Here’s what you need to do to get going.

 10 minutes

A

### Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

### Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C

### Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

Saving the donor information and helping the need by notifying the current donors would be a helping hand. It is very difficult find the respective blood group donors when anyone is in need. In regard to the problem faced, an application is to be built which would take the donor details store it and inform them upon a request.



Key rules of brainstorming

To run an smooth and productive session



Stay in topic.



Encourage wild ideas.



Defer judgment.



Listen to others.



Go for volume.



If possible, be visual.

Brainstorm

Write down any ideas that come to mind that address your problem statement.

 10 minutes

TIP



You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Sindhu R

Finding Donors to donate blood

Easy to get Donars

Application have donors information

Management can get each registered Donors details

We can send request to Donors when the plasma need

Donors get notified when the plasma is needed

Donors can suggest this application to everyone

Donors can able to reject the request

It gets more volunteers

Nanthini S

Collaborate more than one Management

Any hospitals can register in admin section

Reliability to get donors

Donors is notified at the right time

Requesting to donors when plasma is needed

Donor should register to donate the blood

Donor will identified by their registration details

Above age 18 can be eligible to donate

To increase plasma donors

Evanjelin Arockiya shirley C

Donors can finds via the Blood group

Donors can be categorized by the Blood group

Management can get reply from the Donors

Managements are able to know the availability of Donors through the request

Donors can response to the Management

Ability to find the near by Donor via the Application

Get more voluntary blood donors

The application is accessible at anytime

The application create awarness among people about blood donation






Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

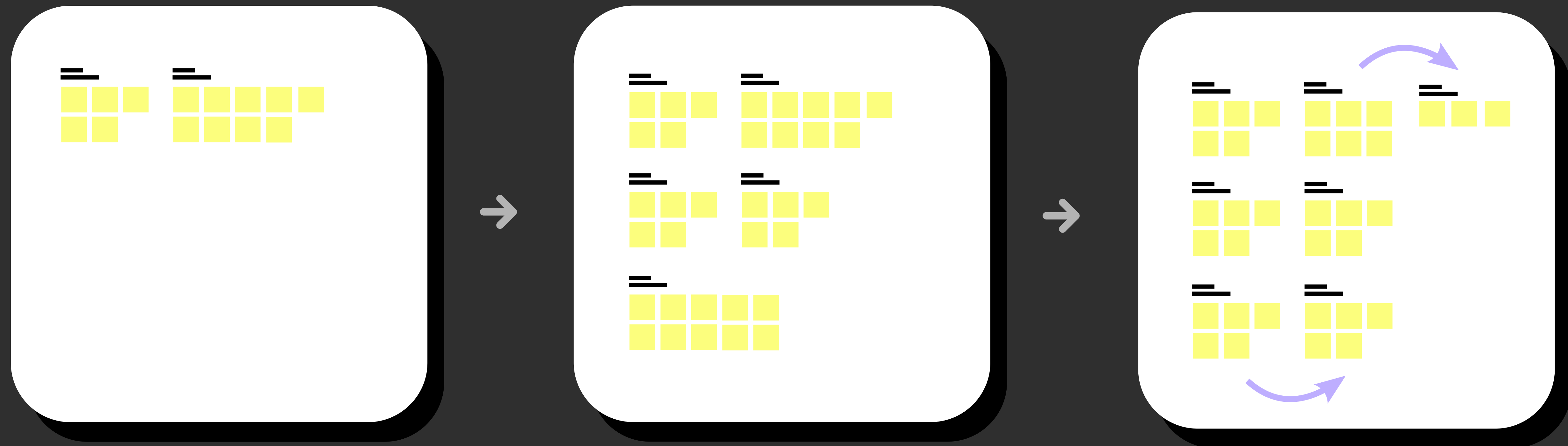
🕒 20 minutes

- Management can get each registered Donors details
- Donors get notification when the plasma is needed
- Managements are able to know the availability of Donors through the request
- Can access anytime the application
- Donor should register to donate the blood
- Donor will identified by their registration details
- Ability to find the near by Donor via the Application
- Donors can suggest this application to everyone
- Donors can be categorized by the Blood group



**TIP**

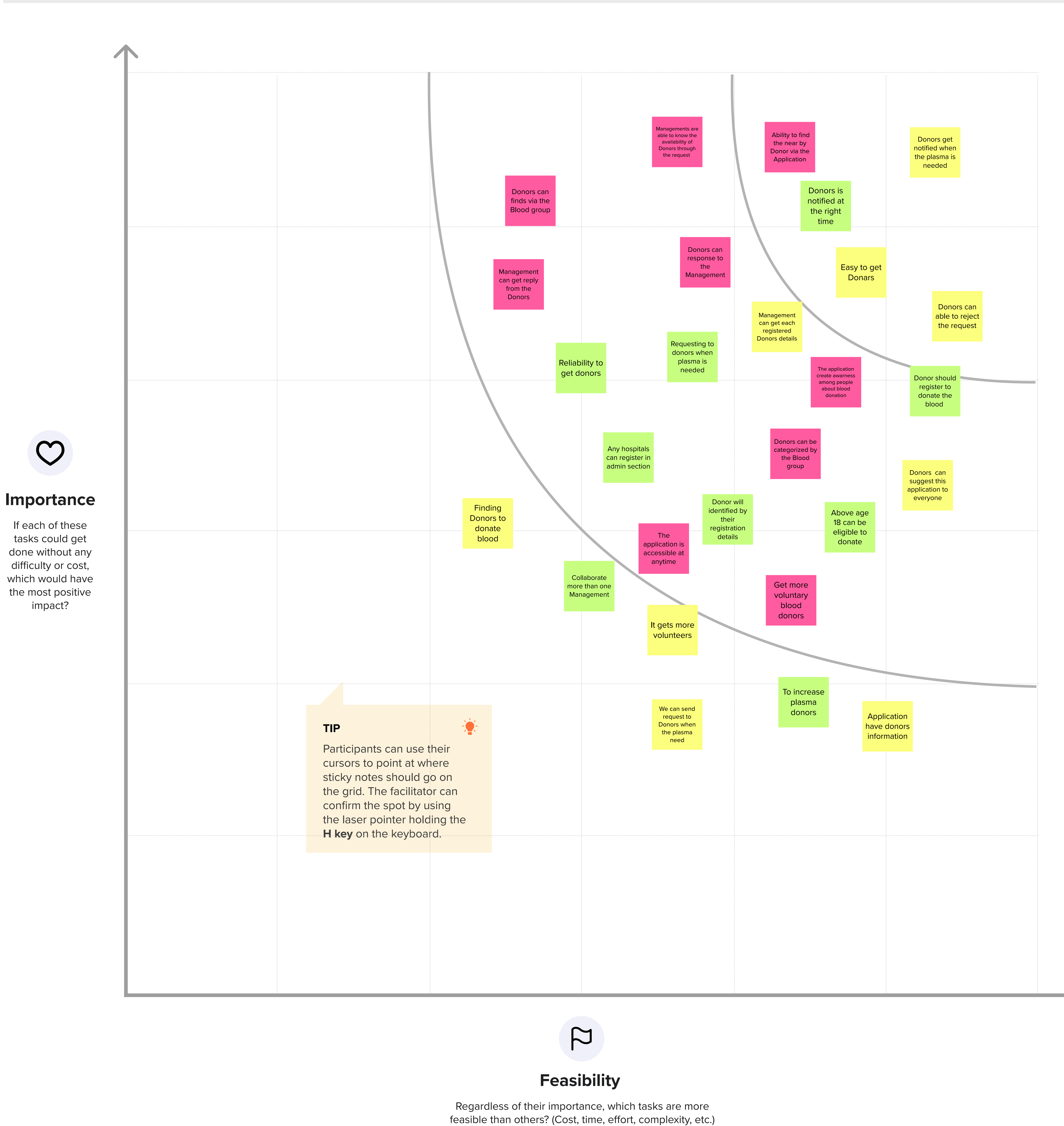
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes





### After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

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### Quick add-ons

- A

**Share the mural**  
**Share a view link** to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B

**Export the mural**  
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

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### Keep moving forward

- Strategy blueprint**  
Define the components of a new idea or strategy.  
[Open the template →](#)
- Customer experience journey map**  
Understand customer needs, motivations, and obstacles for an experience.  
[Open the template →](#)
- Strengths, weaknesses, opportunities & threats**  
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.  
[Open the template →](#)

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