

Template

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare

1 hour to collaborate

2-8 people recommended

Share template feedback

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

Open article

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

Creating a hassle-free Application that encourages people to donate plasma

Key rules of brainstorming

To run an smooth and productive session

Stay in topic.

Encourage wild ideas.

Defer judgment.

Listen to others.

Go for volume.

If possible, be visual.

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

EMPIRE

Details verification before enrollment for donation

plasma available places nearby

Chat system between donor and patient

Integration with social medias

ANAND RAJ

Edit/ update/ delete donor details

Donor Eligibility (Weight,height,...)

Create a donor database

Contact of Emergency

ANAND BOOJESH

Sending SMS or email for successful donation

Contact between donor and receiver

Report if any issues occurs

Gathering donor's details

Create an extraordinary UI

JOOHIB PRAVITHA

Review system for blood bank & Hospital

Displaying type of plasma

FAQ Blogs

Do and Dont's and related conditions before donations

Certificate of participation

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Verification

Details verification before enrollment for donation

Things to know while donating

GeoLocation

plasma available places nearby

Chat System

Chat system between donor and patient

Contact between donor and receiver

Notifications & services

Notify the Donor that his/her plasma has been donated to someone

Integration with social medias

Backend Services/ Frontend

Create an extraordinary UI

Gathering donor's details

Easy to use

Edit/ update/ delete donor details

Create a donor database

Displaying type of plasma

Handling the pending request

A secure app for storing details

Review system for blood bank & Hospital

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Feasibility

Regardless of their Importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

A Share the mural

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

B Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint

Define the components of a new idea or strategy.

Open the template

Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience.

Open the template

Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template

Share template feedback

Need some inspiration?

See a finished version of this template to kickstart your work.

Open example

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