Project Design Phase – 1

SOLUTION FIT

1	Define CS	CUSTOMER SEGMENT(S)	- Industries for their products the price of raw material is crucial. - Traders who always wants or needs to be updated on the rate of stocks. - Every home makers.
2	Fit into CC	CUSTOMER CONSTRAINTS	-Network connection -Cash(High price) -Awareness -Demand
3	Explore AS, Differentiate	AVAILABLE SOLUTIONS	- Prediction of price before hike - Improving public transport system.

4	Focus on J&P	JOBS TO BE DONE/PROBLEMS	To predict the price of the crude oil which can be at hike price at any time with factors affecting it.
5	Tap into BE	BEHAVIOUR	Customers need or wants to know the time at which the price of the oil get high or low which depend on the factors those are predicted by the algorithm.
6	Understand RC	PROBLEM ROOT CAUSE	The price hike due to recessions , environmental changes and war are the factors. So, the customers wants to be aware of the price.

7	Identify Strong TR	TRIGGER	Excess loss of cost due to gradual increase in the price of oil.
8	EM	EMOTIONS: BEFORE/AFTER	Lost > Confident
9	CH	CHANNELS OF BEHAVIOUR	**Online**: Customers get benefits with stock exchanges. **Offline**: For Vehicles.
10	SL	YOUR SOLUTIONS	To predict the price of the crude oil with high accuracy and provide to the customers as algorithm.