


Ideation Phase

Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID23585
Project Name	Car Resale Value Prediction
Maximum Marks	4 Marks




Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template




Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.


 10 minutes to prepare
 1 hour to collaborate
 2-8 people recommended

[Share template feedback](#)



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

 10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.


C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →

1


Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

 5 minutes







PROBLEM








































How Can We Provide An Accurate Prediction Of Car Resale Value?



Key rules of brainstorming

To run an smooth and productive session

-  Stay in topic.
-  Encourage wild ideas.
-  Defer judgment.
-  Listen to others.
-  Go for volume.
-  If possible, be visual.



Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

HARIHARAN M

Vehicle Description	Brand/Model/Year
Seat Vehicle Number, Plate And Driving License Info	Vehicle Description
	Aftermarket Modifications?

SAKTHI MUKESH D

Economics Context	Standard Oil Quizzes	Price Options Based On User Preference
Government Oil Private Users Schemes	Web Features For Testing New Product Updates	Senior Care Price Range In Senior Centers
Integrating All Aspects Into The Integrated Search Results		

ANGALAPPAN P

Empire Displacement	Manufacturing Year	Compare With Other Listings
Condition Of Minister's Interior	Stack Or New Type?	Taylor Or Supercharge Installed?
	Analysis Of Existing Document Authenticity	

NAGENDRAPRASAD M

Check Recent Motor-Peak Police Records	Check Bank Statements of Checks And Other Loan Options	Currency Is Demanded
Check Current Insurance Policy	Current Owner Identification Documents	Current vehicle Fitness Certificate
No Obstacle Certificate Availability		

RAJKUMAR I

Experienced Car Dealer Support	Call Support To Get General Quote	Then Level Offered Stock
Availability Of P/C (Production Under Control) Certificate	User Feedback System To Improve Workflow	Cost Estimation For Pricing Damages
	Vehicle Shipped/Registered?	

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

⌚ 20 minutes

TIP Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Group 1: Customer Interaction

<p>Offer Options</p> <p>Search On:</p> <p>User Preference</p>	<p>Car Support</p> <p>To Get</p> <p>General Guide</p>	<p>User Feedback</p> <p>System To</p> <p>Improve</p> <p>Interface</p>
<p>Engineered</p> <p>Car Dealer</p> <p>Support</p>	<p>User Support's</p> <p>Query Center</p>	<p>Survey To</p> <p>Analyze</p> <p>Personalized</p> <p>Search Results</p>

Group 2: Feature Ideas

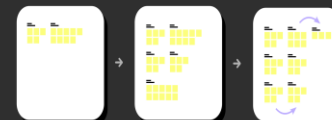
Scan Vehicle Number Plate and Choose Vehicle Info	Scan Environment for Energy Savings	Manage Room Climate and Lighting
Compare with Other Buildings	Improvement of Algorithms to Improve Search Results	Web System for Setting New Building System

Group 3: Vehicle Performance

<p>What Options Based On Your Performance?</p>	<p>What Options Based On Your Performance?</p>	<p>What Options Based On Your Performance?</p>
<p>What Options Based On Your Performance?</p>	<p>What Options Based On Your Performance?</p>	<p>What Options Based On Your Performance?</p>
<p>What Options Based On Your Performance?</p>	<p>What Options Based On Your Performance?</p>	<p>What Options Based On Your Performance?</p>

Group 4: Legal Information

<p>Class Assessment Methodology Public Records</p>	<p>Direct Current Innovation Policy</p>	<p>Current Vehicle Finance Guidelines</p>
<p>Current Issue Investigation Encourages</p>	<p>Availability Of Risk Assessment Under Current Guidelines</p>	<p>No Disruption Availability Availability</p>



Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

