Date	19 September 2022
Team ID	PNT2022TMID23585
Project Name	Car Resale Value Prediction
Maximum Marks	2 Marks

Define CS, fit into CC

Explore AS, differentiate

1. CUSTOMER SEGMENT(S)   CS

Used car sellers

6. CUSTOMER CONSTRAINTS   CC

- To determine the worthiness of the car by their own within few minutes.

- A loss function is to be optimized by spending money for dealers,brokers to buy or sell a car.

5. AVAILABLE SOLUTIONS   AS

- In the past User cannot find the value of used car buy their own without prior knowledge about cars.

- A person who don't know much about the car can also make predictions for used cars easily.

Focus on J&P, tap into BE, understand RC

Focus on J&P, tap into BE, understand RC

2. JOBS-TO-BE-DONE / PROBLEMS   J&P

- Condition of Engine
- Year of Registration
- Kilometers Travelled
- Age of Car
- Variety of Car

9. PROBLEM ROOT CAUSE   RC

- Unaware of Price Prediction
- The price predicted by the dealers or brokers for used car is not trustful

7. BEHAVIOUR   BE

- Condition of Car
- History Of Car
- Model Of Car
- Scams

3. TRIGGERS `TR`

When it comes to Vehicle people are posting pictures of using it.

4. EMOTIONS : `EM`

BEFORE :

Fear , Anxiety , Elation

AFTER :

Satisfaction , Joy , Confident , Balance Of Mind

10. YOUR SOLUTION `SL`

Predicting the price of used cars using the Machine Learning (ML) algorithms and collection data's about different cars. The project will take parameters related to used car as inputs and enable the customers to make decisions by their own.

8.CHANNELS of BEHAVIOUR

`CH`

8.1   ONLINE

They compare price , model of the car in different sites

8.2   OFFLINE

They would visit Dealers and enquire about the price