**Problem Solution Fit**

**News tracking application**

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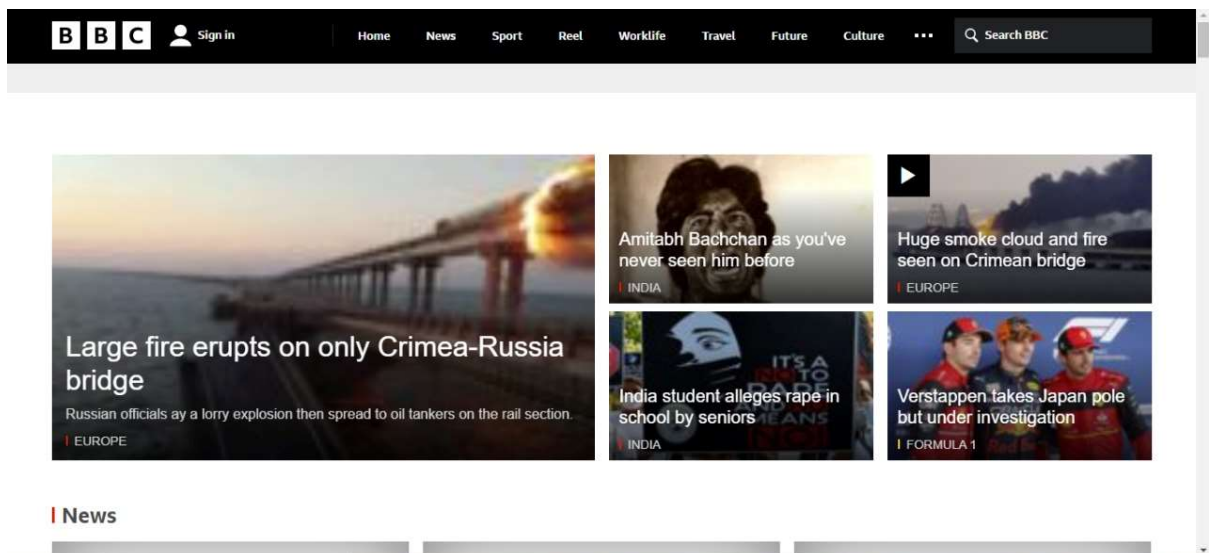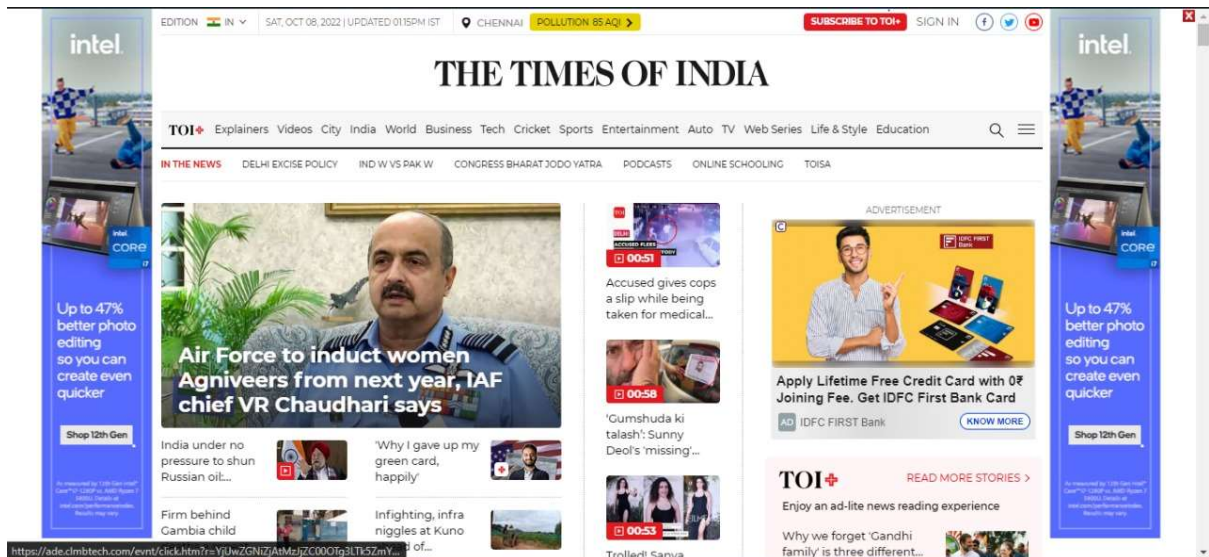
**Shyam Sundar S**

**Joshua Joseph Vaidyan**

# PROBLEM SOLUTION FIT

## PROBLEM 1:

**Overuse of ads in almost all of the current news outlet websites**

## SOLUTION 1:

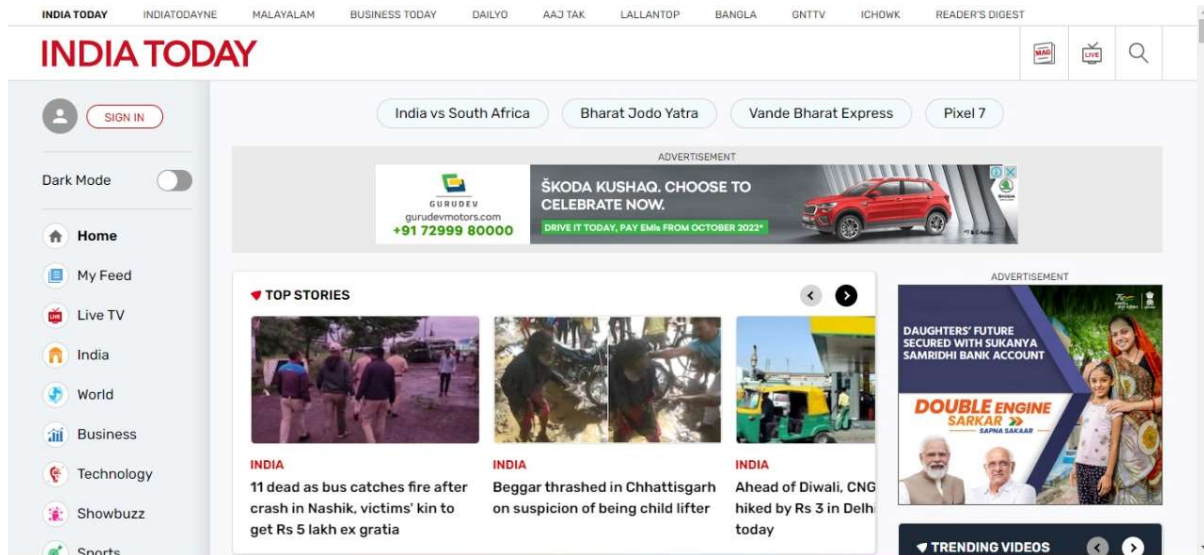**Minimal Use of advertisements max 1 during loading for free users and none for premium users.**

**PROBLEM 2:**

**Confusing , hidden or no category choosing**

**SOLUTION 2:**

**Clean UI with better UX**

**PROBLEM 3 :**

**Regional language or multi language support.**

**SOLUTION 3:**

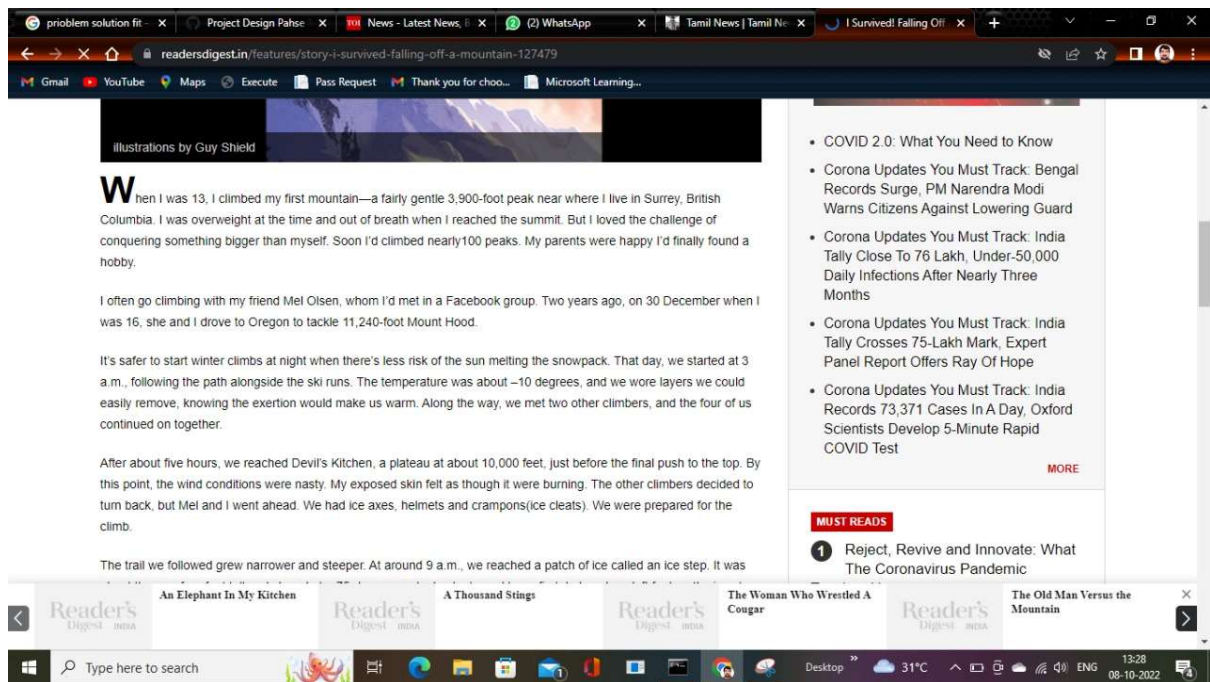**Provide maximum languages as possible for the user.**

**PROBLEM 4:**

**Unwanted and unnecessary content in all feeds**

**SOLUTION 4:**

**Provide minimal and required data for faster reads and less boredom**

**PROBLEM 5:**

**MONOGAMY of news and articles**

**SOLUTION 5:**

**Providing services from various news channels.**