

**Project Design Phase-I**  
**Proposed Solution Template**

Date	19 September 2022
Team ID	PNT2022TMIDxxxxxx
Project Name	News Tracker Application
Maximum Marks	2 Marks

**Proposed Solution Template:**

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	As our lives are very busy these days, we often feel we need more than 24 hrs. a day to cope up with everything we have in our schedule. Well, that's not possible but reducing the time by changing the conventional method of reading news can help. Just tell us what market news you're interested in and get a quick peek for the day. Only read what you feel is relevant and save your time. This app helps you to query for all information about Indices, Commodities, Currencies, Future Rates, Bonds, etc.... as on official websites.
2.	Idea / Solution description	Our solution is to use the simple Application Programming Interface(API) where the news will be updated by time to time and gives you the updated news .
3.	Novelty / Uniqueness	Our uniqueness in the News Tracker Application is to read the relevant information what you are interested in according to the news.
4.	Social Impact / Customer Satisfaction	Our project impact in the environment is to reduce the cost of money to buy newspaper and comfortable to read the news wherever you want
5.	Business Model (Revenue Model)	Revenue generation in this newsapp can be generated in three ways: 1. Running carefully selected adds for free customers. Selection of adds will be based on clients company profile and authenticity. Adds will be popup only and showed once upon login/entry. 2. Providing premium and express subscription to unlock language benefits, messaging and personalised feed from selected channels apart from all channels 3. Running partnership with news outlets to increase brand value and improve recognition which may in-turn help in choosing of their products (newspapers,channels,member channels)

6.	Scalability of the Solution	The scalability of the solution is to run the web application in any operating system and any browser.
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