Team id: PNT2022TMID33226

## 1. CUSTOMER SEGMENT(S)

The persons who are using vehicles in the day today life are highly benefited using the crude oils and the biproducts of the crude oild like petrol, Diesel, Kerosene etc...

## 6. CUSTOMER CONSTRAINTS

CC

As the price of the crude oil varying every day it is difficult to predict the price of the crude oil prior. On predicting the price of the crude oil it is very userful for the consumers to use the source effectively.

## **5.AVAILABLE SOLUTIONS:**

Government should increase the number AS, differentiate

of public transport vehicles with high **security**. Government should maintain the roads good and safe for vehicles. Traffic police must also work hard to clear traffic jam on roads because most of the fuel is utilized by the vehicles in the traffic.

## 2. JOBS-TO-BE-DONE / PROBLEMS:

The government should reduce the cost of the fares in the public transports so that the passengers can use the public transports than their individual transports this will reduce the usage of petrol or disel in turns the crude oil may be utilized effectively.

### 9. PROBLEM ROOT CAUSE:



Crude oil prices are determined by global supply and demand. Fconomic growth is one of the biggest factors affecting petroleum product—and therefore crude oil—demand. Growing economies increase demand for energy in general and especially for transporting goods and materials from producers to consumers.

## 7. BEHAVIOUR



On predicting the price of the crudeoil it will be very much useful for the daily vehicle users.

#### 3. TRIGGERS

TR

The Brent crude oil spot price in our forecast averages \$93 per barrel (b) in the fourth quarter of 2022 (4Q22) and \$95/b in 2023

#### 10. YOUR SOLUTION

Government should increase the number of public transport vehicles with high security. Government should maintain the roads good and safe for vehicles. Traffic police must also

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### 8. CHANNELS of BEHAVIOUR



## ONLINE

Development of applications to show the price of the crude oil priorly.

# 4. EMOTIONS: BEFORE / AFTER



Before:

As the price of the crude oil is unpredictable it increase the risk of the minimal usage of fuels.

After:

After predicting the price it influence the customers to use the fuels in a effective way.

work hard to clear traffic jam on roads because most of the fuel is utilized by the vehicles in the traffic.

## OFFLINE

Providing the informations on the signal standings to switch their vehicles off in order to save the usage of petrol.