

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- (10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended



Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.



PROBLEM

This application we created can be used by car insurers to evaluate customer claims more quickly than other traditional methods that involve manual tasks



Key rules of brainstorming

To run an smooth and productive session





Encourage wild ideas.



Defer judgmen



Listen to others.



Go for volume.



If possible, be visual.



Brainstorm

Write down any ideas that come to mind that address your problem statement.

Mohamed Usman J B A

Providing efficient and convenient customer support

Providing

Maintaining Woring in a very fast and a user intelligence friendly manner interface Facillitating Providing

constant

guidance to

customer on

insurence

pattern

Estimating

cost for the

damages

accurately

Providing

instant cost

details about

damages

quick instant responses solution for for the the users queries

Maintaining confidential Individual Avilable coversation 24/7 with recognization customer

Rick Zion C

Make the interface convenient for customers

Enable

insurance

companies to

provide Ai

based help

Categorize Eassy the damage access for rural people

Recognize damage and estimates

Reduction of Providing expenses on effective and employees convenient customer inspection support

with precision

validation by training the model on several testcases

Improve

Generate quick responses and reports

Shyam Ganesh S

Solve the It is technical trustworthy issues instantly

Securing

details of

the

customer

Updating the insurance Saving cost for user's time damages regularly

Site should Predicting output based be user on sample friendly for dataset customer

Saravanan V

User friendly web application

ways

Analyze Decrease component operational damage costs security

Guiding the Decrease customer in the level of all possible fraud

Compatiblity Increase customer and scalability happiness

Fast time to market

Providing reliable service



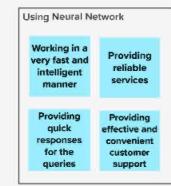
3

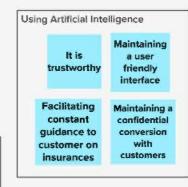
Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.











Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

