

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(9</div> <div>Farmers, agricultural all over the world</div> <div>CS</div>	<div>6. CUSTOMER CONSTRAINTS</div> <div>1.Modern Technologies. 2.Sensor and cameras. 3.High cost.</div> <div></div>	<div>5. AVAILABLE SOLUTIONS</div> <div>Monitor different parameters and mobile or like web application make easily to farm the crop field.</div> <div></div>	Explore AS, differentiate

Focus on J&P, tap into BE, understand RC	<div>2. JOBS-TO-BE-DONE / PROBLEMS</div> <div>1. Detect the wild or domestic animals at the earlier stage 2. Create an alarm system like buzzer. To notify to the farmers. 3. Intimating farmers to protect their land.</div> <div>J&P</div>	<div>9. PROBLEM ROOT CAUSE</div> <div>If temperature and humidity increase make serious cause for the environment. Financial loss due to attack of wild animals. And also less in production</div> <div>RC</div>	<div>7. BEHAVIOUR</div> <div>Direct related- Try to find a solution prevent this problem Indirect related- Located in rural where internet connectivity might not strong enough to faciliate transmission speeds</div> <div>BE</div>	Focus on J&P, tap into BE, understand RC

<div>3. TRIGGERS</div> <div>TR</div> <div>1.Information from neighbour farmers.</div> <div>2.Occurrence attack of wild animals.</div> <div>3.To lift people out of poverty in developing nations.</div> <div>4.Dosen't know whether the application work properly or not.</div>	<div>10. YOUR SOLUTION</div> <div>SL</div> <div>!SMART CROP PROTECTION!</div> <div>It help farmers grow more yield in Field.</div> <div>Protection crops from pests and diseases</div> <div>Protecting crops from wild animals using sensors.</div>	<div>8. CHANNELS of BEHAVIOUR</div> <div>CH</div> <div>ONLINE-Data send through application for farmers to know about the farmers.</div> <div>OFFLINE-The control action taken by the farmers immediately to the spot.</div>
<div>4. EMOTIONS: BEFORE / AFTER</div> <div>EM</div> <div>Before- Heavy work overload, Wild animals create stress to farmers , and finances.</div> <div>After- Easy to make more yield in field.</div>		