

# Ideation Phase

## Brainstorm&Idea Prioritization Template


Date	26 September 2022
Team ID	PNT2022TMID03865
Project Name	Personal Expense Tracker Application
Maximum Marks	4 Marks

### Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

### Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



## Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 🕒 10 minutes to prepare
- 🕒 1 hour to collaborate
- 👥 2-8 people recommended

Share template feedback

➔

**Before you collaborate**

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A

**Team gathering**

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

**Set the goal**

Think about the problem you'll be focusing on solving in the brainstorming session.

C

**Learn how to use the facilitation tools**

Use the Facilitation Superpowers to run a happy and productive session.

Open article ➔

1


**Define your problem statement**

The problem statement is to create an application which helps the user to track all the expenses monthly and categorize the bills according to its features which will help the user to plan the budget for the future.

🕒 5 minutes

PROBLEM

How might we [your problem statement]?



### Key rules of brainstorming

To run a smooth and productive session

😊 Stay in topic.

💡 Encourage wild ideas.

⏸ Defer judgment.

👂 Listen to others.

🗣 Go for volume.

👁 If possible, be visual.

## Step-2: Brainstorm, Idea Listing and Grouping

2

### Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

#### TIP

You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

#### Prem Kashyap

Show the monthly expenses	Categorize the bills	Set up some built-in budget plans
automatically feeds the data from SMS or any app	Control all your expenses	Suggestions for budget planning
Visualize the expenses monthly	Connect UPI apps which will have history of expenses	Provide security to the application

#### Sai Dayakar

Prepare excel sheet of the monthly budget	Automate the process	Managing the expenses
Checking account statements	Tracking expenses regularly	Finding suitable tool for tracking the expenses
Keep a thorough paper trail	Subtract your expenses from your income	Stick to your spending limits

#### Dinesh Kumar

keep track of purchases, savings	prioritize spending	make alert when over budget
setting goals	make remainder to pay bills	allocate certain amounts to each categories
categorize expenses	for image expenses use GPS to track how much you drive	adjust budget based on balance

#### Arokia Nivin

Helps to solve problems	Categorize the expenses	connects all UPI id's
Keep monthly expenses	offline mode	Joint accounts with family
Monthly report for expenses	Save money for future plans	Helps you to stick on your budget

3

### Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

#### Categorizing the expenses

Categorize the expenses	Prepare excel sheet of the monthly budget	allocate certain amounts to each categories
Categorize the bills	Managing the expenses	categorize expenses
Visualize the expenses monthly	Subtract your expenses from your income	adjust budget based on balance

#### Other Important Features

Set up some built-in budget plans	Automate the process	offline mode
Suggestions for budget planning	Finding suitable tool for tracking the expenses	Joint accounts with family
setting goals	for image expenses use GPS to track how much you drive	make alert when over budget

#### Tracking the Expenses

make alert when over budget	keep track of purchases, savings	automatically feeds the data from SMS or any app	Show the monthly expenses
Keep a thorough paper trail	connects all UPI id's	Connect UPI apps which will have history of expenses	Tracking expenses regularly
Monthly report for expenses	Keep monthly expenses	Subtract your expenses from your income	allocate certain amounts to each categories

## Step-3: Idea Prioritization

4

### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

