# 1. CUSTOMER SEGMENT(S)

Customers who will utilise this application are armers. Farmers can communicate with the portal construction. utilises the user interface to upload pictures of the sick leaf. Our disease analysis algorithm recommends using farmers who have access to fertilisers.

#### 6. CUSTOMER CONSTRAINTS

## **Anxiety:**

When the consumer was still unsure of how to utilise the fertiliser, they started to become nervous.

# **Mysteries:**

J&P

TR

They might have called it a mystery because they couldn't solve if.

#### 5. AVAILABLE SOLUTIONS

The algorithms utilised in early systems for image processing were ineffective.

By conducting research using books, e-books, websites, etc. By gathering data from people and coming to a conclusion.

#### 2. JOBS-TO-BE-DONE / **PROBLEMS**

A disease that affects plants could result in decreased crop production and a decline in the production of agricultural goods.

#### 9. PROBLEM ROOT CAUSE

The type of disease affecting the crops is unknown to the farmers.

The farmer must consult an expert to produce



RC

 $\overline{\mathbf{SL}}$ 

Searches for the top disease prediction and fertiliser advice applications.

A situation of this nature arises when the farmer is ignorant of the sickness.

Identify strong TR & EM

#### 3. TRIGGERS

Being informed about plant diseases and preventative taking to minimise measures issues

# 4. EMOTIONS: BEFORE / AFTER EM Before:

Is there a way to get help?

## After:

User-friendly, easy to browse, with available 24/7 support/help choices

# 10. YOUR SOLUTION

To determine what type of disease is affecting the plants and how to minimise its effects, deep learning algorithms are used.

It also suggests using fertiliser to treat those illnesses.

#### 8. CHANNELS of BEHAVIOUR

## **ONLINE**

An online or direct purchase from Sote is an option for customers.

## **OFFLINE**

From Friends and neighbours they will come to know about this advertisement and social media impact them to use this application

Explore AS, differentiate

BE

 $\overline{\text{CH}}$