

Define CS, fit into CL	1. CUSTOMER SEGMENT(S) CS People who have heart disease Hospitals Clinics Any medical support field who prepare data of disease	6. CUSTOMER LIMITATIONS CL <small>EG. BUDGET, DEVICES</small> This solution provides only the visualization of the dashboard by the symptoms given by the customer	5. AVAILABLE SOLUTIONS AS <small>PLUSES & MINUSES</small> The Customers can prefer over a manual data visualization and prediction, which is very tedious job and requires the Knowledge over the AI/ML	Explore AS, differentiate
	2. PROBLEMS / PAINS PR <small>+ ITS FREQUENCY</small> Chest Pain Pain between the Shoulder blades clammy skin, cold sweat or sweating anxiety feeling of impending doom	9. PROBLEM ROOT / CAUSE RC Reason of increase in heart disease will not be rootly identified There is a chance of Identifying every heart disease as same Difficulty of predicting heart disease will not be rootly identified Will Not Have Proper Idea of relation between in heart diseases as same	7. BEHAVIOR BE <small>+ ITS INTENSITY</small> We must have a knowledge of difference between datasets used for comparison Customers need to collect more number of datasets in order to obtain more accurate result Generation of Legitimate and reliable dataset	Focus on PR, tap into BE, understand RC
Identify strong TR & EM	3. TRIGGERS TO ACT TR Insufficient ways of handling huge amount of datasets and inferring the root cause of the heart disease cannot be found out	10. YOUR SOLUTION SL By using Cognos Analysis using AI/ML and predict heart diseases and related disease by the ultimate power Cognos Analytics Tool we can create a proper dashboard for the customers to work with and visualize and analyze the heart disease on their work with limited knowledge	8. CHANNELS of BEHAVIOR CH ONLINE Visualizing the datasets and Exploring the data	Extract online & offline CH of BE
	4. EMOTIONS EM <small>BEFORE / AFTER</small> Before: It creates huge knowledge for proper or accurate reason for heart disease After: It creates a large chance of understanding Heart root cause of it.		OFFLINE Collection of the datasets Filtering the datasets	