Ideation Phase
Empathy Map

Team ID	PNT2022TMID03593
Project Name	Project - Classification of Arrhythmia by Using Deep Learning with 2-D ECG Spectral Image Representation

Classification of Arrhythmia by Using Deep Learning with 2-D ECG Spectral Image Representation

What do they
SEE?
environment
friends
what the market offers

What do they
THINK AND FEEL?
what really counts
major preoccupations
worries & aspirations

What do they
HEAR?
what friends say
what boss say
what influencers say

What do they
SAY AND DO?
attitude in public
appearance
behavior towards others

Which is easy to handling

Why I feeling embarrasing

Fear to see my result passitive or negative

ECG report processing

People looking for alternative and more practical ways of overcoming their problem

Result is true or false

Why this cought fear

Which is easy to manage

This cause to any pain

Appart from alleviating fear it also helps to know how big or small the problem is.

This product is much more practical and I am identify my heart disease without any cost and easily.

GAIN
"wants" / needs
measures of success
obstacles

to so helping to check my desease

Less time and without tenshion.

PAIN

It is not 100% True

Without ECG report this does not work together