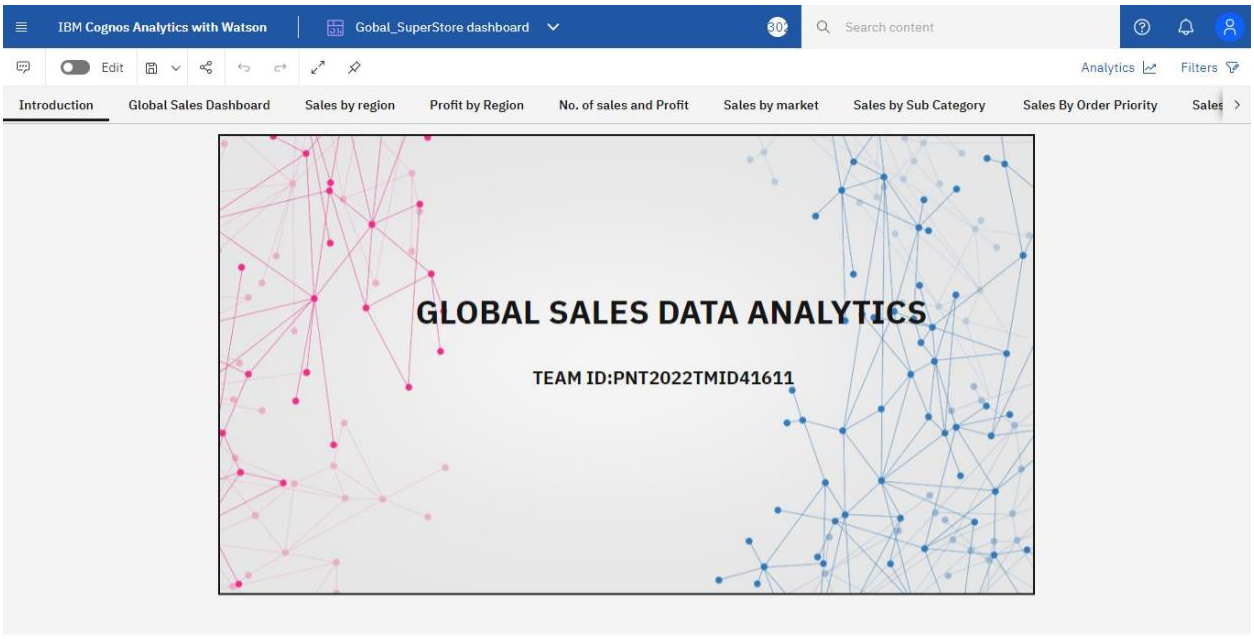
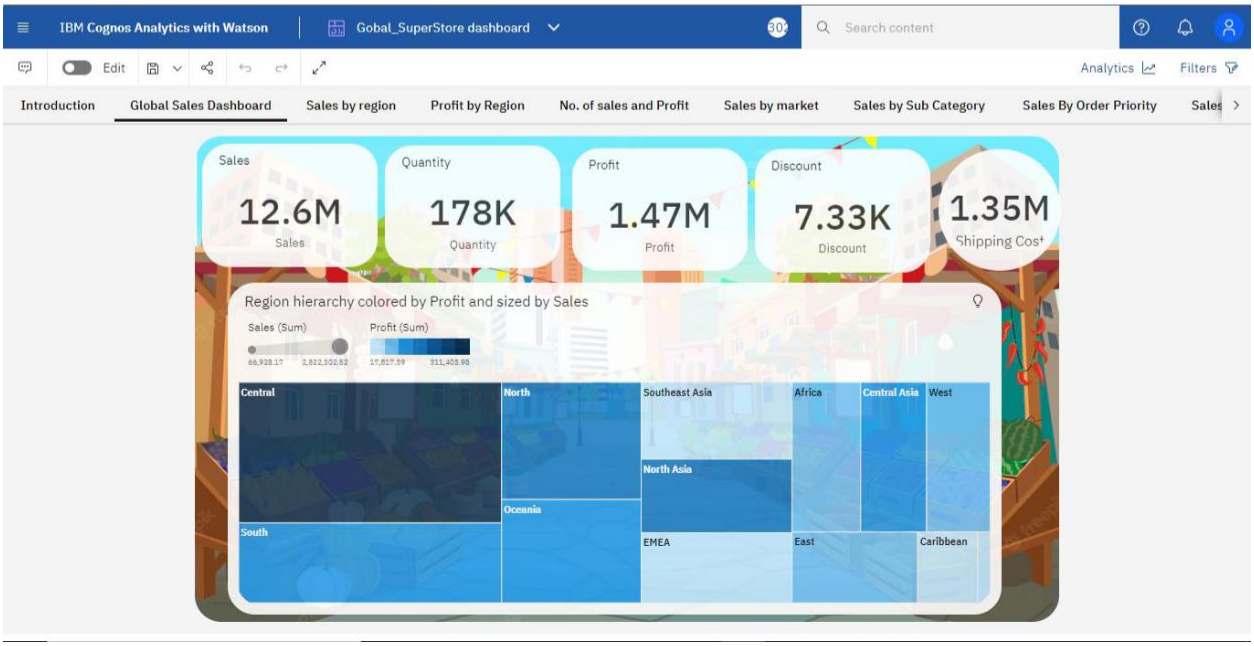
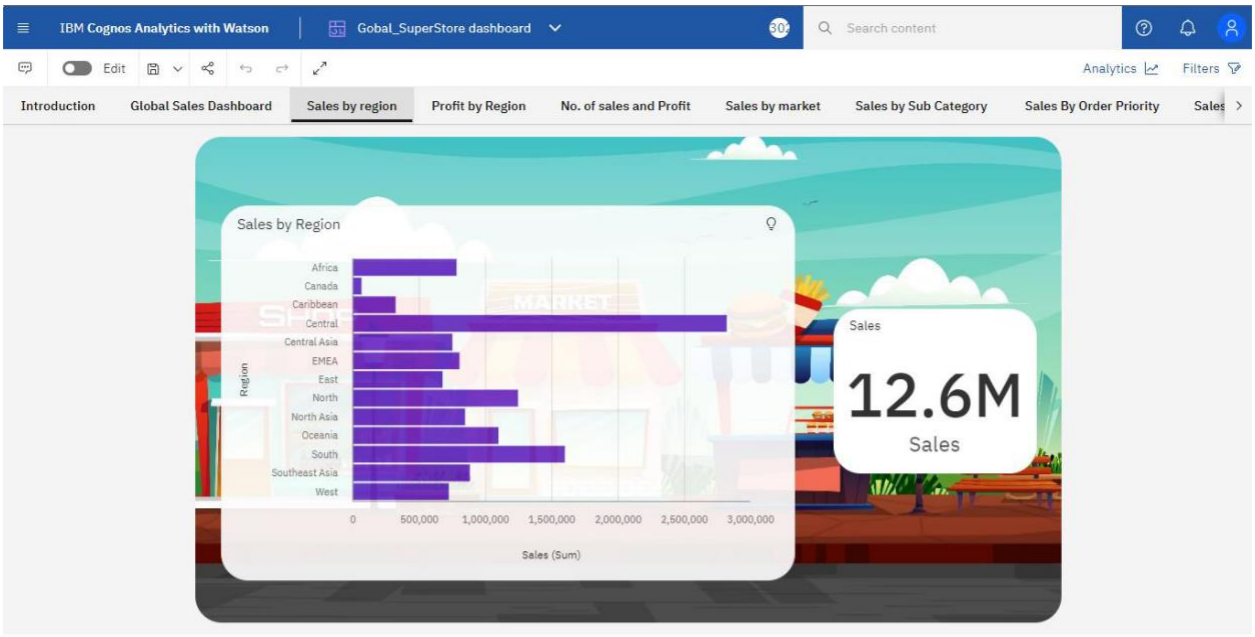
GLOBAL SALES DATA ANALYTICS
SPRINT-4

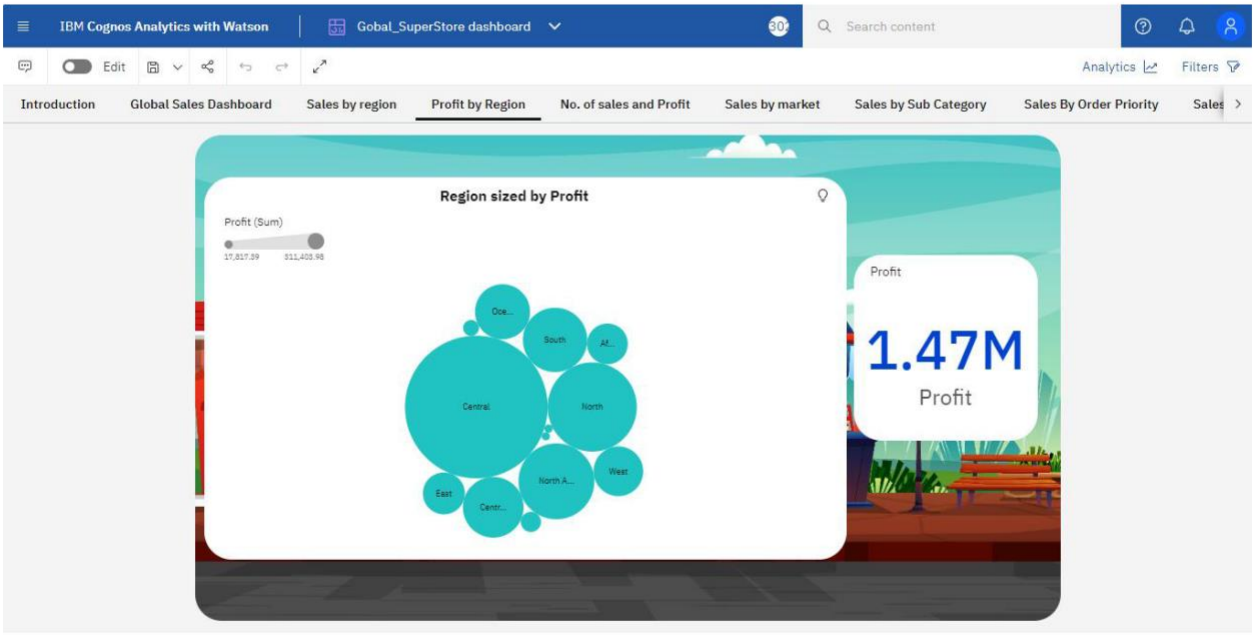
Date	19 November 2022
Team ID	PNT2022TMID41611
Project Name	Project – Global Sales Analytics
Maximum Marks	4 Marks

DASH BOARD :






IBM Cognos Analytics with Watson
Gobal_SuperStore dashboard
Search content
Edit
Analytics
Filters
Introduction
Global Sales Dashboard
Sales by region
Profit by Region
No. of sales and Profit
Sales by market
Sales by Sub Category
Sales By Order Priority
Sales by Region
Africa
Canada
Caribbean
Central
Central Asia
EMEA
East
North
North Asia
Oceania
South
Southeast Asia
West
Region
0
500,000
1,000,000
1,500,000
2,000,000
2,500,000
3,000,000
Sales (Sum)
Sales
12.6M
Sales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Gobal_SuperStore dashboard
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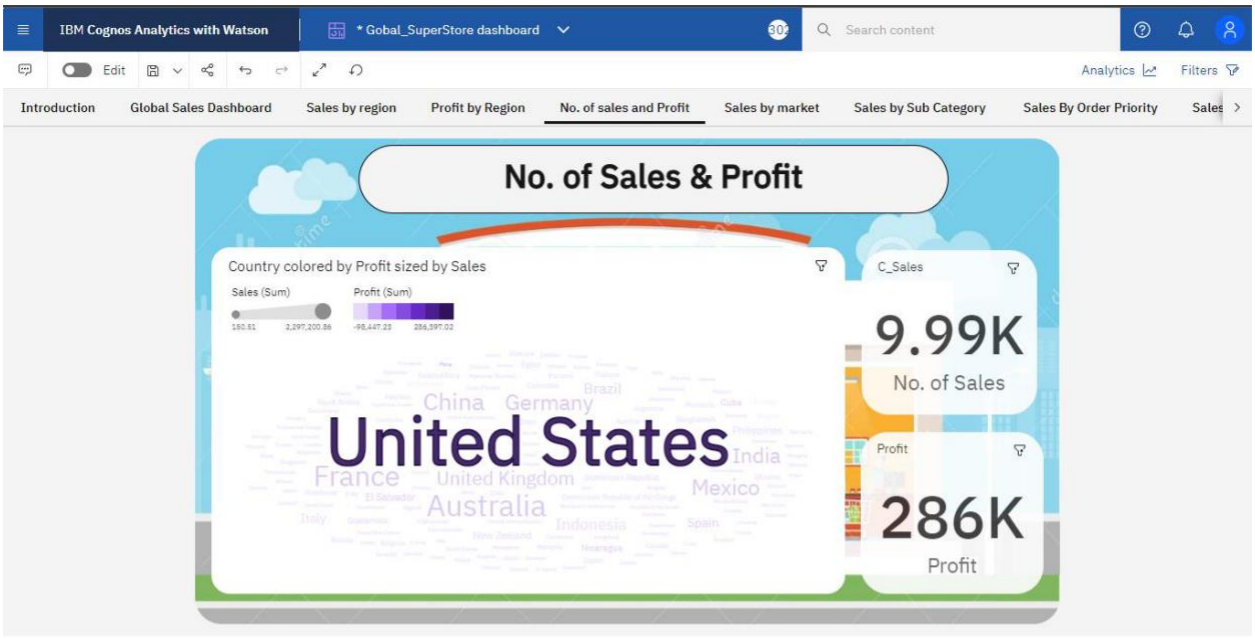
Analytics
Filters
Introduction
Global Sales Dashboard
Sales by region
Profit by Region
No. of sales and Profit
Sales by market
Sales by Sub Category
Sales By Order Priority
Region sized by Profit
Profit (Sum)
17,617.39
$11,403.98
Central
South
North
West
East
Profit
1.47M
Profit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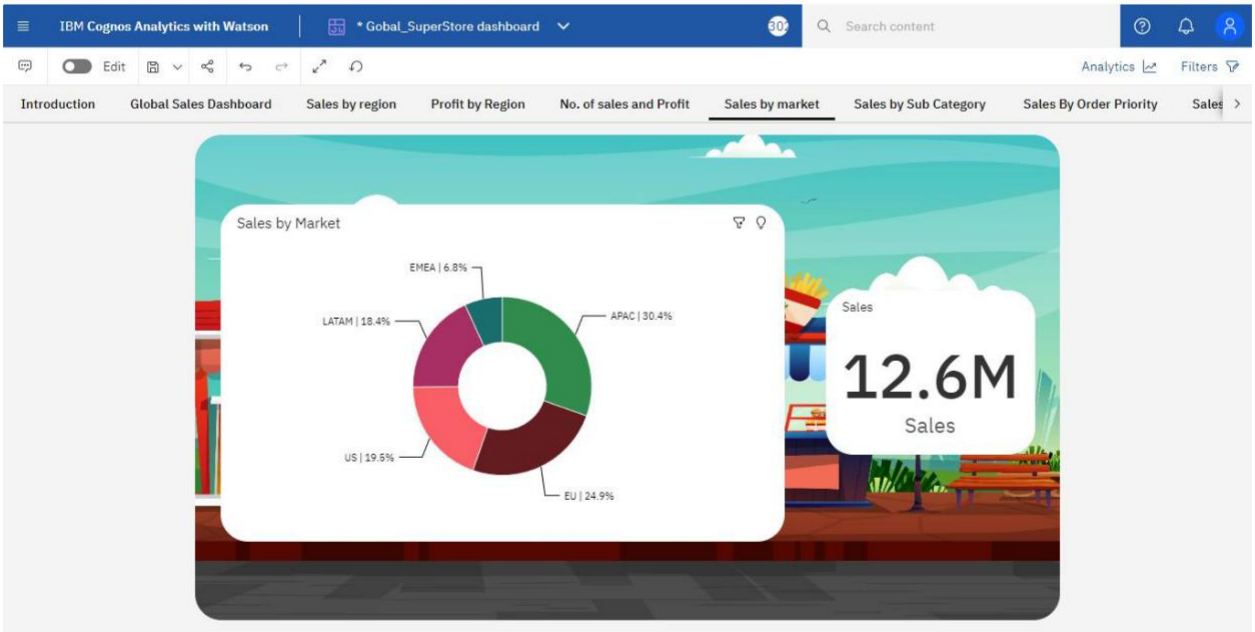
Analytics
Filters
Introduction
Global Sales Dashboard
Sales by region
Profit by Region
No. of sales and Profit
Sales by market
Sales by Sub Category
Sales By Order Priority
No. of Sales & Profit
Country colored by Profit sized by Sales
Sales (Sum)
Profit (Sum)
China
Germany
United States
France
United Kingdom
India
Mexico
Australia
Indonesia
C_Sales
9.99K
No. of Sales
Profit
286K
Profit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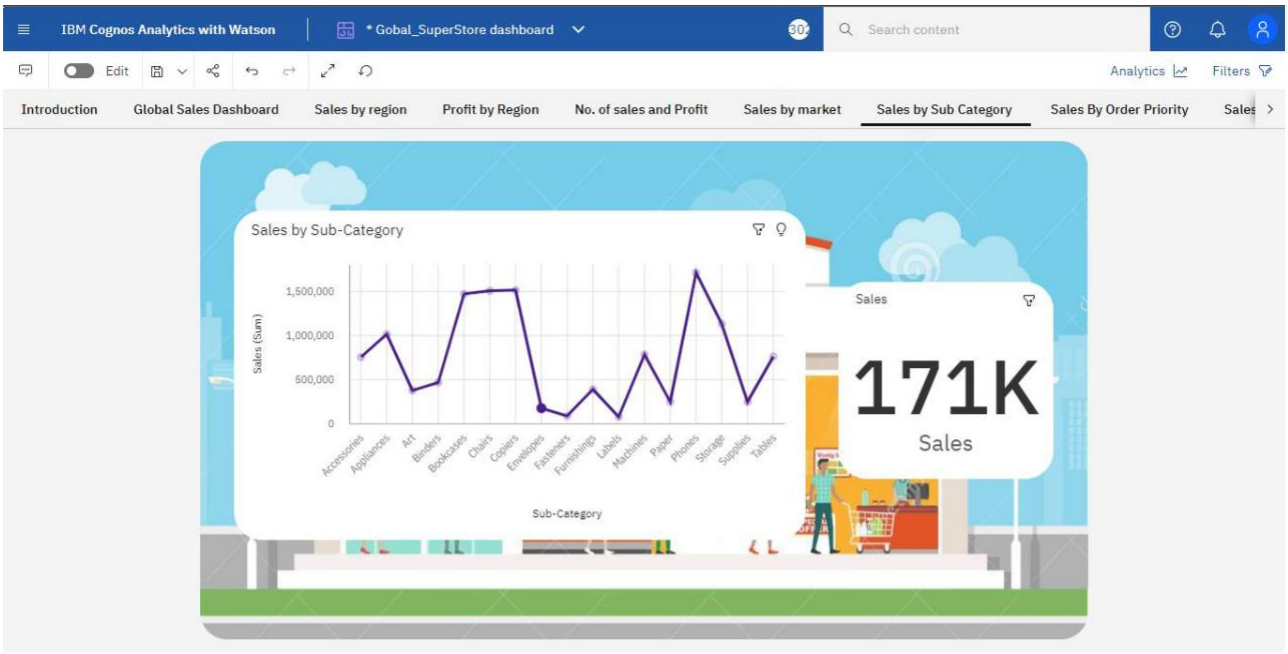
Filters
Introduction
Global Sales Dashboard
Sales by region
Profit by Region
No. of sales and Profit
Sales by market
Sales by Sub Category
Sales By Order Priority
Sales by Market
EMEA | 6.8%
APAC | 30.4%
LATAM | 18.4%
US | 19.5%
EU | 24.9%
Sales
12.6M
Sales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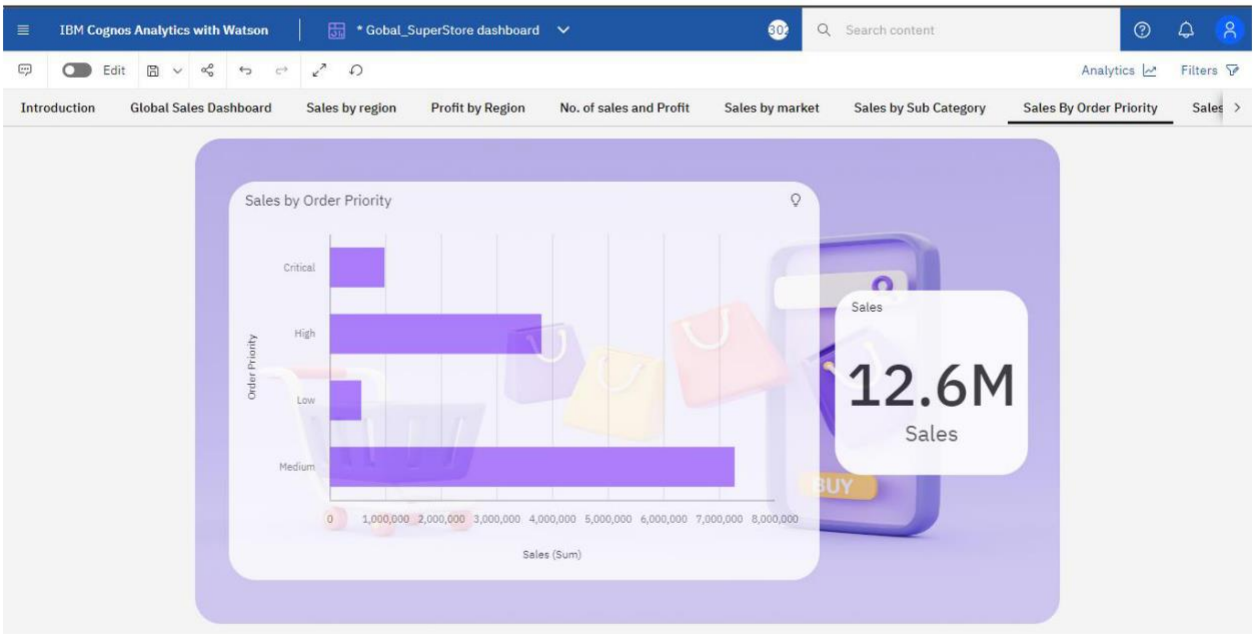
Introduction
Global Sales Dashboard
Sales by region
Profit by Region
No. of sales and Profit
Sales by market
Sales by Sub Category
Sales By Order Priority
Sales by Sub-Category
Sales (Sum)
1,500,000
1,000,000
500,000
0
Accessories
Appliances
Art
Binders
Bookcases
Chairs
Copiers
Envelopes
Fasteners
Furnishings
Labels
Machines
Paper
Phones
Storage
Supplies
Tables
Sub-Category
Sales
171K
Sales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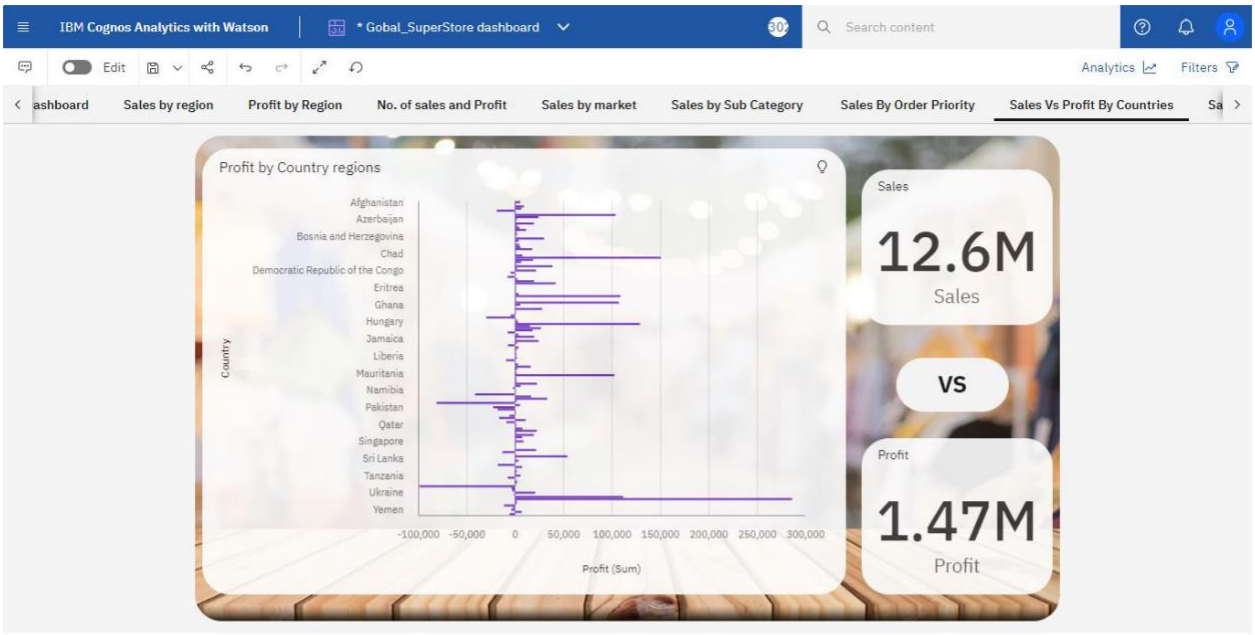
Introduction
Global Sales Dashboard
Sales by region
Profit by Region
No. of sales and Profit
Sales by market
Sales by Sub Category
Sales By Order Priority
Sales by Order Priority
Critical
High
Low
Medium
Order Priority
0
1,000,000
2,000,000
3,000,000
4,000,000
5,000,000
6,000,000
7,000,000
8,000,000
Sales (Sum)
Sales
12.6M
Sales
BUY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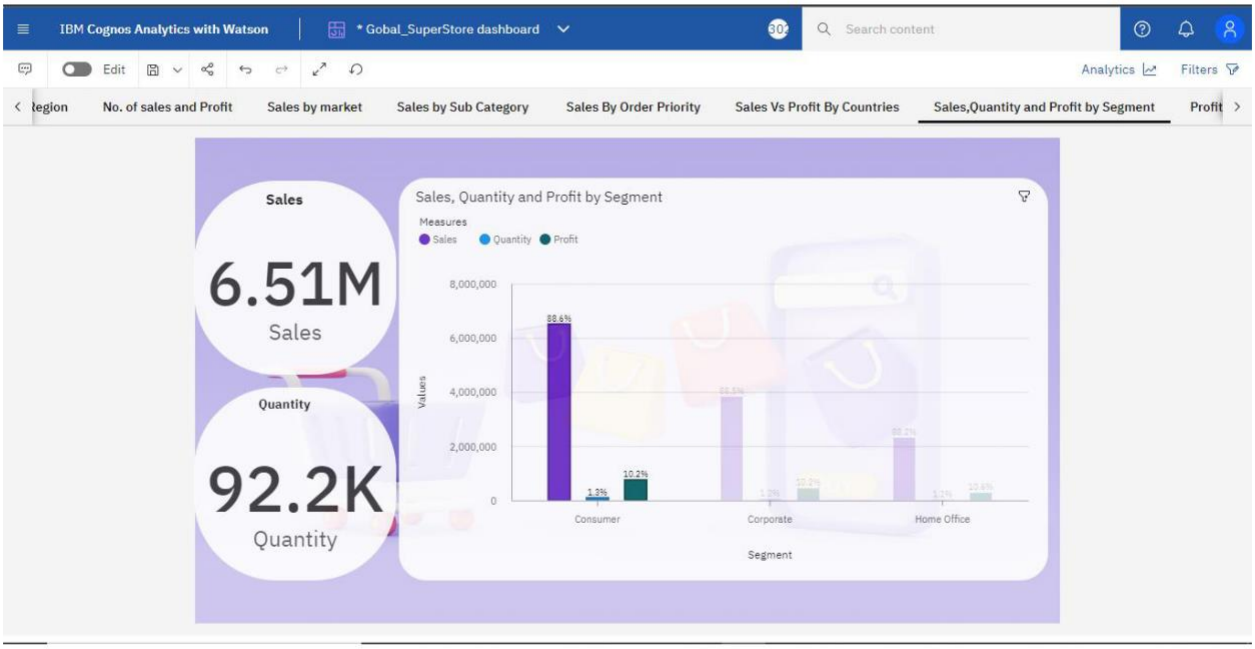
Search content
Edit
Analytics
Filters
ashboard
Sales by region
Profit by Region
No. of sales and Profit
Sales by market
Sales by Sub Category
Sales By Order Priority
Sales Vs Profit By Countries
Profit by Country regions
Afghanistan
Azerbaijan
Bosnia and Herzegovina
Chad
Democratic Republic of the Congo
Eritrea
Ghana
Hungary
Jamaica
Liberia
Mauritania
Namibia
Pakistan
Qatar
Singapore
Sri Lanka
Tanzania
Ukraine
Yemen
Country
-100,000 -50,000 0 50,000 100,000 150,000 200,000 250,000 300,000
Profit (Sum)
Sales
12.6M
Sales
VS
Profit
1.47M
Profit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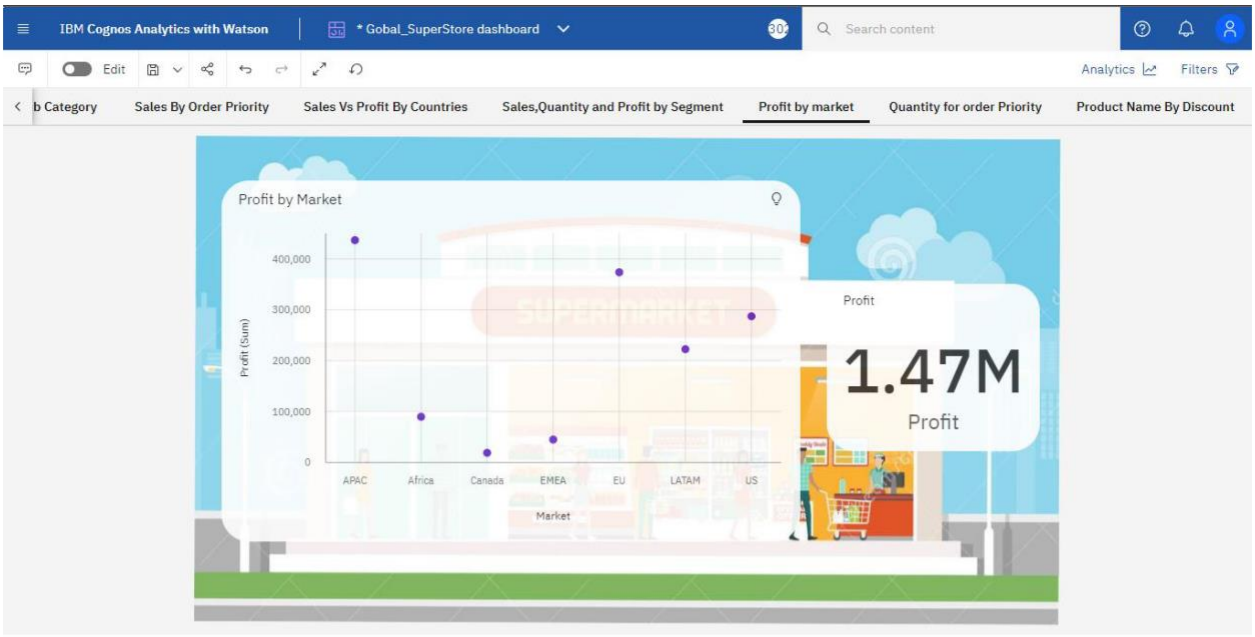
* Gobal_SuperStore dashboard
Search content
Edit
Analytics
Filters
egion
No. of sales and Profit
Sales by market
Sales by Sub Category
Sales By Order Priority
Sales Vs Profit By Countries
Sales,Quantity and Profit by Segment
Profit
Sales
6.51M
Sales
Quantity
92.2K
Quantity
Sales, Quantity and Profit by Segment
Measures
Sales
Quantity
Profit
8,000,000
6,000,000
4,000,000
2,000,000
0
Values
88.6%
1.3%
10.2%
Consumer
Corporate
Home Office
Segment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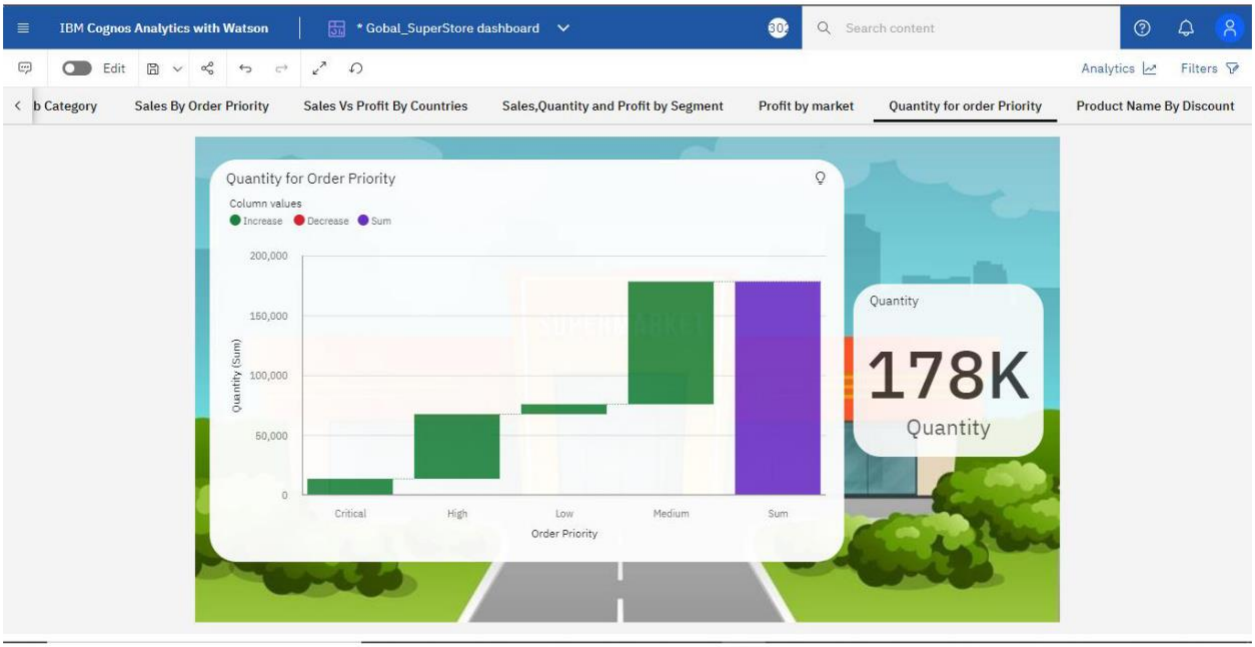
Filters
b Category
Sales By Order Priority
Sales Vs Profit By Countries
Sales,Quantity and Profit by Segment
Profit by market
Quantity for order Priority
Product Name By Discount
Profit by Market
Profit (Sum)
400,000
300,000
200,000
100,000
0
APAC
Africa
Canada
EMEA
EU
LATAM
US
Market
Profit
1.47M
Profit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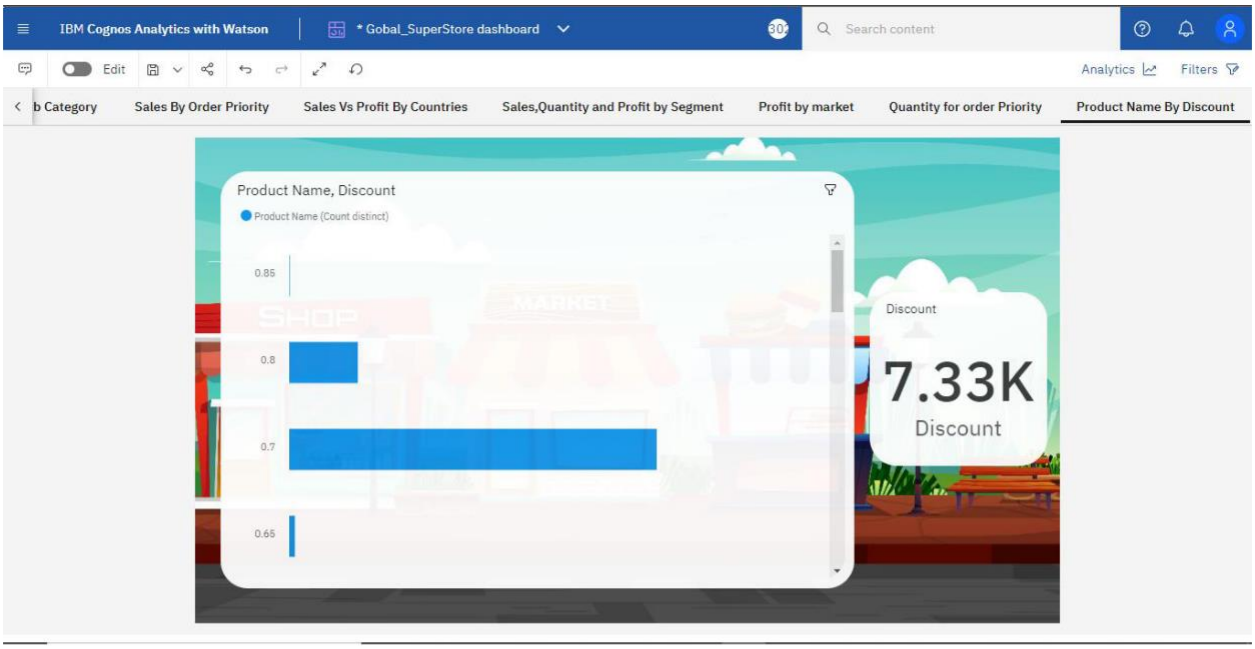
* Gobal_SuperStore dashboard
Search content
Edit
Analytics
Filters
b Category
Sales By Order Priority
Sales Vs Profit By Countries
Sales,Quantity and Profit by Segment
Profit by market
Quantity for order Priority
Product Name By Discount
Quantity for Order Priority
Column values
Increase
Decrease
Sum
Quantity (Sum)
200,000
150,000
100,000
50,000
0
Critical
High
Low
Medium
Sum
Order Priority
Quantity
178K
Quantity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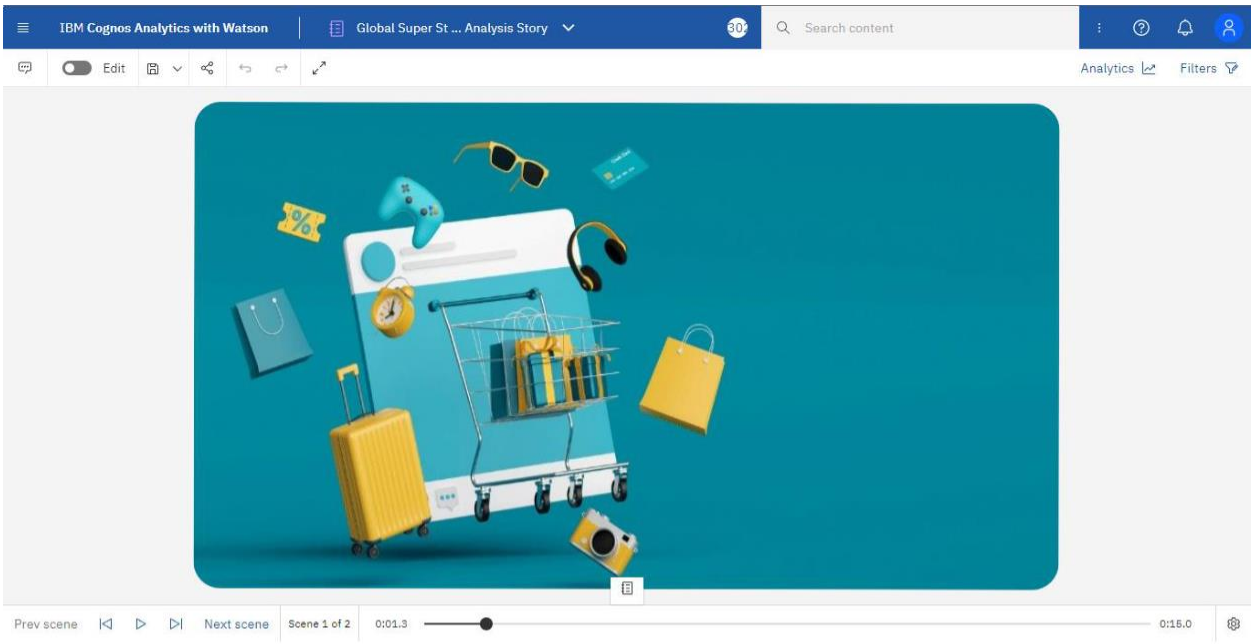
* Gobal_SuperStore dashboard
Search content
Edit
Analytics
Filters
b Category
Sales By Order Priority
Sales Vs Profit By Countries
Sales,Quantity and Profit by Segment
Profit by market
Quantity for order Priority
Product Name By Discount
Product Name, Discount
Product Name (Count distinct)
0.85
0.8
0.7
0.65
Discount
7.33K
Discount

STORY: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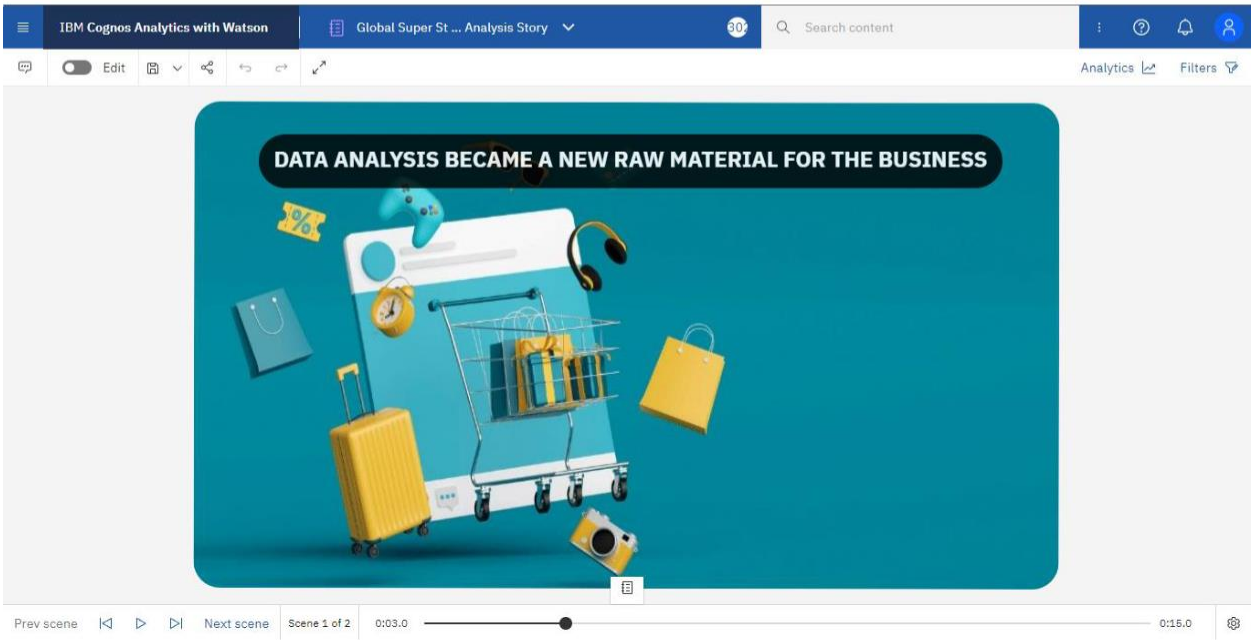
Filters
Prev scene
Next scene
Scene 1 of 2
0:01.3
0:15.0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DATA ANALYSIS BECAME A NEW RAW MATERIAL FOR THE BUSINESS
Prev scene
Next scene
Scene 1 of 2
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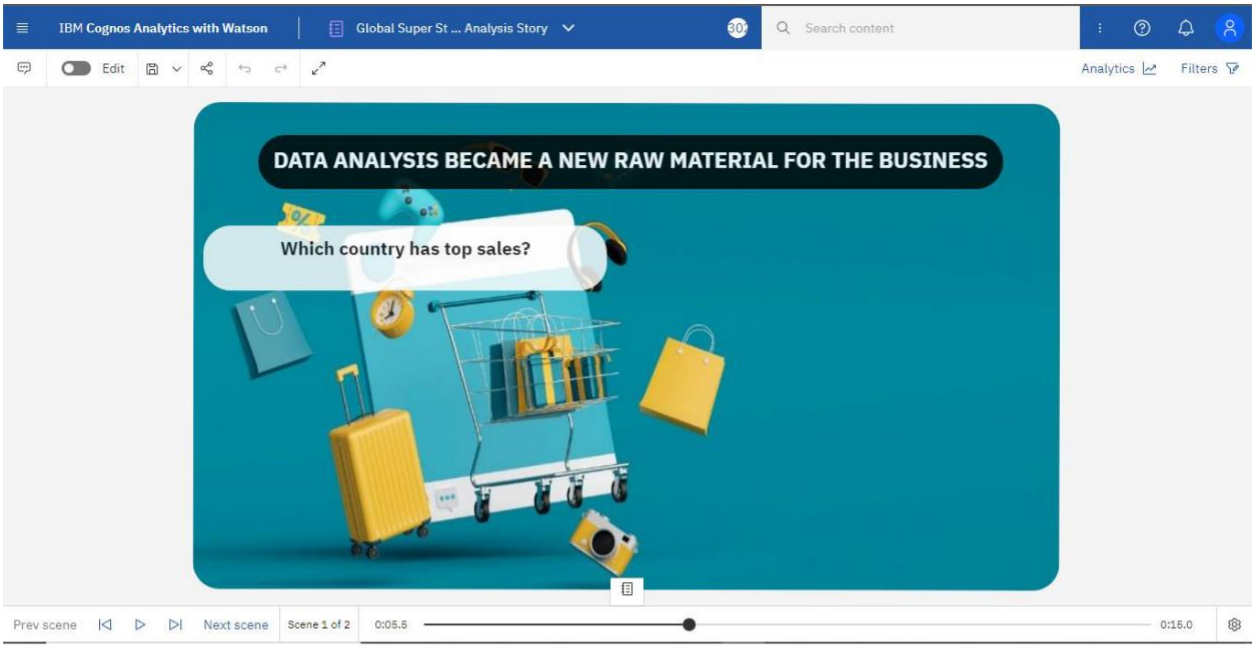
0:15.0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Global Super St ... Analysis Story
Search content
Edit
Analytics
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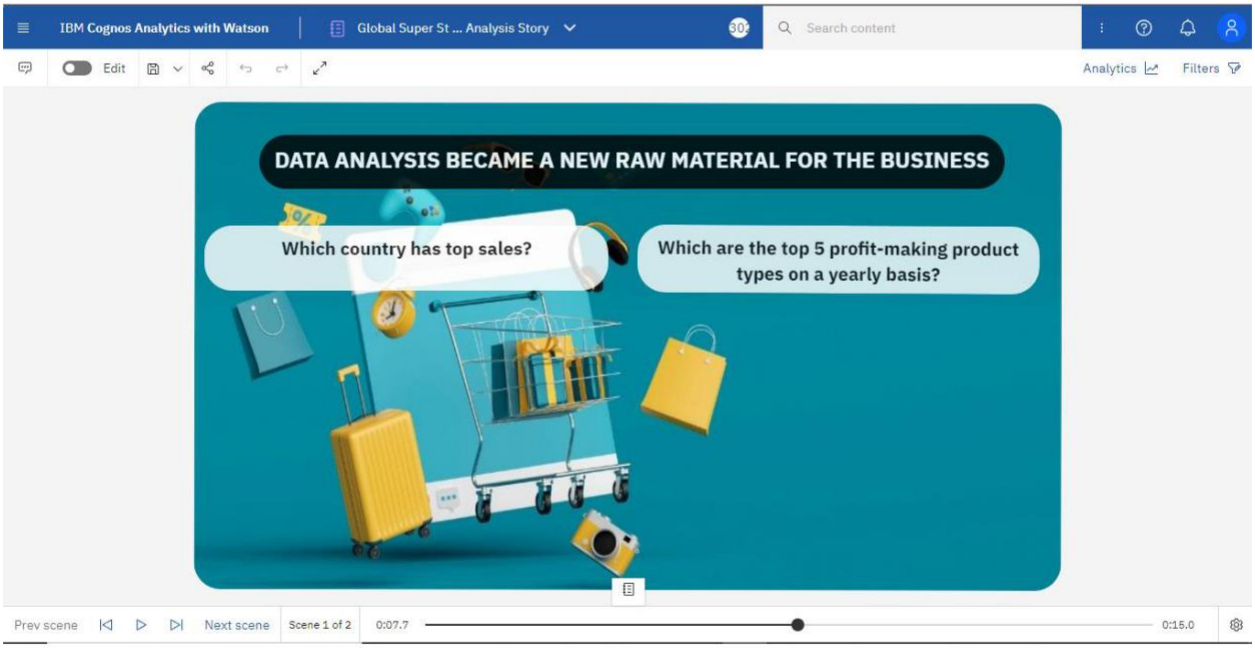
DATA ANALYSIS BECAME A NEW RAW MATERIAL FOR THE BUSINESS
Which country has top sales?
Prev scene
Next scene
Scene 1 of 2
0:05.5
0:15.0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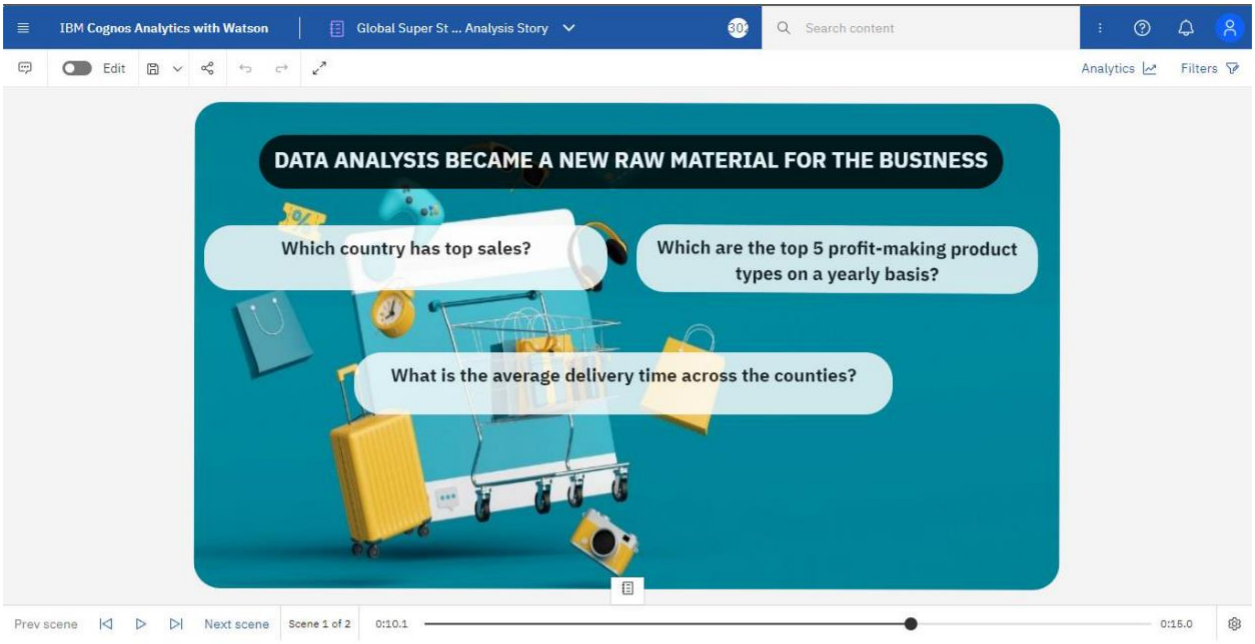
Global Super St ... Analysis Story
Search content
Edit
Analytics
Filters
DATA ANALYSIS BECAME A NEW RAW MATERIAL FOR THE BUSINESS
Which country has top sales?
Which are the top 5 profit-making product types on a yearly basis?
Prev scene
Next scene
Scene 1 of 2
0:07.7
0:15.0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Global Super St ... Analysis Story
Search content
Edit
Analytics
Filters
DATA ANALYSIS BECAME A NEW RAW MATERIAL FOR THE BUSINESS
Which country has top sales?
Which are the top 5 profit-making product types on a yearly basis?
What is the average delivery time across the counties?
Prev scene
Next scene
Scene 1 of 2
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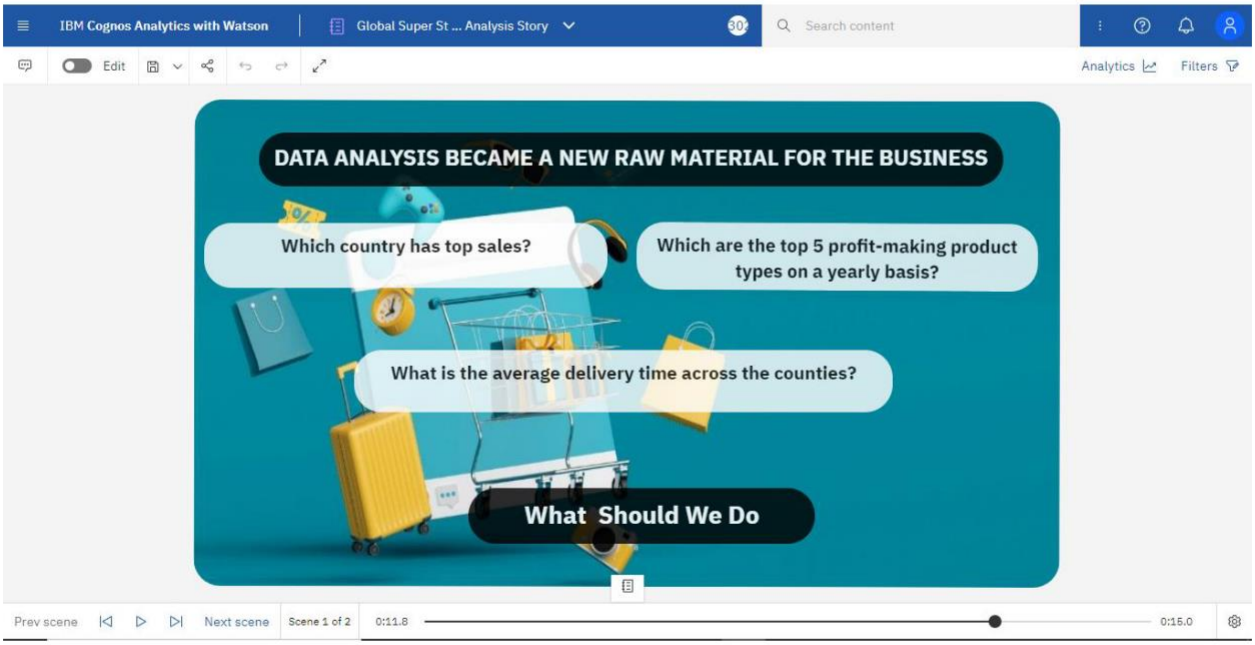
0:15.0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Global Super St ... Analysis Story
Search content
Edit
Analytics
Filters
DATA ANALYSIS BECAME A NEW RAW MATERIAL FOR THE BUSINESS
Which country has top sales?
Which are the top 5 profit-making product types on a yearly basis?
What is the average delivery time across the counties?
What Should We Do
Prev scene
Next scene
Scene 1 of 2
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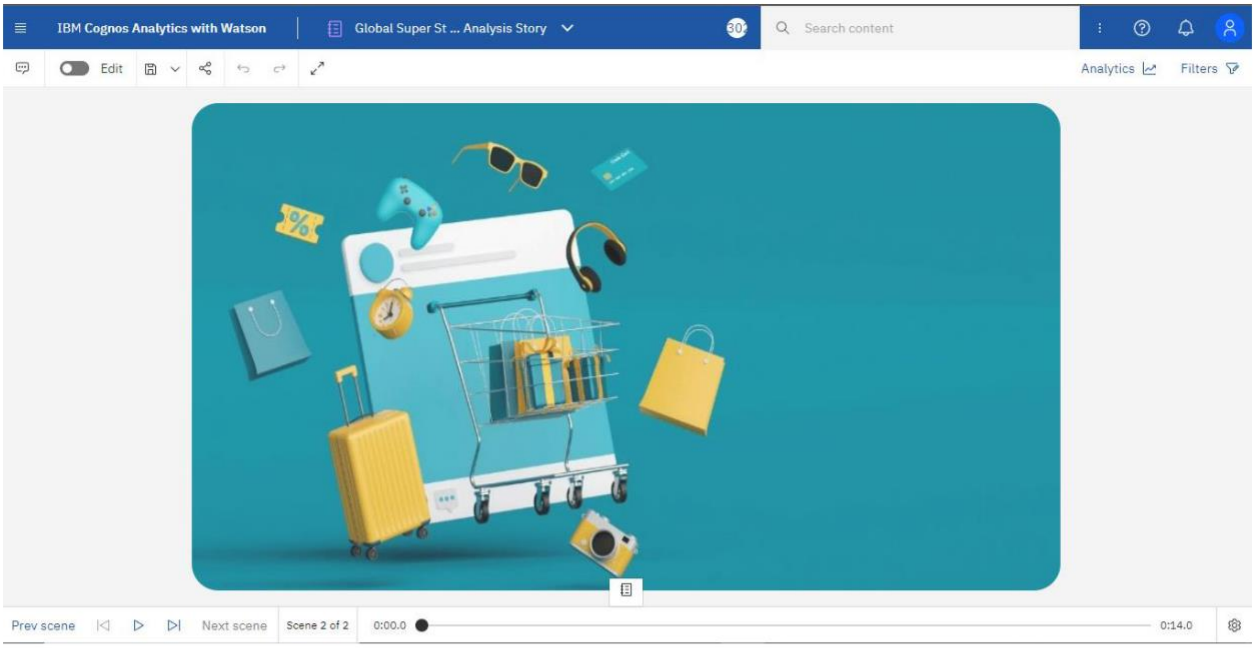
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Filters
Prev scene
Next scene
Scene 2 of 2
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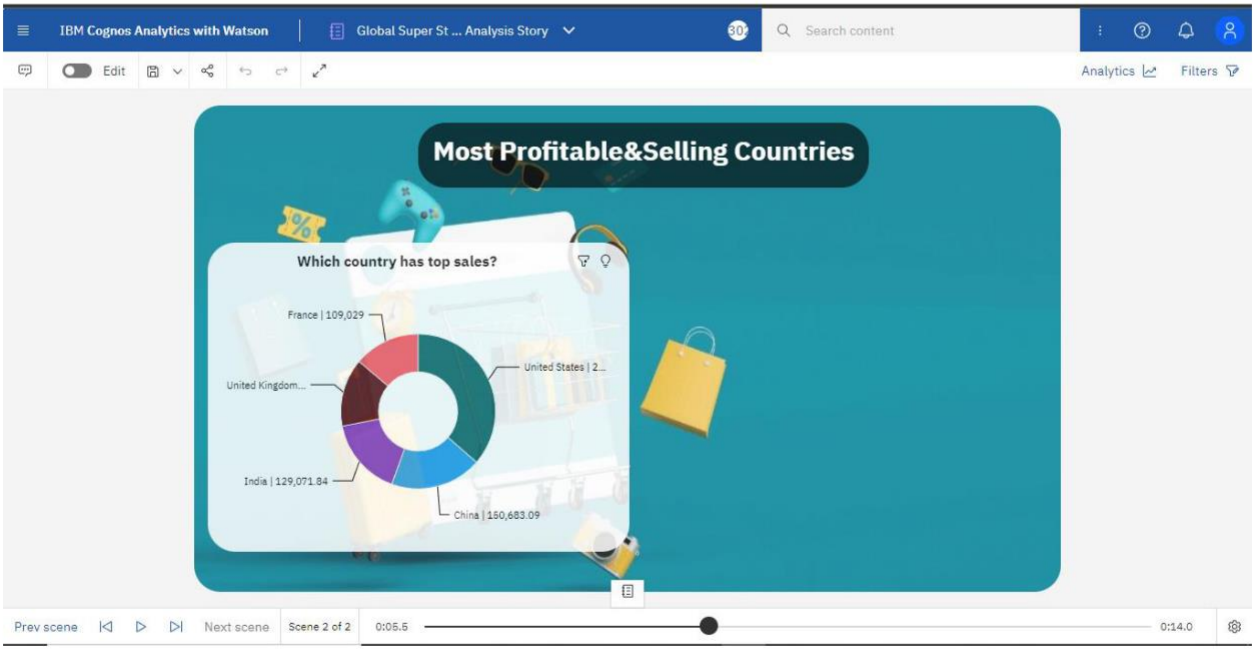
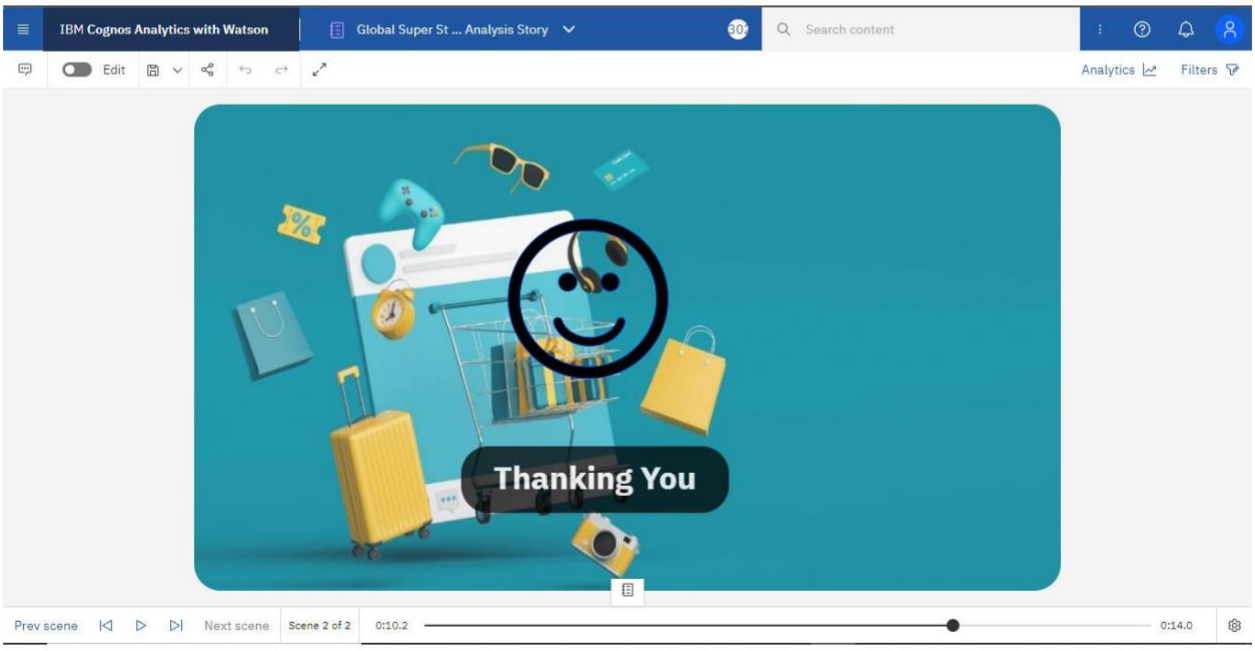

IBM Cognos Analytics with Watson
Global Super St ... Analysis Story
Search content
Edit
Analytics
Filters
Most Profitable&Selling Countries
Which country has top sales?
France | 109,029
United States | 2...
United Kingdom...
India | 129,071.84
China | 150,683.09
Prev scene
Next scene
Scene 2 of 2
0:05.5
0:14.0

IBM Cognos Analytics with Watson
Global Super St ... Analysis Story
Search content
Edit
Analytics
Filters
Most Profitable&Selling Countries
Which country has top sales?
France | 109,029
United States | 2...
United Kingdom...
India | 129,071.84
China | 150,683.09
Which are the top 5 profit-making product types on a yearly basis?
Germany | 628,840.03
China | 700,562.03
United States | 2...
France | 868,931.08
Australia | 925,236.86
Prev scene
Next scene
Scene 2 of 2
0:07.4
0:14.0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Analytics
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Thanking You
Prev scene
Next scene
Scene 2 of 2
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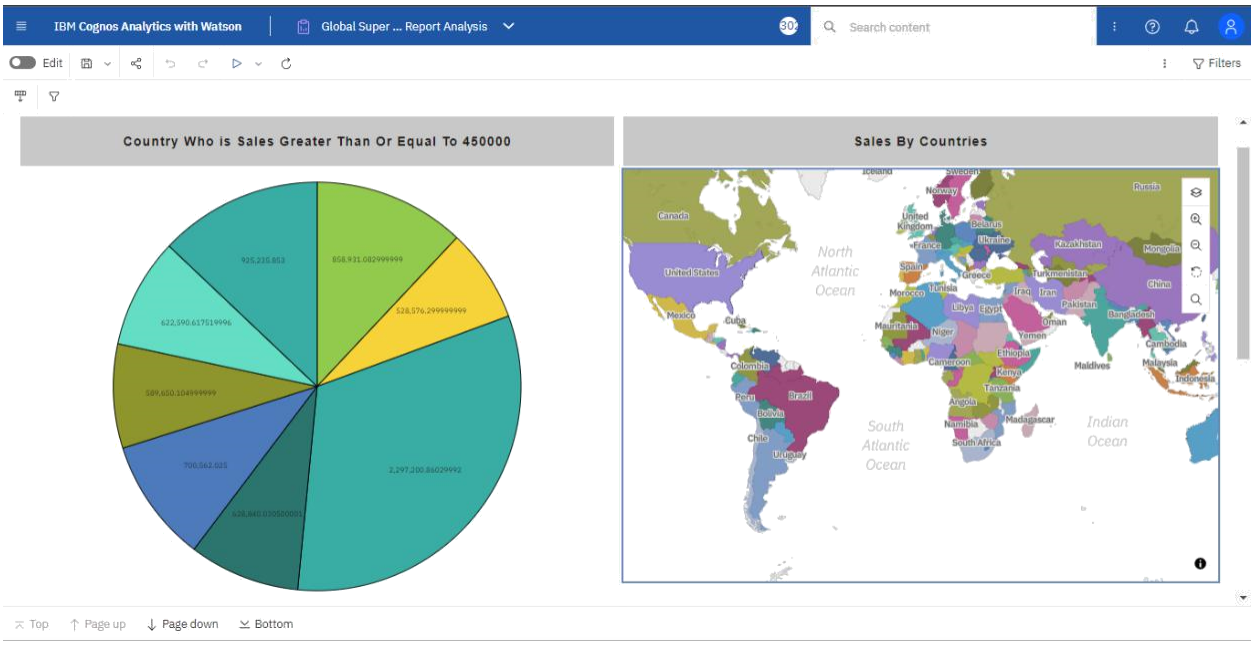
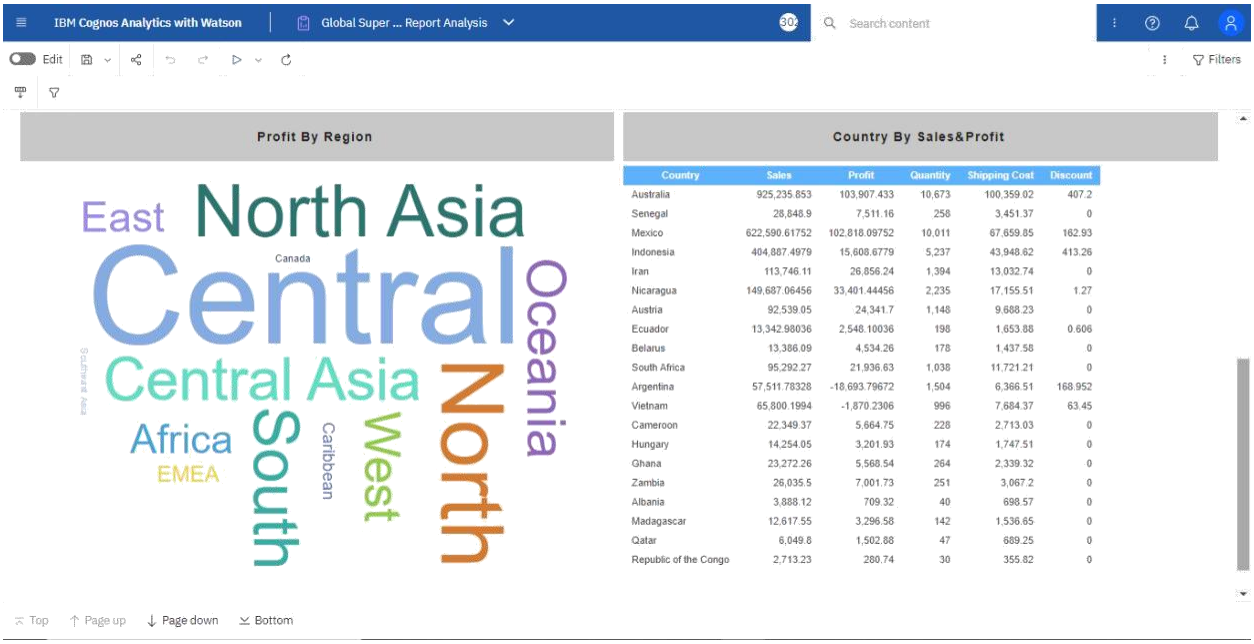
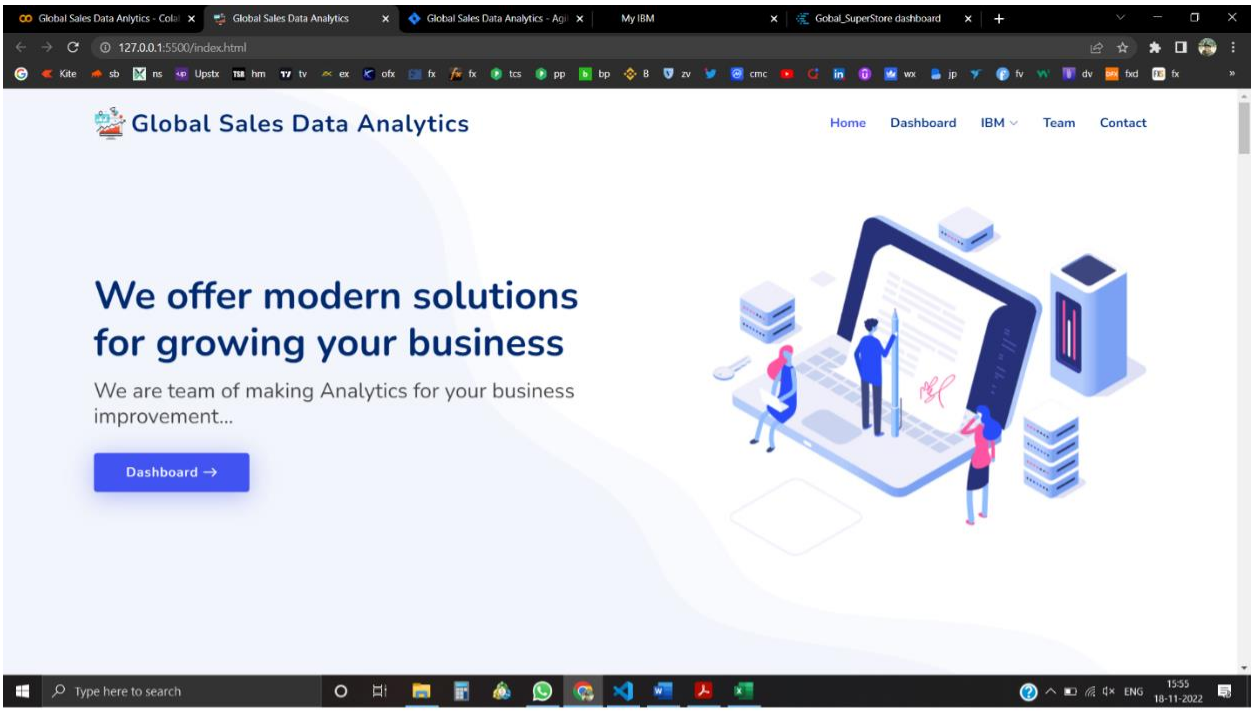
REPORT:





Country	Sales	Profit	Quantity	Shipping Cost	Discount
Australia	925,235.853	103,907.433	10,673	100,359.02	407.2
Senegal	28,848.9	7,511.16	258	3,451.37	0
Mexico	622,590.61752	102,818.09752	10,011	67,659.85	162.93
Indonesia	404,887.4979	15,608.6779	5,237	43,948.62	413.26
Iran	113,746.11	26,856.24	1,394	13,032.74	0
Nicaragua	149,687.06456	33,401.44456	2,235	17,155.51	1.27
Austria	92,539.05	24,341.7	1,148	9,688.23	0
Ecuador	13,342.98036	2,548.10036	198	1,653.88	0.606
Belarus	13,386.09	4,534.26	178	1,437.58	0
South Africa	95,292.27	21,936.63	1,038	11,721.21	0
Argentina	57,511.78328	-18,693.79672	1,504	6,366.51	168.952
Vietnam	65,800.1994	-1,870.2306	996	7,684.37	63.45
Cameroon	22,349.37	5,664.75	228	2,713.03	0
Hungary	14,254.05	3,201.93	174	1,747.51	0
Ghana	23,272.26	5,568.54	264	2,339.32	0
Zambia	26,035.5	7,001.73	251	3,067.2	0
Albania	3,888.12	709.32	40	698.57	0
Madagascar	12,617.55	3,296.58	142	1,536.65	0
Qatar	6,049.8	1,502.88	47	689.25	0
Republic of the Congo	2,713.23	280.74	30	355.82	0

WEBSITE:


Global Sales Data Analytics
Home
Dashboard
IBM
Team
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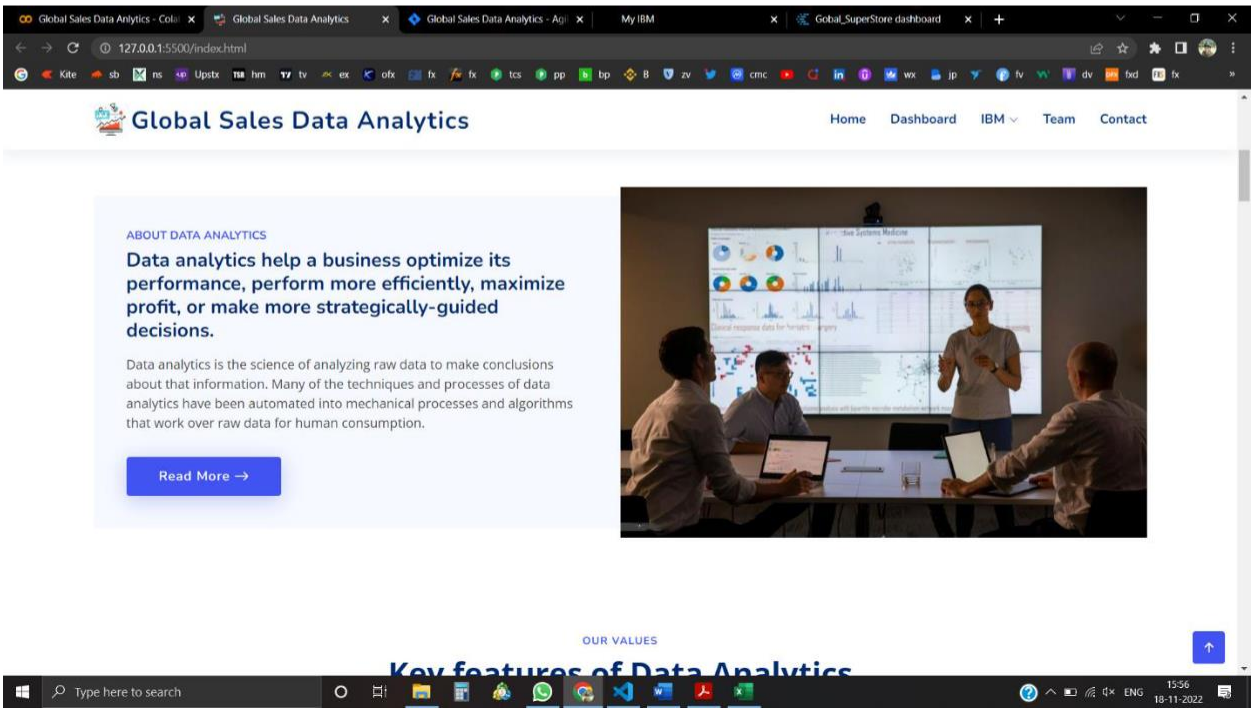
We offer modern solutions for growing your business
We are team of making Analytics for your business improvement...
Dashboard →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Dashboard
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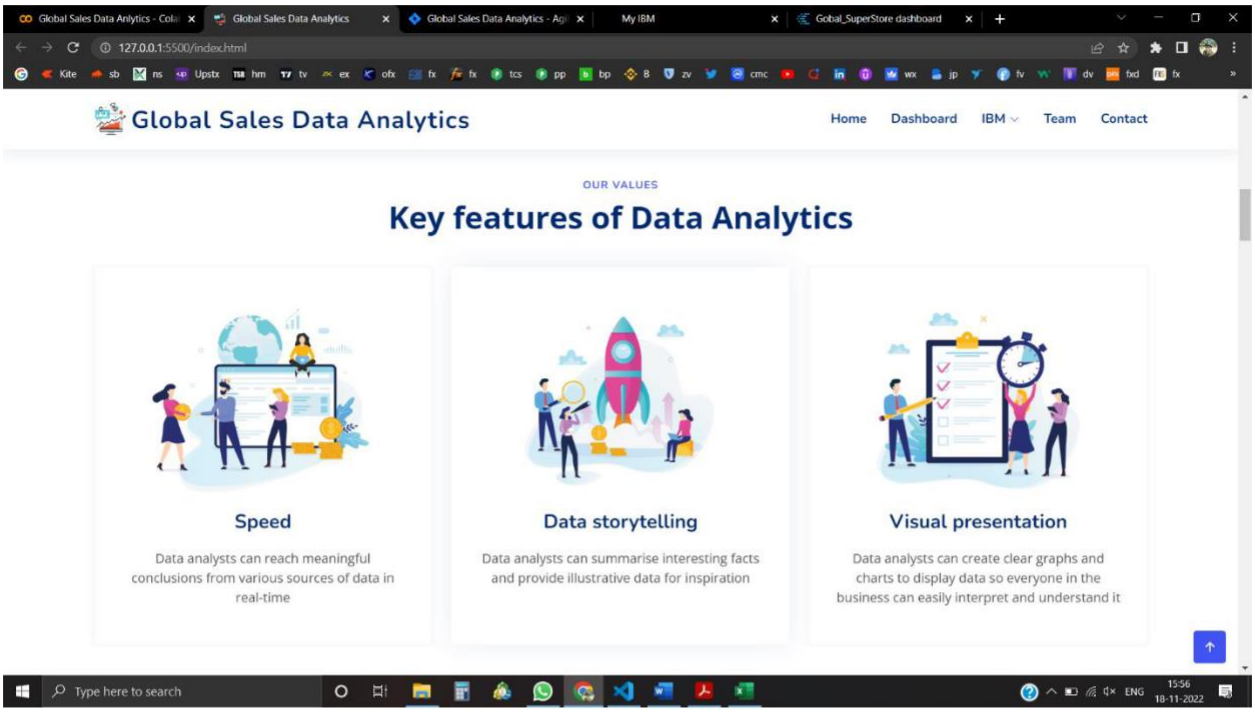
ABOUT DATA ANALYTICS
Data analytics help a business optimize its performance, perform more efficiently, maximize profit, or make more strategically-guided decisions.
Data analytics is the science of analyzing raw data to make conclusions about that information. Many of the techniques and processes of data analytics have been automated into mechanical processes and algorithms that work over raw data for human consumption.
Read More →
OUR VALUES


Global Sales Data Analytics
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Dashboard
IBM
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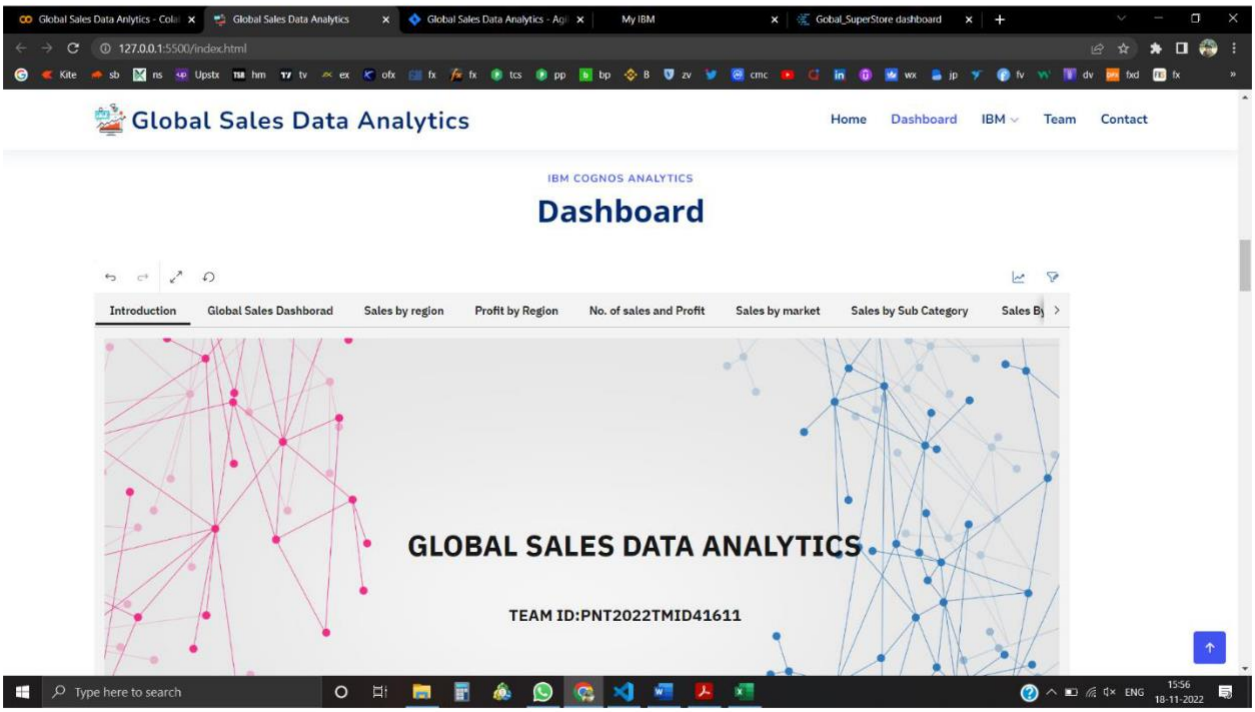
Contact
OUR VALUES
Key features of Data Analytics
Speed
Data analysts can reach meaningful conclusions from various sources of data in real-time
Data storytelling
Data analysts can summarise interesting facts and provide illustrative data for inspiration
Visual presentation
Data analysts can create clear graphs and charts to display data so everyone in the business can easily interpret and understand it
Type here to search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IBM COGNOS ANALYTICS
Dashboard
Introduction
Global Sales Dashborad
Sales by region
Profit by Region
No. of sales and Profit
Sales by market
Sales by Sub Category
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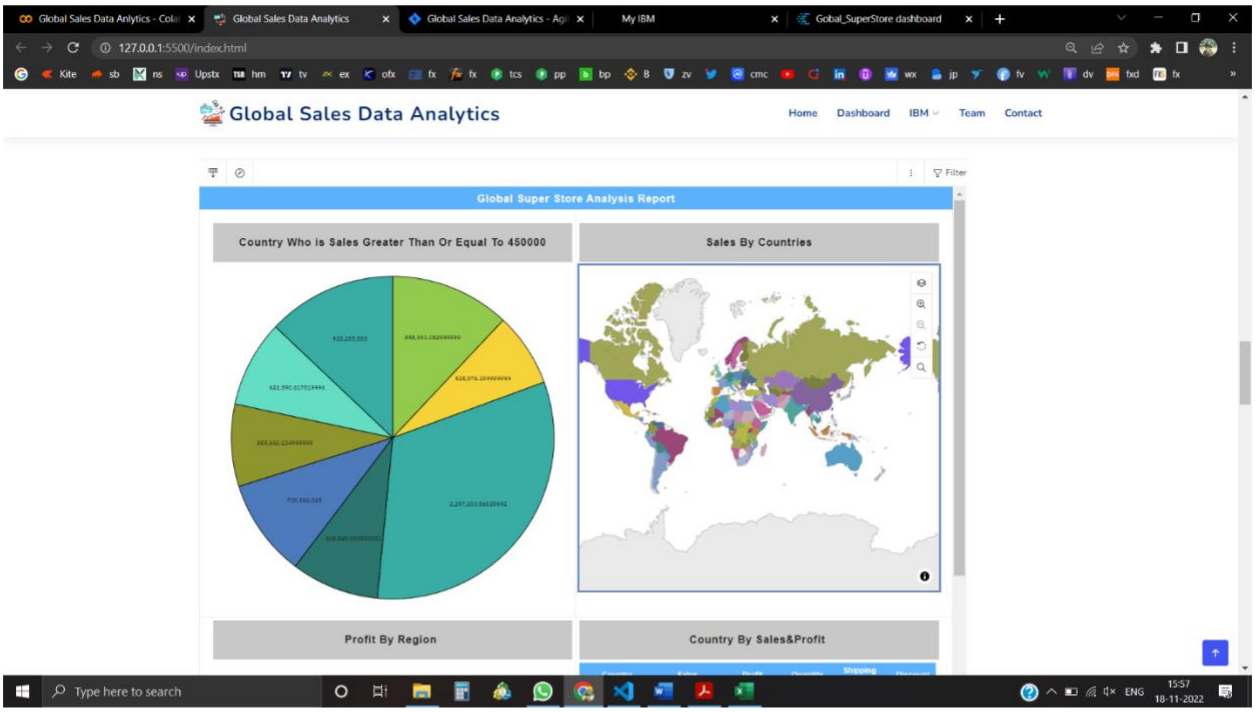
Global Sales Data Analytics
Home
Dashboard
IBM
Team
Contact
Global Super Store Analysis Report
Country Who is Sales Greater Than Or Equal To 450000
Sales By Countries
Profit By Region
Country By Sales&Profit
Type here to search
ENG
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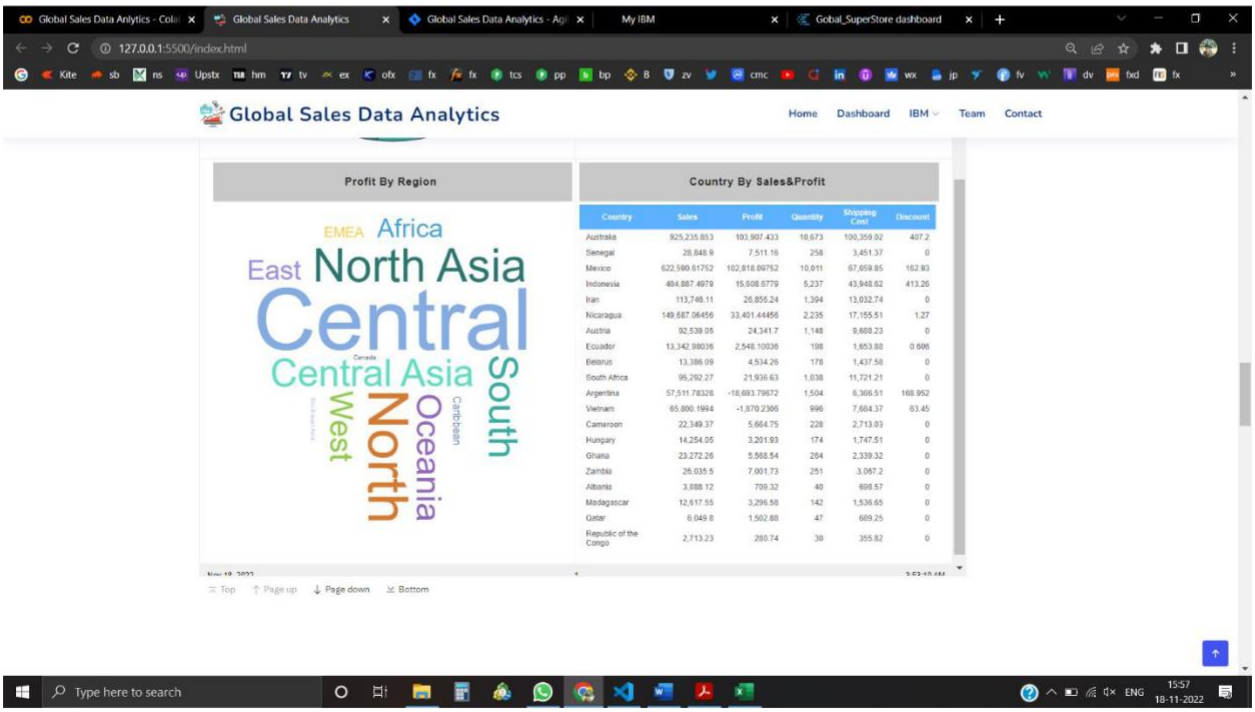
18-11-2022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Profit By Region
Country By Sales&Profit
EMEA
Africa
East
North Asia
Central
Central Asia
South
West
North
Oceania
Caribbean
Canada
Country
Sales
Profit
Quantity
Shipping Cost
Discount
Australia 925,235.853 103,907.433 10,673 100,359.02 407.2
Senegal 28,848.9 7,511.16 258 3,451.37 0
Mexico 622,590.61752 102,818.09752 10,011 67,659.85 162.93
Indonesia 404,887.4979 15,008.6779 5,237 43,948.62 413.26
Iran 113,746.11 26,856.24 1,394 13,032.74 0
Nicaragua 149,687.06456 33,401.44456 2,235 17,155.51 1.27
Austria 92,539.05 24,341.7 1,148 9,888.23 0
Ecuador 13,342.98036 2,548.10036 198 1,653.88 0.606
Belarus 13,386.09 4,534.26 178 1,437.58 0
South Africa 95,292.27 21,936.63 1,038 11,721.21 0
Argentina 57,511.78328 -18,693.79672 1,504 6,366.51 168.952
Vietnam 65,800.1994 -1,870.2306 996 7,664.37 63.45
Cameroon 22,349.37 5,664.75 228 2,713.03 0
Hungary 14,254.05 3,201.93 174 1,747.51 0
Ghana 23,272.26 5,568.54 264 2,339.32 0
Zambia 26,035.5 7,001.73 251 3,067.2 0
Albania 3,888.12 709.32 40 698.57 0
Madagascar 12,617.55 3,296.58 142 1,536.65 0
Qatar 6,049.8 1,502.88 47 689.25 0
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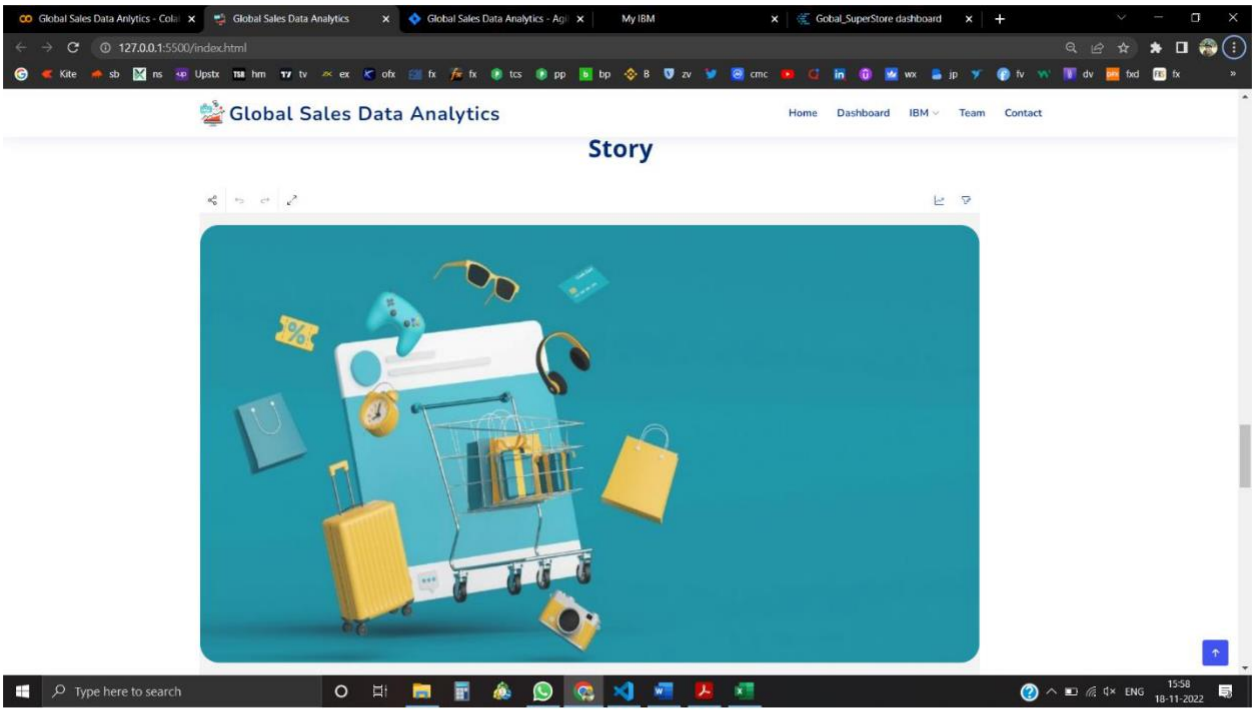
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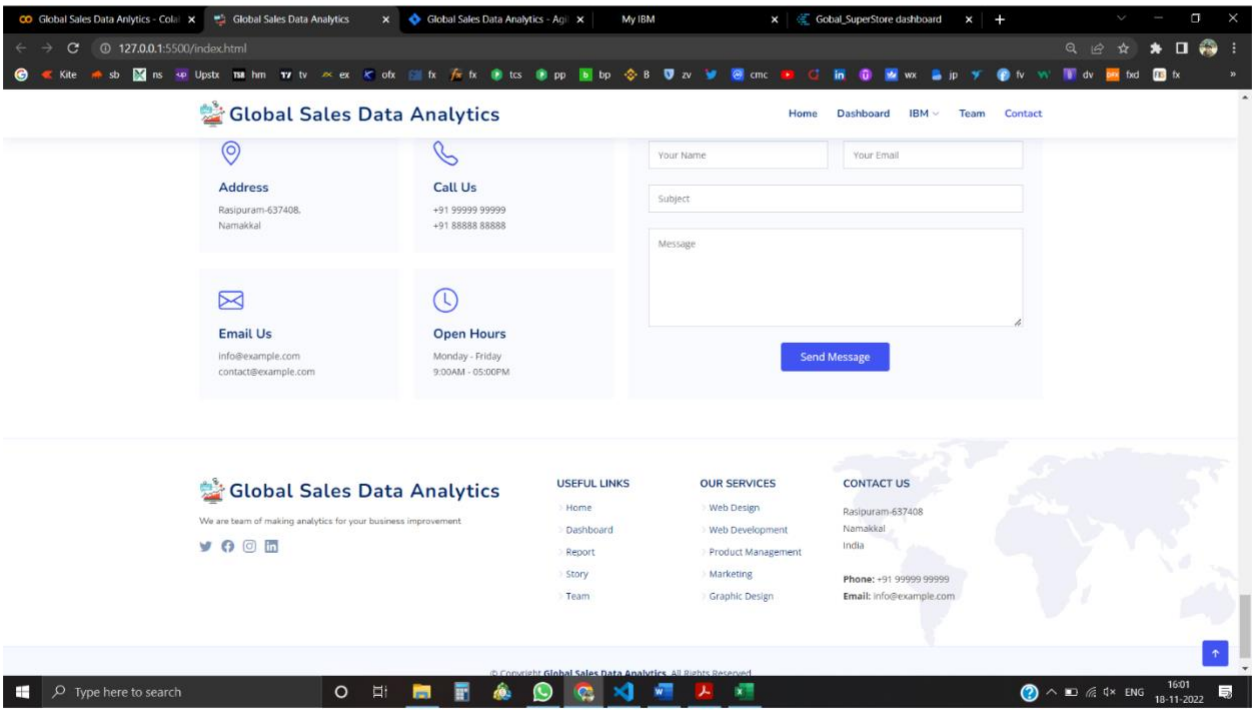
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