

Project Design Phase - I

Solution Fit Template

Date	26 September 2022
Team ID	PNT2022TMID05878
Project Name	Smart fashion recommender system
Maximum Marks	2 Marks

Define CS, fit into CC	1. CUSTOMER SEGMENT(S) CS <small>Who is your customer? i.e. working parents of 0-5 yo. kids</small>	6. CUSTOMER CONSTRAINTS CC <small>What constraints prevent your customers from taking action or limit their choices of solutions? i.e. spending power, budget, no cash, network connection, available devices.</small>	5. AVAILABLE SOLUTIONS AS <small>Which solutions are available to the customers when they face the problem or need to get the job done? What have they tried in the past? What pros & cons do these solutions have? i.e. pen and paper is an alternative to digital notetaking</small>	Explore AS, differentiate
	<div style="border: 1px solid black; padding: 10px; margin: 10px auto; width: 80%;"> The Customers are Adults and children </div>	<div style="border: 1px solid black; padding: 10px; margin: 10px auto; width: 80%;"> Money and Network Connection </div>	<div style="border: 1px solid black; padding: 10px; margin: 10px auto; width: 80%;"> Online shopping gives New Collections pros: Easy to use cons: customer confused when have lost of collections </div>	
Focus on J&P, tap into BE, understand RC	2. JOBS-TO-BE-DONE / PROBLEMS J&P <small>Which jobs-to-be-done (or problems) do you address for your customers? There could be more than one, explore different sides.</small>	9. PROBLEM ROOT CAUSE RC <small>What is the real reason that this problem exists? What is the back story behind the need to do this job? i.e. customers have to do it because of the change in regulations.</small>	7. BEHAVIOUR BE <small>What does your customer do to address the problem and get the job done? i.e. Directly related: find the right solar panel installer, calculate usage and benefits; indirectly associated: customers spend free time on volunteering work (i.e. Greenpeace)</small>	Focus on J&P, tap into BE, understand RC
	<div style="border: 1px solid black; padding: 10px; margin: 10px auto; width: 80%;"> Users hard to find Trending Fashion Clothes. </div>	<div style="border: 1px solid black; padding: 10px; margin: 10px auto; width: 80%;"> Customers need to be with new fashions for current trends </div>	<div style="border: 1px solid black; padding: 10px; margin: 10px auto; width: 80%;"> Customers spend the time to find the new fashion clothes </div>	
Identify strong TR & EM	3. TRIGGERS TR <small>What triggers customers to act? i.e. seeing their neighbors installing solar panels, reading about a more efficient solution in the news.</small>	10. YOUR SOLUTION SL <small>If you are working on an existing business, write down your current solution first, fill in the curves, and check how much it fits reality. If you are working on a new business proposition, then keep it blank until you fill in the canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer behaviour.</small>	8. CHANNELS of BEHAVIOUR CH 8.1 ONLINE <small>What kind of actions do customers take online? Extract online channels from #7</small> 8.2 OFFLINE <small>What kind of actions do customers take offline? Extract offline channels from #7 and use them for customer development.</small>	Identify strong TR & EM
	<div style="border: 1px solid black; padding: 10px; margin: 10px auto; width: 80%;"> Seeing neighbor Dressing Styles </div>		<div style="border: 1px solid black; padding: 10px; margin: 10px auto; width: 80%;"> Make a ChatBot Assistant for shopping with customers and send notifications when new collections arrived </div>	
4. EMOTIONS: BEFORE / AFTER EM <small>How do customers feel when they face a problem or a job and afterwards? i.e. lost, insecure > confident, in control - use it in your communication strategy & design.</small>				
<div style="border: 1px solid black; padding: 10px; margin: 10px auto; width: 80%;"> Felling Sad and Frustration > Selfconfident </div>				