

## Ideation Phase

### Empathize & Discover

Date	19-October-2022
Team ID	PNT2022TMID05878
Project Name	Smart fashion recommender system
Maximum Marks	4 Marks

#### Empathy Map Canvas:

An empathy map is a straightforward, simple-to-understand picture that summarises information about a user's actions and views.

It is a helpful tool that enables teams to comprehend their users more fully.

It's important to comprehend both the actual issue and the individual who is experiencing it in order to develop a workable solution. Participants learn to think about situations from the user's perspective, including goals and problems, through the exercise of constructing the map.

#### Example:

