

Ideation Phase

Define the Problem Statements

Date	28 September 2022
Team ID	PNT2022TMID05878
Project Name	Smart Fashion Recommender Application
Maximum Marks	2 Marks

Customer Problem Statement Template:

To comprehend the viewpoint of your customer, write an issue statement. In order to build experiences that customers will appreciate, the Customer Problem Statement template can help you concentrate on what important.

You and your team can identify the appropriate solution to the problems your clients are facing with the help of a clearly stated customer problem statement. You'll also develop an empathy for your clients during the process, which will enable you to comprehend how they view your good or service.

I am - Describe the feelings that arise as a result of encountering obstacles or issues.

I'm trying to - Describe the causes of the issues or obstacles.

but - Describe the issues or obstacles that stand in the way of this.

because - Here, describe the client and their characteristics.

which makes me feel - List the items that this page is attempting to archive.

