Problem-Solution Fit

1. CUSTOMER SEGMENT(S) — CS

Our customer is the patient who wants to know whether he has heart disease or not

6. CUSTOMER LIMITATIONS — EG. BUDGET, DEVICES — CL

The patient need to physically visit hospital, undergo various tests, obtain test results and consult doctor.

5. AVAILABLE SOLUTIONS — PLUSES & MINUSES — AS

Switch to the online portal for undergoing diagnosis and it will be safer during pandemic

2. PROBLEMS / PAINS + ITS FREQUENCY — PR

Difficulty in finding the dataset

Difficulty in maintaining the security of data

9. PROBLEM ROOT / CAUSE — RC

Physical tiredness

Time consuming process

7. BEHAVIOR + ITS INTENSITY — BE

Stress, unhealthy eating, and physical inactivity were the behaviors of the patients, which predict the risk factors for heart disease

3. TRIGGERS TO ACT — TR

Patients to spend more time in hospitals. Patients feel physically and mentally tired

4. EMOTIONS — BEFORE / AFTER — EM

Before – Frustrated, Tired, Exhausted
After – Comfortable, Satisfied, Stress free

10. YOUR SOLUTION — SL

Visualize the relationship between various causes for heart disease
Adopt ML Strategies to predict Heart disease by creating an online portal

8. CHANNELS of BEHAVIOR — CH

ONLINE
search for trustworthy portal associated with physicians

OFFLINE
Go the specialized hospitals and undergo diagnosis