

Ideation Phase
Empathize & Discover

Date	19 September 2022
Team ID	PNT2022TMID21316
Project Name	IoT Real-Time River Water Quality Monitoring and Control System
Maximum Marks	4 Marks

TEAM MEMBERS:

19C120 – ASHOKKUMAR P

19C023 – GOKUL ANANTH M

19C022 – GIRINATH S

19C106 – SUGANTHAN A

19C127- GOPINATH E

Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a measures that records the conditions of the water bodies

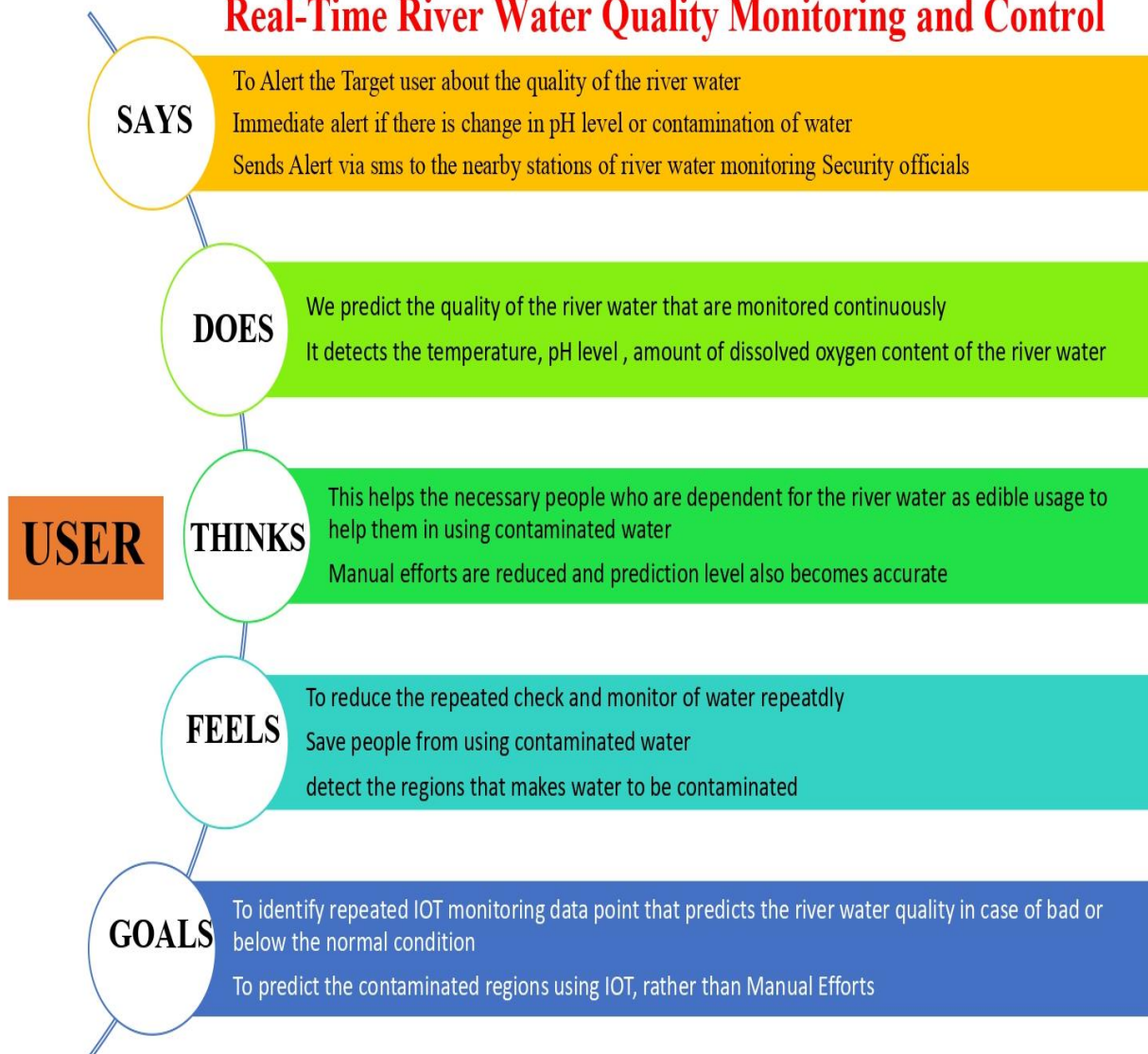
It is a useful tool to helps teams better understand their users.

Creating an effective solution requires understanding the true problem and the region who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

TOPIC: SMARTFRAMER- IoT ENABLED SMART FARMING APPLICATION

EMPATHY MAP

Real-Time River Water Quality Monitoring and Control



PAIN:

- ☐ DELAY IN WARNING
- ☐ MAY NOT GIVE ACCURATE RESULTS

GAIN:

- ☐ AUTOMATION
- ☐ RESULTS WILL GET REFLECTED ONCE THE THRESHOLD HAS REACHED