

Ideation Phase
Empathize & Discover

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|---------------|--|
| Date | 19 September 2022 |
| Team ID | PNT2022TMID21316 |
| Project Name | SMARTFRAMER- IoT Real-Time River Water Quality Monitoring and Control System |
| Maximum Marks | 4 Marks |

TEAM MEMBERS:

19C120 – ASHOKKUMAR P

19C023 – GOKUL ANANTH M

19C022 – GIRINATH S

19C106 – SUGANTHAN A

19C127- GOPINATH E

Empathy Map Canvas:

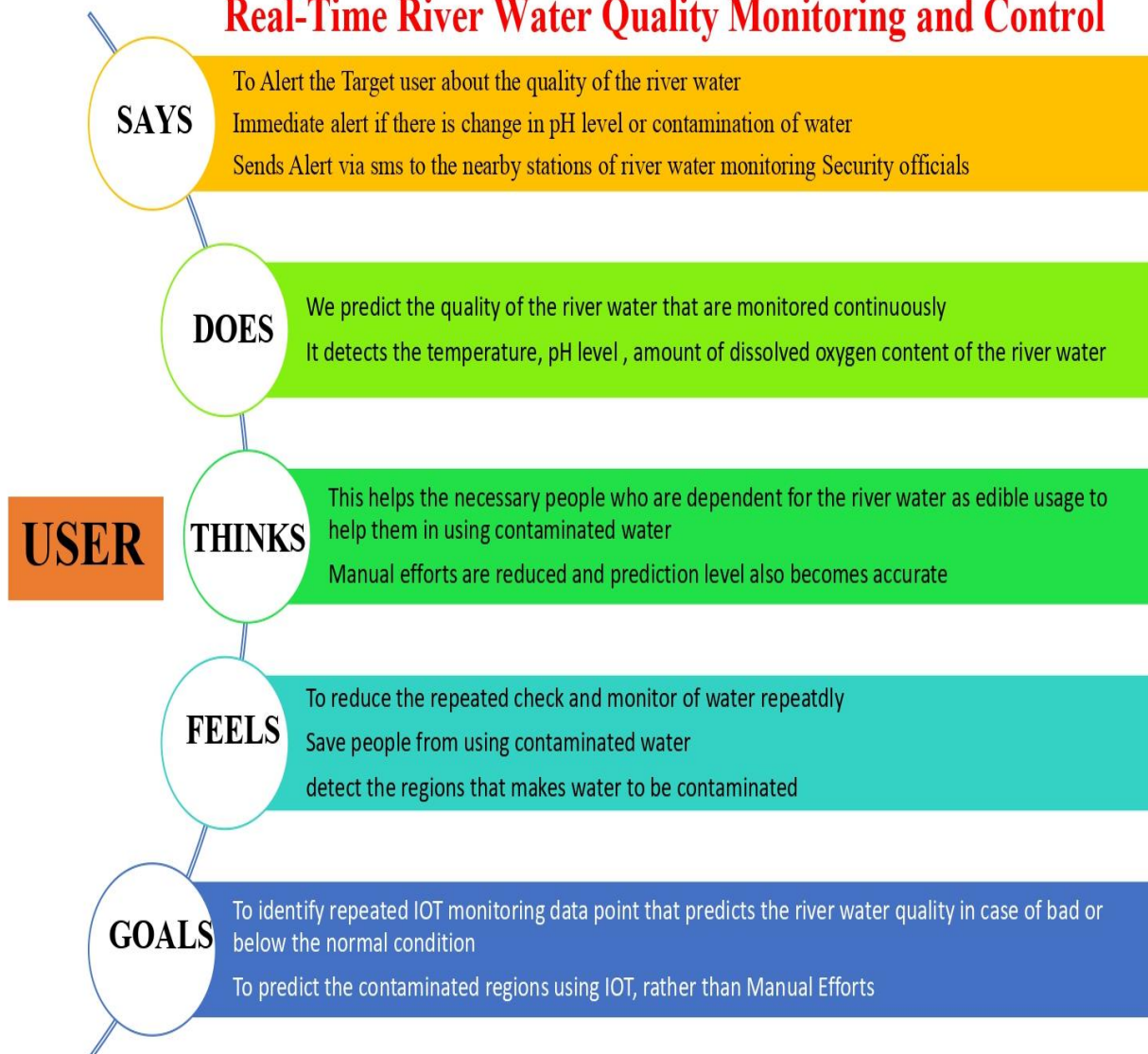
An empathy map is a simple, easy-to-digest visual that captures knowledge about a measures that records the conditions of the water bodies

It is a useful tool to helps teams better understand their users.

Creating an effective solution requires understanding the true problem and the region who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

EMPATHY MAP

Real-Time River Water Quality Monitoring and Control



PAIN:

- ☐ DELAY IN WARNING
- ☐ MAY NOT GIVE ACCURATE RESULTS

GAIN:

- ☐ AUTOMATION
- ☐ RESULTS WILL GET REFLECTED ONCE THE THRESHOLD HAS REACHED