Fertilizer recommendation system for Disease prediction

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Agriculture is the main aspect of the economic development of a country. Agriculture is the heart and life of most Indians. By understanding their feelings and problems, we can create a better product and contribute to their lives. For our project, we are getting surveys from farmers to understand what they truly require and desire.

What do they THINK AND FEEL?
what really counts
major preoccupations
worries & aspirations

- It simplifies the farmer's work. "This is a textbox…
- It makes the farmer as smart as possible.
- Improving productivity and efficiency
- Increasing Your Knowledge About Plant Diseases and Fertilizers
- It Unlocks A New Level Of Modern Agriculture
- It can reduce a man's power.
- It has accelerated the agricultural process.
- assisting in making better farm management decisions.
- It improves quality and quantity.
- It replaces the agricultural experts.

What do they HEAR?
what friends say
what boss say
what influencers say

- "It is far better than traditional analysis techniques."
- "Easy and user-friendly."
- "This is more helpful in identifying the disease in the crop and makes us more profit."
- "Making revolutionary changes in farming industry."
- "Preparations that are simple to make."
- "Fix Our Problems from Early Stages With This Application."
- "It will save us time."
- "If it makes a wrong prediction, it leads to a huge loss."
- "The cost for using this service is less."
- "We get a clear report that gives us a better understanding of the problem."
- "It reduces the complexity of disease prediction."

What do they SEE?
environment
friends
what the market offers

- providing data security.
- The reduction of human risk by ensuring that
- Instant Solution
- Sleek User Interface
- It eliminates a time-consuming process.
- User-Friendly Application
- multilingual application
- promoting a healthy lifestyle for the former.
- reducing pests and diseases.
- Upgration of the Industry with this Application
- People with no prior knowledge can access

What do they SAY AND DO?
attitude in public
appearance
behavior towards others

- "How can I trust a machine for my business?"
- "Can you guarantee the accuracy of this application?"
- Before applying a new technology farmers should fully understand the risk.
- "It is such a good application for farmers and it will make them profitable in their business."
- "Can this application take responsibility for the losses that may happen due to this application?"
- " I will try this and compare with actual outcome and Predicted one "

PAIN
fears
frustrations
obstacles

- It reduces the intraction between humans.
- Not Accurate at All the time Due to Lack of Data
- It may lead to the wrong prediction.
- A small error in the algorithm or data results in a large amount of loss.
- Not all people trust the recommendation systems.
- Is it reliable ?
- Crop prediction accuracy, disease and correct fertilizer recommendations
- Some people's fears about "is it actually works"
- Is Recommended Fertilizer Available in the Users' Location?

GAIN
"wants" / needs
measures of success
obstacles

- Better Utilization of Available Resources
- reduce the likelihood of a loss.
- available around the clock
- Improves Productivity
- constancy of constant work.
- self-working environment
- One of the most efficient and rapid methods of disease detection
- time efficient
- Early detection & management of problems